

October 2016

BayLeaves

The Official News Magazine of the Village of Whitefish Bay, Wisconsin

Three Generations of Fishers Living One Block Apart



Best Version Media

Boutique Photographer
Linda Smallpage

What's Your Home Worth?



No question triggers as much spirited discussion among REALTORS® and homeowners as the “what it’s worth” conversation. Invite three different REALTORS® for a price opinion and you might even get three different recommendations.

In a world that’s awash with data and information it’s understandable that there’s

confusion about how to price accurately. Which of these is more meaningful: Village of Whitefish Bay fair market value or assessed value? How about a recent appraisal that was used when refinancing? What about websites like Zillow® which use a computer algorithm to arrive at value?

The Village assessment is merely a snapshot in time and doesn’t reflect ever-changing market conditions. A refi-appraisal is intended to secure a loan where the appraiser is only using their “best judgment.” I’ve experienced appraisals this year that have been off by \$25K to \$60K. The fine print on Zillow’s® website indicates that its “Zestimate” is accurate to within 5% only 48% of the time and within 10% accurate only 69% of the time. Being off by 10% on \$400,000 means you could be \$40K too high or worse yet, \$40K too low!

Pricing is complicated! Variables like size, condition, location, updates, yard size, seller motivation, and seasonality all have an impact. It takes a knowledgeable and experienced REALTOR® to make sense of the data.

ADOPT A BUYER'S MINDSET

The most successful sellers think like buyers. Buyers always choose the best value – the relationship of house and price. The best approach is to survey existing competition and recently sold properties that are as similar to your home as possible. At what price would your home be the clear choice? Remember, not all home expenses add value. While

painting, upgrading a furnace, or replacing your roof will enhance a home’s salability; they may not necessarily increase the sale price in a buyer’s mind.

LISTEN TO THE MARKET

Study carefully the feedback of buyers and REALTORS® once your home is on the market. Remember buyers have seen your competition. Sometimes the comments will be direct and easy to understand. “Price is too high”. But what about comments like, “not enough closet space”; “yard is too small”; “street is too busy”? Obviously, you can’t change the size of your yard. The solution to unchangeable conditions is always making the price more attractive.

ADJUST QUICKLY

You will know within the first 30 days if the price is right. The clock is ticking and the longer your home sits on the market the lower the eventual selling price will be. Recognize the need to adjust early and you’ll certainly make more money in the end.

What is a house worth?

To me, the answer is priceless! How do you actually price to sell? That’s an entirely different question.

—Essam Elsafy



If you need home coverage, I can help.

I live and work right here in our community. I know what the homes are like in the area. So I can offer advice you can trust to help you get the protection that fits your needs.

If you’re ready to talk home insurance or need some advice about protecting all that’s important to you, call me today.



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Publishers: Christa Banholzer and Kathy Durand
Content Coordinator: Christine McBride
Designer: Colleen Cullerton Dunkel

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Contact: Kathy Durand at (262) 716 4788, or kdurand@bestversionmedia.com and Christa Banholzer at cbanholzer@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT DUE DATES

Content Due	Edition Date	Content Due	Edition Date
November 20	January	May 20	July
December 20	February	June 20	August
January 20	March	July 20	September
February 20	April	August 20	October
March 20	May	September 20	November
April 20	June	October 20	December

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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VILLAGE OF WHITEFISH BAY WISCONSIN

Julie Siegel Village President
Paul Boening Assistant Village Manager

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Dear Residents,

Fall is upon us, meaning The Great Pumpkin Festival is right around the corner! I have wonderful memories as a child seeing all of the pumpkins at the Old Schoolhouse Park. I love that we have kept the tradition going with my own family.

Each fall our friends host a pumpkin carving contest, and everyone comes with their own pumpkins and have two hours to create something magical. When our son was six months old, my new-mom idea was to cut out two holes and

then place our son in the pumpkin. I had visions of a cheerful baby in the pumpkin, giving us a perfect smile. What we ended up with was a screaming child who wanted out of that pumpkin! The photo captured that day has become a family favorite, and is likely somewhere on the Internet under "Pinterest Fail." At least it makes for a fun family story.

Christine McBride

Content Coordinator
cmcbride@bestversionmedia.com



EXPERT CONTRIBUTORS:

To learn more about becoming an expert contributor, contact Kathy Durand at (262) 716 4788 and kdurand@bestversionmedia.com, or Christa Banholzer at cbanholzer@bestversionmedia.com



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Allstate® Insurance
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andrewmccabe@allstate.com



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VILLAGE OF WHITEFISH BAY



To Subscribe to the Weekly Free e-mail from the Village of Whitefish Bay, or provide communications feedback: Send your Email address to Jenny Heyden, Communications Specialist, j.heyden@wfbvillage.org.

Village of Whitefish Bay Trick-or-Treat Schedule: Sunday, October 30, 1-4pm

Congratulations to the Village Finance Department



Xenia Ramos, Assistant Finance Clerk, New Hire August, 2016

Caren Brustmann, Assistant Clerk, 3 yr. anniversary

Jennifer Amerell, Finance Director, Winner of GFOA Distinguished Budget Presentation Award 2016

Shauna Bayer, Office Assistant, 2 yr. anniversary ●

New Service: Online Bill Pay for Police Department Citations:

<http://www.wfbvillage.org/318/Online-Payments>

Available services: Online Utility, Property Tax and now Citations all in one place. ●

WHITEFISH BAY CIVIC FOUNDATION



Thank you to our Sounds of Summer sponsors!

