



MERCHANTS OF WHITEFISH BAY AGENDA

April 9th , 2021
Virtual Zoom Meeting

Call to Order and Roll Call – Charlie Stalle’

Approval of March 5th , 2021 Minutes

Follow Up from Annual Meeting - Charlie

Paul Boening, Village Manager

Strategic Plan Information Update –Charlie/Katie/Stephanie

- Website – Jeff Commer

Executive Director – See attached

Committee Reports:

Design

Finance – Jon Sagrillo

Business Outreach – Charlie, Katie, Paul, Stephanie

Promotions/Marketing/Website – Jeff Commer

New Business

Old Business:

Upcoming Meetings for 2021:

Board Meetings 2021

May 7th, 2021

June 4th, 2021

July 2nd, 2021

August 6th, 2021

September 3rd, 2021

October 1st, 2021

November 5th, 2021

December 3rd, 2021

Event Schedule for 2021

Annual Awards Meeting - March 11th, 2021 8:30 am

Bay Day – April 24th – May 2nd, 2021

Art Festival July 10th & 11th, 2021

Side Walk Sale – July 16th – 17th, 2021 – NOT CONFIRMED

Trick or Treat – October 30th, 2021 – NOT CONFIRMED

Holiday Stroll – November 26th, 2021

Hanukkah – November 28th – December 6th, 2021