

Why do we care about stormwater?

The question most ask is "What am I getting for my money". A major source of pollution to our rivers, streams and lakes is stormwater runoff. If not controlled, these pollutants will ultimately go into our water supply. New regulated DNR mandates require the Village to reduce these pollutant loadings. In addition, stormwater flooding due to inadequate facilities throughout the Village is a reoccurring problem. Funding from the new stormwater utility fee will pay for the operations, maintenance and capital costs of these new mandates and stormwater facility improvements to reduce flooding risks.



How do I get more information?

More detailed information on Wisconsin stormwater management can be found by visiting the Wisconsin DNR online at <http://dnr.wi.gov/topic/stormwater/>.

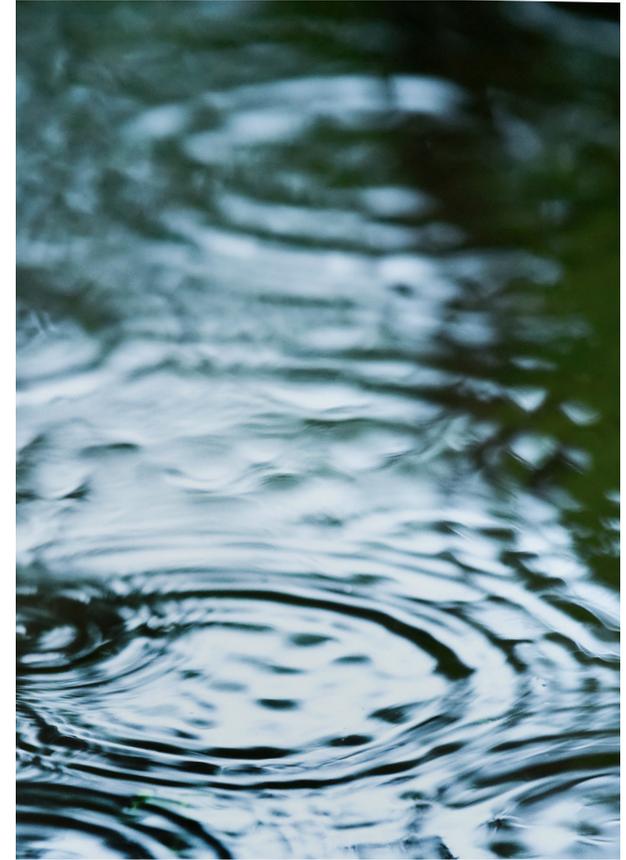
For more information regarding stormwater management in the Village, please visit www.wfbvillage.org or contact:

Aaron Jahncke, Assistant Village Engineer
a.jahncke@wfbvillage.org
414.962.6690



Village of Whitefish Bay
5300 N Marlborough Drive
Whitefish Bay, WI 53217

Village of Whitefish Bay



Your **Stormwater Utility**

Resident Informational Brochure
Billing Information

Understanding your bill – sample invoice



Village of Whitefish Bay
5300 N. Marlborough Drive
Whitefish Bay, Wisconsin 53217

STORMWATER BILLING

12/20/2013

ACCOUNT #:	XXX-XXXXXXXX-XXX
DUE DATE:	01/20/2014
AMOUNT DUE	\$XXXXXXX

SVC ADDRESS _____

RESIDENT
ADDRESS 1
ADDRESS 2
CITY STATE ZIP

Physical Address of
Benefitted Property

PREVIOUS BALANCE \$XXX

CURRENT BILLING

BASE CHARGE \$ XXX
EQUIVALENCY CHARGE \$ XXX

TOTAL OF CURRENT BILLING \$ XXX

Impervious Area of
Property (sq ft) / Base
ERU (3,045 sq ft)

Bi-Annual Charge \$20 x ERU

Current Semi-Annual
Fee Due

Equivalent ERU'S	Base Charge per ERU \$30	Equivalency Charge per ERU \$20	Amount Due
xxx	\$ xxxxx	\$ xxxxx	\$ xxxxx

Bi-Annual Charge
\$30 x ERU

PLEASE RETURN THIS PORTION WITH YOUR PAYMENT TO:

BARCODE

Village of Whitefish Bay Stormwater Utility

5300 N. Marlborough Drive
Whitefish Bay, WI 53217
414-962-6690
VILLAGE HALL HOURS
MONDAY THROUGH FRIDAY
8-00 AM TO 4:30 PM

RESIDENT
ADDRESS 1
ADDRESS 2
CITY STATE ZIP

ACCT NBR:	XXXX-XXXXXXXX-XXXX
SVC ADDRESS:	XXXXXXXXXXXXXXXXXXXX
DUE DATE:	MM/DD/YYYY
AMOUNT DUE:	\$XXXX
AMOUNT PAID:	\$ XXXXX

SERVICE ADDRESS _____

How are stormwater fees determined?

A base unit called an "Equivalent Runoff Unit" (ERU) is determined based on the average impervious area for a single family residential property within the Village. This impervious area does not allow stormwater to soak into the ground and included all areas paved with concrete, asphalt, gravel or areas covered by buildings. For the Village of Whitefish Bay one (1) ERU was determined to be equal to 3,045 Square Feet of impervious area. Each property throughout the Village was then measured to determine the amount of impervious area on each individual property. Taking this impervious area and dividing it by one ERU (3,045 Sq. Ft.), the ERU for each property was then determined. The stormwater utility rate per ERU is \$100 per year, broken down between a base charge of \$60 and equivalency charge of \$40. The equivalent ERU for each property within the Village is then multiplied by the Base Charge and Equivalency Charge to determine the total cost for each property.

The \$40 annual equivalency charge may be decreased based upon available credits and adjustments. Credits and adjustments are considered for properties that have installed stormwater facilities on the property to lessen the stormwater impact on the Village facilities. The Village has each property ERU on file and you can visit www.wfbvillage.org to review information on the process of applying and obtaining credits, adjustments, and rebates.

Billing cycle

The Village adopted the stormwater utility ordinance in July of 2013 and your first bill will be received later this month. The Village will have a cycle of two bills per year, released in June and December of each year. Therefore, the total rate for each bill cycle will be \$50 multiplied by your equivalent ERU. The bill you receive at the end of the month is for the billing period July 1, 2013 – December 31, 2013.