The 14th Annual Sounds of Summer was held Saturday, August 20 and musician Daryl Stuermer rocked the stage for two amazing shows. This summer event is a favorite with families throughout the Bay and we couldn't do it without the support of our many sponsors and volunteers. The Whitefish Bay Civic Foundation would like to extend a special thank you to Crystal Luehne and to our sponsors:

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- Village Ace
- Paul Sandvik DDS
- Mathnasium
- Sarah Patzer & Megan Prekosovich-Realty Executives Integrity
- Gerhard's
- Roman Candle
- The Luehne Family
- The Roemer Family
- Media Sponsor: 88.9 Radio Milwaukee ●

The Pumpkins are Coming!

Mark your calendars for the **2016 Great Pumpkin Festival, Wednesday, October 26 through Sunday, October 30**. Join friends and family at Old Schoolhouse Park for this festive fall tradition! Carve a pumpkin from the pumpkin patch, sip hot cider and enjoy delicious food while you listen to live music. Pumpkin carving is free and carving tools are provided.

The Great Pumpkin Festival is open 6:00 p.m. – 9:00 p.m. nightly. ●





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WHITEFISH BAY PUBLIC LIBRARY

BY KATIE KIEKHAEFER, HEAD OF YOUTH SERVICES AND
SCOTT LENSKI, COMMUNITY & ADULT SERVICES LIBRARIAN



Wisconsin Spirits with Robert Halbrook Tues., Oct. 11, 6:30pm

Wisconsin's Stately Spirits is a 50-minute collection of stories and legends taken from non-fiction accounts of ghostly investigations and haunted happenings. Robert Halbrook will tell tales of spirits who supposedly reside in some of Wisconsin's most famous haunted locales. You will hear stories, see displays, investigate phenomena, and discover books and research from locations well-documented as having a link with the dead.

Whitefish Bay TALKS: Jay W. Filter "Creating Award Winning Photography Books" Thurs., Oct. 20, 6:30pm

After receiving the Photography of the Year award from the International Book Awards Competition for his comprehensive work on the nearly three hundred page coffee table book entitled The History, Art & Imagery of the Pfister Hotel, Jay Filter has gone on to create a mini-library of other highly awarded photo books. He'll share his tips and tales of the collection and how he goes about making them.

United Nations Day Global Implications of the 2016 US Elections for United Nations Programs

Sun., Oct. 23, 1-3pm

The keynote speaker will be Bruce Knotts, Director of the Unitarian Universalist United Nation Office. Also meet and speak with representatives of several local non-profits working on related issues. Sponsored by the UNA-USA of Greater Milwaukee

Getting to Know Medicare Tues., Oct. 25, 6pm

Getting to know Medicare is a class designed to acquaint current and future

Medicare Beneficiaries with the four parts of Medicare as well as equip them to navigate through the various insurance options. This program is presented by the Retirement Classroom.

Getting to know Medicare will help answer:

- What are the differences between Medicare Parts A, B, C, and D?
- What are my options in enrolling for Medicare?
- What are the differences between Medicare Supplement and Medicare Advantage plans?
- How do I figure out the Prescription Drug plans and what is the "Donut Hole"?

After Hours Black Light Party Thurs., Oct. 6, 8:30pm-10:30pm

6th-12th grade. Registration begins Thurs., Sept. 15.

Since school is out on the 7th, we're celebrating with a late night on the 6th. When the library closes and the light go out, it's time for the party to start! Music, games, crafts, and food, all with a special glow-in-the-dark theme.

Twirling Twig Mobile Wednesday, October 5, 4pm

Grades 3rd-5th. Registration begins Wed., Sept. 21. Learn about some basic engineering/physics principles such as tension and center of gravity while creating a beautiful mobile made of twigs and yarn.

Totally Untidy Tots! Sat., Oct. 22, 10am

Ages 1-5. No registration required. Join us for a very messy day at the library! We'll have various messy stations for your child to explore. (Please dress your little one for a mess!)

WHITEFISH BAY SCHOOLS

The Whitefish Bay School District



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CALLING ALUMNI

Are you a Whitefish Bay alumni? If you have good news to share we would love to hear from you! Please email: districtnews@wfbschools.com.

SAVE THE DATES!

October 26th - Early release for students
October 7th, 27th, and 28th - No school for students

October Parent-Teacher Conference Schedule

*Please check your school's website calendar and parent information for additional details.

Elementary

October 25 - K4 Students Only 4-8 pm
October 26 - 4-8 pm
October 27 - 12-8 pm

Middle School

October 26 - 4-8 pm
October 27 - 11-7 pm

High School

October 26 - 4-8 pm
October 27 - 10-6 pm



Best Halloween Costume
Awarded to Nick Funsch

**WHITEFISH BAY SENIOR
“55 AND BETTER” PROGRAMS
... In the Community for the Community**

BY CAROLYN NOORI, DIRECTOR

For detailed information please look in the recreation guide, or stop in the lobby or contact Carolyn Noori at 414-963-3992 or carolyn.noori@wfbsschools.com

**Tues., Oct. 11
Luncheon**

11:30-1:45
Oktoberfest Celebration music provided by The Whitefish Bay Community Band! Polka dancing optional! Cost \$9.00 *one week advanced registration

**Tues., Oct. 11
Free Blood Pressure Clinic**

1:30-2:30, Room 15

**Wed., Oct. 19
Free Workshop Retire wisely!
How not to outlive your assets!**

1:00-2:00 pm
Registration required. Lydell Community Center

**Fri., Dec. 2
Day Trip**

Registration by Oct. 20.
Old World Christmas Market at the Osthoff Resort, Elkhart Lake
Lunch is included. Depart Lydell at 9:30am return approx. 4:15pm.
Cost \$79.00



**Friday, Dec. 16
Christmas Around Milwaukee Bakeries!**

Registration now
Depart Lydell at 12:30 and return approx. 3:30. Cost \$58.00

**March 21-28
Out of country trip to IRELAND
Tour of the Emerald Isle!**

deluxe transportations with flight out of Milwaukee, accommodations with castle stay, meals, guided tours and more! Informational brochure located in Recreation Department lobby.

Be in the community for the community! Looking for sponsors for the senior luncheons to offset the cost of presenters and entertainment. Thank you!

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RECREATION DEPARTMENT AND COMMUNITY EDUCATION

BY CARIN KELAND, DIRECTOR OF RECREATION AND COMMUNITY EDUCATION

Affordable Fitness and Wellness Solutions

The Whitefish Bay High School offers programs through the Whitefish Bay Recreation and Community Education Program that allow affordable fitness and wellness solutions.

Whitefish Bay Recreation Department Community Open Swim Schedule

The Whitefish Bay School District opens its pool for Community Swim the 1st and 3rd Sundays of each month from Sept. 18th- Dec. 18th from 1:00pm-3:30pm. The cost is \$3.00 per student/\$4.00 an adult. Seniors and children 3 and under are Free! Holiday Open Swim is set for December 29 and 30 from 1:00-3:30pm. All children under 7 years of age must be accompanied in the water by a parent or guardian. Any child 7 years or older, but under 48" height, must prove their swimming ability to the satisfaction of the lifeguards. The pool will be cleared 10 minutes prior to closing.

Cold Weather Bringing You Indoors?

Morning Walk Fit is open to all early morning walkers. When the weather gets chilly, it's great to be able to continue your walking regime on the Whitefish Bay High School field house indoor track. Join us from 5:30am-6:30am, Mondays, Wednesdays and Fridays... Sept 7 - Dec 16 (some date exclusions, see schedule in Recreation Guide). Cost is \$25.00 per resident and walkers must be pre-registered.



Flu and Pneumonia, Blood Pressure Clinics

Wheaton Franciscan Healthcare will be at Lydell Community Center offering affordable shot clinics on Tuesday, Oct. 11 from 1:00pm to 4:00pm. The cost is \$30.00/Flu, \$45.00 Pneumonia per person. Medicare and Medicaid are accepted.

Blood Pressure Clinic is scheduled for Wednesday, October 11th from 1:30pm-2:30pm. ●



Open CO-ED Weight Room

Want to start incorporating weights into your fitness program but don't want to pay the hefty fitness club prices? Whitefish Bay High School opens its weight room on Mondays and Wednesday to all adult WFB residents from 6:30-8:30pm. There is a supervisor on duty to assist you in designing a custom workout. Cost is \$30.00 per resident and \$20.00 for seniors. Program dates are Sept 7-Dec 14 (excludes Nov. 23). Pre-registration with the WFB Recreation Department is necessary.

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Halloween Can Be a Haunting Holiday for Pets

BY KAREN SPARAPANI,
MILWAUKEE AREA DOMESTIC ANIMAL CONTROL COMMISSION

Most of the time if someone walks past your property or knocks on your door your dog can get very excited and territorial and your cat can become extremely stressed. When this happens multiple times during the evening, your dog or cat can find itself in a state of fear and anxiety for days. Just like we take extra precautions around Fourth of July festivities, it is a good idea to think about ways to keep your pets calm and safe while greeting Trick or Treaters on Halloween.

- If your door is going to be opened and closed repeatedly, your dog or cat is at risk for bolting out and getting lost. It is recommended to keep them behind a baby gate, or in a room with a closed door to keep them from the door during Halloween candy distribution.
- While your pet is in a safe room, or behind a baby gate, play soothing music or leave a television on and give them some busy toys to chew on and play with to distract them for the action at the door.
- If your pet gets excited by the sound of a doorbell, if you are able to, try to disconnect it for the duration of trick or treating. Otherwise put cardboard over it or use a sign to knock instead.
- Keep curtains or shades closed if your pet is in a room where they can see the busy streets.
- Do not allow your dog to greet children with you, as any dog can bite if frightened or over stimulated. Children cannot help themselves and often reach out to pet a dog before asking if safe to do so.
- If you take your dog out for trick or treating, make sure they have a reflective collar or leash so passing vehicles can see them as drivers will be focused on children and might not see a dog before it is too late.
- As cute as it can be, dogs and cats do not like to be dressed up. Dress them up for a photo, and then take off their costume, especially before going out. Costumes can make pets anxious and nervous and add to their stress which can increase the risk of a bite or bolting away from you.

Halloween does not have to be stressful for your pet and it is best to come up with a plan ahead of the holiday to ensure that only humans get scared in a fun way this year. If your pet does become lost, remember to call MADACC to make a lost report, and come in to check if they are here in person. MADACC can be reached at 414-649-8640 or you can get information on lost and found animals via our webpage www.madacc.org.

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Employee Solutions for Small Business Owners

BY MICHAEL E. WEINZIERL, PROFESSIONAL STAFF RESOURCES

Professional Employer Organizations (PEO's) offer solutions to small business owners who would like to hire workers but are apprehensive about the costs, risk and responsibilities associated with having employees. PEO's take the lead in a co-employment relationship and becomes the employer of record. They employ the staff, but the staff is managed by the business owner and works under their direction on a day-to-day basis.

There are number of advantages PEO's offer to small business owners such as Real Estate Agents, Attorneys, Financial and Insurance professionals, IT companies, retail, etc. A primary advantage is eliminating much of the administrative work. The PEO becomes responsible for payroll processing, unemployment insurance, workers compensation insurance, etc. The PEO also collects and pays the required employee and employer

taxes, as well as handles the W2's at the end of the year along with the annual state workers compensation audit.

PEO's also help small business owners level the playing field when it comes to offering benefits to their employees. Employee benefits are a key factor in attracting and retaining employees. But benefits can be cost prohibitive for smaller businesses with a handful of employees. When a business partners with a PEO, they access the PEO's benefits suite. This allows the business owner to offer quality affordable benefits such as health, dental and visions insurance, 401(k) plans, etc. to their staff.

Working with a PEO can also expand opportunities for business owners with their personal retirement planning. Business owners who have employees are often stuck in 401(k) plans and subject to the Safe Harbor discrimination testing

requirements. Business owners with no employees can take advantage of Self Directed IRA's, profit sharing and pension plans to name a few.

Small business owners can work partner with PEO's for both their full-time and part-time employee needs.

Mike Weinzierl is President of Professional Staff Resources and a Whitefish Bay resident. For more information go to www.psrhr.com Mike can be reached at mweinzierl@psrhr.com or 414.778.5100. ●





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— Peggy Ann, Managing Member and Founder

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— Donna, Interior Design ●

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WHITEFISH BAY BUSINESS IMPROVEMENT DISTRICT

BY KAREN MATHU, EXECUTIVE DIRECTOR,
WHITEFISH BAY BUSINESS IMPROVEMENT DISTRICT



Welcome New Businesses

The Whitefish Bay Business Improvement District (BID) is pleased to welcome new businesses on Silver Spring Drive including the Navy Knot, Float Life, Honeycomb Salon, and Moxie's Food and Drink. It's an exciting time in downtown Whitefish Bay as additional businesses are coming on line to call Whitefish Bay home.

Throughout the Fall, your favorite retailers host great deals, events and special activities to offer even more reasons to shop Silver Spring Drive retailers. You can connect with the BID on Facebook (<https://www.facebook.com/ShopWFB>) and Twitter (<http://twitter.com/shopWFB>) or subscribe to our e-newsletter by emailing marketing@shopwhitefishbay.com to remain informed about related news and events or to learn more about businesses in downtown Whitefish Bay. We've also been updating our website! Visit www.ShopWhitefishBay.com and browse our user-friendly business directory, events page and more. ●



Whitefish Bay Farmers Market

Saturdays through October 1

8 a.m. - Noon

Located at Berkley Boulevard at Silver Spring Drive
Take advantage of the last week of the farmers market! Stop by and stock up on your favorite fall ingredients. Thank you for supporting the Whitefish Bay Farmers Market and shopping local! Follow us on Facebook <http://www.facebook.com/wfbfarmmkt> for farmers market updates. Special shout-out and thanks to our many sponsors, including New Options Salon & Boutique, PNC Bank, Equitable Bank, Indulge Studios, Realty Executives and season sponsors Mathnasium and Barden Orthodontics. ●



Trick-Or-Treat

in the Business Improvement District
on Silver Spring
Saturday, October 29 10am 'til noon.

Milwaukee Film Festival September 22 through October 6

Whitefish Bay welcomes the Milwaukee Film Festival as the Fox-Bay Cinema Grill hosts great films once again as part of the Milwaukee Film Festival. The Milwaukee Film Festival includes unique historic theaters and Whitefish Bay residents are so fortunate to have this great film festival right here in the village. This also is a great opportunity to showcase Whitefish Bay and our offerings to the film festival-goers. See <http://mkefilm.org/> for film festival details. ●



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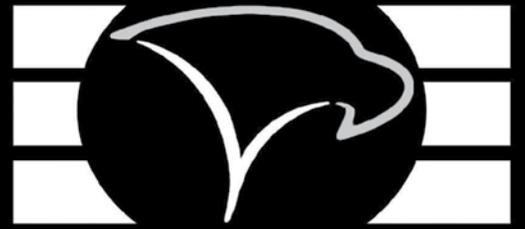
HALLOWSCREAM



All young children and their parents/grandparents, brothers, and sisters are invited to our clubhouse for our annual fun-filled Halloween Party on Sunday, October 23 from 3-5pm. Come dressed in costume and enjoy playing games, face painting, decorating a small pumpkin, eating Halloween cupcakes, cookies and other goodies. There is no admission charge – only a small fee to play the games and eat.

We are at 600 E. Henry Clay. Look for our decorations outside the clubhouse. ●

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The Fisher Family

In 2006, when Jenny Myers agreed to rent out a room in her Minneapolis house to University of Minnesota law student, Matt Fisher, neither would have guessed that a romantic relationship, leading to marriage and children would ever become of it. The ways of the world certainly surprised them, and after two years of living together as roommates, Jenny and Matt began dating. The couple was married three years later at Ruttger's Bay Lake Lodge, a favorite annual vacation spot for Jenny's family in Minnesota. Fast-forward to present day, and the couple, Matt and Jenny Fisher, have two adorable children, Addison "Addy" (5) and Olivia (3), with another baby girl due next February, and a rescue dog named Bailey.

In 2011, Matt was offered a job at a Milwaukee business law firm. Jenny had lived in Minnesota all her life, but was excited about the idea of moving with Matt to his hometown. After visiting Matt's parents, Dennis and Eileen Fisher, several times over the years, Jenny knew Whitefish Bay would be a great place to raise a family. "We bought a house across the street from Cumberland Elementary School. We picked the location because of the close proximity to the schools, parks, and Lake Michigan. It is also nice having Matt's parents living a block away, so our children can visit their grandparents often," said Jenny. With the elementary, middle and high school all within three blocks of their house, the Fisher family plans to walk or bike to school often!

One major benefit of relocating to Whitefish Bay, is that Matt's parents are still living here. Eileen and Dennis have been married for 43 years, and have owned their current house for 37 years, and is the same house Matt and his sister, Stephanie, grew up in. A well-known environmental and commercial litigator, Dennis Fisher, is a former partner and currently of counsel at Meissner, Tierney, Fisher and Nichols, S.C, the firm where his son, Matt, practices in commercial litigation. Eileen is a retired registered nurse. With the families living just one block apart, Eileen is known as "Mama Eileen" and Dennis is known as "Papa" to the grandchildren. They enjoy spending lots of time with Addy and Olivia.

When Jenny was living in Minnesota, she worked for the Legislature as a staffer to different members and policy committees, and also managed political campaigns. Since moving to Milwaukee, Jenny started her own



Keeps Generations Close
By Putting Family First

consulting business, which helps candidates running for public office organize and implement successful campaign strategies. "Campaigns are important because they educate citizens about one of the most important decisions we make, who to vote for. Voting is our most important function as citizens. It is both a right and a responsibility. Your vote impacts our families and our community. Everyone's engagement in our government is crucial," said Jenny.

Aside from trying to rock the vote, the Fisher family loves fishing, hunting, sailing, biking and running outdoors. Their daughter

Addy is in K4 at Cumberland Elementary School, and Olivia attends Tree of Life Preschool.

"Moving back to Whitefish Bay has allowed my parents to become very close to our family. It is wonderful having them nearby so my parents can spend time with our girls, enjoy family dinners together, and we can help my parents around the house. It's the day-to-day interactions that make us a tight-knit family," said Matt.

The two girls, Addy and Olivia, have a very special place in the hearts of Dennis and Eileen. When visiting their house, it has so

STORY BY CHRISTINE MCBRIDE

PHOTOS BY BOUTIQUE PHOTOGRAPHER, LINDA SMALLPAGE

many toys, one would think young children live there full-time and aren't just visitors. "The girls love to play with a dollhouse that my father created many years ago for my daughter, Stephanie. It has been in our family now for 35 years and whenever my granddaughters come over, that is one of the first toys they want to play with," said Eileen.

Many weekends, the Fishers will travel together to the family cabin tucked away in the woods near Black River Falls. While the cabin has been used primarily as a hunting cabin, it also provides a quiet space to get away from city life and enjoy the great outdoors. "We love to escape the hustle and bustle of work, the city, and busy schedules. Its a great place to go on ATV rides, hike through the woods, look for birds and animal tracks, and enjoy bonfires with s'mores on crisp fall evenings," said Dennis.

Clearly the entire Fisher family understands the importance of family, and that the gift of time together is the greatest gift to all three generations. ●

Do you know a neighbor who has a story to share? Nominate your neighbor to be featured in one of our upcoming issues! Contact us at cmcbride@bestversionmedia.com.



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We'd like to thank Molly Judge for bringing you this month's cover story.



NORTH SHORE FIRE AND RESCUE

BY LIEUTENANT DAN TYK, NORTH SHORE FIRE/RESCUE
COMMUNITY RELATIONS AND PUBLIC INFORMATION OFFICER



IDENTIFYING POTENTIAL CARBON MONOXIDE SOURCES

Have Heating Units and Chimneys Checked Install Carbon Monoxide Alarm Now!



As we enter into the heating season, it is important to understand potential sources of carbon monoxide that may exist in our homes. Often called the silent killer, carbon monoxide is an invisible, odorless, colorless gas created when fuels (such as gasoline, wood, coal, natural gas, propane, oil, and methane) burn incompletely. In the home, heating and cooking equipment that burn fuel can be sources of carbon monoxide.

We can help reduce the chance of having a carbon monoxide incident in our home by having fuel-burning heating equipment and chimneys inspected by a professional every year before cold weather sets in. When using a fireplace, open the flue for adequate ventilation AND NEVER use your oven to heat your home. A person can be poisoned by a small amount of CO over a longer period of time or by a large amount of CO over a shorter amount of time. Make sure you have a carbon monoxide alarm on every level of your home and follow the simple safety tips below.

- CO alarms should be installed in a central location outside each sleeping area and on every level of the home
- Follow the manufacturer's instructions for placement and mounting height.
- Choose a CO alarm that has the label of a recognized testing laboratory.
- Test CO alarms at least once a month; replace them according to the manufacturer's instructions.
- If the audible trouble signal sounds, check for low batteries. If the battery is low, replace it. If it still sounds, call the fire department.
- If the CO alarm sounds, immediately move to a fresh air location outdoors or by an open window or door. Make sure everyone inside the home is accounted for. Call for help from a fresh air location and stay there until emergency personnel arrive.
- If you need to warm a vehicle, remove it from the garage immediately after starting it. Do not run a vehicle or other fueled engine or motor indoors, even if garage doors are open. Make sure the exhaust pipe of a running vehicle is not covered with snow.
- During and after a snowstorm, make sure vents for the dryer, furnace, stove, and fireplace are clear of snow build-up.
- A generator should be used in a well-ventilated location outdoors away from windows, doors and vent openings.
- Gas or charcoal grills can produce CO — only use outside. ●



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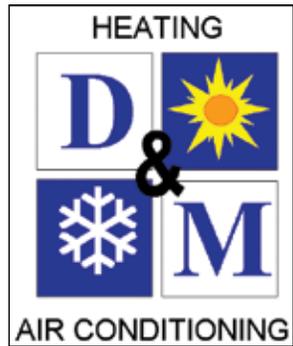


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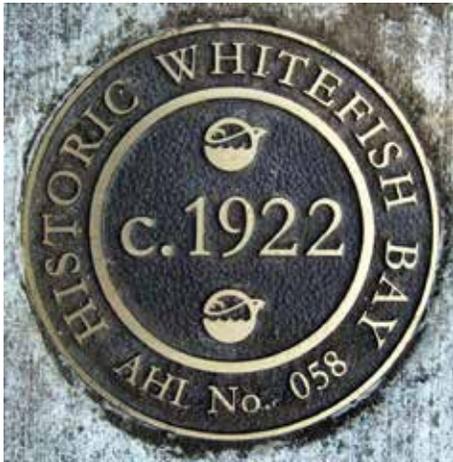
WHITEFISH BAY HISTORICAL SOCIETY

SUBMITTED BY WHITEFISH BAY HISTORICAL SOCIETY

Eleven Historic Properties Get Medallions in 2016

Eleven historic Whitefish Bay properties – seven homes, an apartment building, two churches, and a restaurant – had sidewalk medallions placed adjacent to their properties during the 2016 sidewalk improvement season.

The eight-inch diameter bronze medallions recognize properties that have been determined to be historic by the Whitefish Bay Historic Preservation Commission. The 11 properties are:



- **4903 N. Cumberland Ave.** – The Celm and Fawn Kalvelage House, this “Vaulted Tudor” was built by Designer John Edwards in 1928.
- **1512 E. Hampton Rd.** – The only true log cabin home in Whitefish Bay, built by hand by James Campbell, a manual arts teacher, in 1921.
- **1500 E. Henry Clay St.** – The Ralph and Syulvia Feerick House, a gleaming white lakeside Colonial Revival-style home built in 1939 where the Pabst Whitefish Bay Resort once stood.
- **4850 N. Lake Dr.** – The Roy and Viola Johnson House, a grand Tudor Revival-style home built in 1941.
- **5073 N. Lake Dr.** – This classic Mediterranean Revival home was built for Leonard and Laura Bowyer in 1931.
- **4864 N. Woodburn St.** – The Raymond and Kathleen Shank House, a magnificent French Provincial residence built in 1927.
- **4957 N. Larkin Ave.** – The N.W. and Audrey Humbaugh House. This is the home that the late actor Jeffrey Hunter, known in his youth as Henry McKinnies Jr., grew up in.
- **1712 E. Chateau Ave.** – The historic Carriage House to the Shorecliff Apartments was constructed in 1923. Builder E. Ray Tompkins became notorious for beheading his wife in the apartment building.
- **4819 N. Ardmore St.** – The Roundy Baptist Church, named for Judson A. Roundy, founder of Roundy Supermarkets, whose estate provided the funds to build the church following his death in 1907. Today it is the University Bible Fellowship Church.
- **1200 E. Hampton Rd.** – The Holy Family Church. The three-building complex, including the school and convent, was built between 1950 to 1969.
- **1319 E. Henry Clay St.** – The 100-year-old Pandl’s Restaurant, originally a tavern built in 1900 by George Bentley, that was purchased by John and Anna Pandl in 1915 and developed into a fine dining, full-service restaurant.

Residents can learn more about the more than 200 properties the commission has recognized with medallions by going to wfbvillage.org/155/Historic-Preservation-Commission and clicking on the “Whitefish Bay Architecture and History Inventory” link.



Roundy Baptist Church
[Now University Bible Fellowship Church.]



Holy Family Church.



Pandl's Restaurant



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Upcoming Immunization Clinics

(appointment required)

Please call the North Shore Health Department for an appointment at 414-371-2980.

Tuesday, Oct. 11th - 10-11am - Brown Deer

Thursday, Oct. 13th - 3-4pm - Shorewood

Tuesday, Oct. 18th - 7:30-9am - Shorewood

Wednesday, Oct 19 - 3:30-4:30pm - Brown Deer

Tuesday, Oct. 25th - 4-4:30pm - North Shore Library

Upcoming Adult Health Clinics

(appointment required)

Blood analysis for cholesterol, glucose and triglycerides, blood pressure, weight check and a nurse consultation. Please call the North Shore Health Department for an appointment at 414-371-2980.

Wednesday, October 19th - 8:00-10:00am - Brown Deer

Tuesday, October 25th - 8:00-10:00am - Shorewood

Upcoming Blood Pressure Screenings

(walk-ins welcome - no appointment necessary)

Tuesday, October 27th - 3:30-4:00pm - North Shore Library

Wednesday, October 26th - 3:30-4:30pm - Shorewood

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5124 N Woodburn St,	53	\$1,300,000
333 E Carlisle Ave,	20	\$399,900
5559 N Lake Dr,	34	\$640,000
801 E Chateau Pl,	40	\$395,000
5108 N Idlewild Ave,	21	\$420,000

SOLD

Address	DOM	List Price	Sold Price
5060 N Berkeley Blvd,	80	\$286,500	\$286,500
4635 N Lake Dr,	67	\$689,900	\$680,000
6009 N Bay Ridge Ave,	2	\$469,000	\$465,000
5774 N Santa Monica Blvd,	10	\$365,000	\$355,000
1109 E Circle Dr,	16	\$899,000	\$925,000
315 E Lexington Blvd,	18	\$435,000	\$420,000
717 E Carlisle Ave,	12	\$625,000	\$635,000
5831 N Santa Monica Blvd,	10	\$349,900	\$342,000
5307 N Shoreland Ave,	39	\$279,900	\$275,000
6040 N Lake Dr,	67	\$479,000	\$436,000
4811 N Oakland Ave,	39	\$415,000	\$412,500
5922 N Shoreland Ave,	40	\$349,900	\$350,000
5007 N Kent Ave,	36	\$264,900	\$265,000
5157 N Shoreland Ave,	45	\$294,900	\$293,020
5756 N Lydell Ave,	4	\$150,000	\$167,000
5912 N Santa Monica Blvd,	14	\$349,000	\$345,000
4639 N Larkin St,	73	\$424,900	\$415,000
5148 N Shoreland Ave,	56	\$329,900	\$329,900
5751 N Shoreland Ave,	58	\$259,900	\$252,000
5265 N Santa Monica Blvd,	47	\$469,900	\$469,900
5651 N Bay Ridge Ave,	7	\$319,900	\$319,000
5278 N Berkeley Blvd,	27	\$529,900	\$530,000
5729 N Bay Ridge Ave,	51	\$325,000	\$322,250
5523 N Shoreland Ave,	12	\$395,000	\$380,000
847 E Silver Spring Dr,	46	\$329,900	\$329,900
5129 N Diversey Blvd,	35	\$257,500	\$270,000
5701 N Kent Ave,	3	\$360,000	\$360,000
4634 N Marlborough Dr,	32	\$355,000	\$355,000
4868 N Woodburn St,	38	\$377,500	\$377,500



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It Takes a Village . . .

STORY SUBMITTED BY MOE DRANE



FOBS is committed to continuing the winning soccer tradition at Whitefish Bay High School. FOBS offers individual and corporate sponsorship opportunities and welcomes donations of any amount. Each semester FOBS hosts fundraisers at local restaurants, or a cookout at some of the games. It's a great way get the community out to support local

When my family and I first relocated to Whitefish Bay, we were excited with the great sports programs offered here for our five children. As a parent of high school soccer players, the Whitefish Bay community does so much to help make all of the WFB high school athletics successful. One of the programs that impressed me the most, is the Friends of Bay Soccer, or

FOBS for short. This is a non-profit group committed to assisting the WFB high school girls and boys soccer programs by supporting their team needs, and developing a community-based support following. FOBS is a parent sponsored booster group that serves as an additional source of funding for the teams for items that the school is not able to fully fund.

sports. Their website is <http://www.friendsofbaysoccer.com/> and my hope is as a community we will continue to support great organizations that do so much for our village.

If you have a short community story you would like featured in our "It Takes A Village..." section please email Christine McBride at cmcbride@bestversionmedia.com.



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BUSINESS PROFILE

Finding Passion In Life Through Family and Clients

BY CHRISTINE MCBRIDE

Mary Wright is passionate about two things in life: her family and her real estate clients.

After a successful career in the investment business, Mary took some time off to raise her two daughters. When the time was right for her to re-enter the working world, she felt that real estate would be the perfect fit to utilize both her investment background, and expertise in design and home renovation.

Mary became a licensed realtor in 2003, and developed a successful business in the Boston-area. When a job transfer brought her husband of almost 40 years, Bob Winter, back to the area, they decided to live and work in the North Shore. Being Marquette University graduates, the North Shore of Milwaukee always felt like home to them.

While Mary has been a licensed realtor since 2003, she made the decision to join Shorewest in 2013 because her client philosophies lined up best with theirs. Mary believes in partnering with clients to successfully achieve both their financial and home ownership goals. She has a system that works, but it is not a one size fits all approach. For each client she



tweaks the process to fit their needs and reach their goals.

“My business quickly started to grow to the point that I needed to bring on an associate to continue providing the highest level of service. I was fortunate to hire Whitefish Bay local Ginger Lazovik in the spring of 2015. After joining the team, Ginger took the initiative to become a licensed Realtor. Real estate has never been a weekend hobby for me, it’s my full time profession and working as a team allows us to continue to grow the business and be hands on with our clients from start

to finish. It’s a great partnership that our clients appreciate,” said Mary.

Coincidentally, Ginger and her family were the Bay Leaves feature family for the December 2015 issue. Her husband, Kevin, is a teacher at Richards Elementary School and a Whitefish Bay native. The couple now raise their three daughters in Whitefish Bay, with helping hands from grandparents who reside in Whitefish Bay as well.

“Mary and I advocate for our clients every step of the way during the purchase or sale of a home. They know that we work



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extremely hard for them. Becoming Mary's associate just made sense because we both have an "all-in" approach. From staying on top of the current trends, to reaching out to clients months after their house has closed just to see how they are enjoying their new neighborhood, we are always committed to the success of our clients," said Ginger.

The pair also makes one of their goals to help clients transition to wherever their next life step is leading them. From first time home buyers, to growing families that need more space, to older sellers looking to downsize or retire, Mary and Ginger have helped them all.

"A few years ago I had the sweetest client, an 80-something gentleman who was overwhelmed with the thought of moving from where he had lived all his adult life. I worked with him to help achieve his dream of returning to Italy, where he still had many friends and family. Shortly after we sold his home, I received a beautiful postcard from Polermo, Italy that simply said: 'Mary, I made it.' His story has always stuck with me as a reminder that the sale or purchase of a home is one of life's biggest transitions," said Mary.

If you are interested in reaching out to either Mary Wright or Ginger Lazovik, they can be reached via phone or email at: Mary Wright 508.314.7079 or marywright@shorewest.com, and Ginger Lazovik 414.828.7638 or glazovik@shorewest.com.

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Viola and American Girl furniture for sale

15 1/2 inch Herman Beyer viola in excellent condition and American Girl clothes, furniture and accessories for sale. Please contact jpedigohall@gmail.com or text to (414)587-1417.

Home Items for sale

Queen Anne custom built 5X5 round drop leaf dining table, \$375. New black couch table 35 1/2 by 19 1/2, \$25. New lamps: black and brass table, \$25, white floor, \$25, black floor, \$15. Call 414-332-0208.

Save A Marriage Sports Sale

Older collector (just turned 60) looking to sell vintage sports collectibles. Everything from growing up in Milwaukee in the late 50s, 60s, and 70s; Packers, Braves, Bucks, Brewers, MU. Also happy to trade for similar items. Call Ed at 414-617-9743

Cat Sitter

Cat-loving Grandma in Whitefish Bay with many years of experience in petsitting kitties. Affordable & can provide references. Please call Barb at 414-673-2880.

In Search of a Babysitter

To care for two children (ages 1.5 and 4.5) on occasional days, evenings, and weekends in Whitefish Bay. Adults with childcare experience--from college-age to retirees--are welcome to inquire. Please call 414-477-0184 or email ackfamily1@gmail.com.

Amanda, UWM Sophomore

Babysitting

Professional and experienced college babysitter available to work for families weeknights and weekends. Patient and good with kids of all ages. Happy to provide references upon request. Contact at 414-745-3273.

Want to Buy

Electric toy trains by Lionel, any ages and condition, also toy out-board motors, with boats ok. Please call 414-332-0783. Thank you!

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Abby, 13

Hi. My name is Abby. I would love to be your mother's helper or babysitter! I enjoy playing sports, crafts and games with kids and have lots of experience watching my younger sister and cousins, ranging in age from 3 to 10 years old. I am 13, in 8th grade at WFBMS and I am Red Cross certified. Please contact me at 414-708-4604.

Annie, 12

Hello! My name is Annie and I want to be your extra set of hands. I am Red-Cross certified and 12 years old. I love to work with kids, and to go to the park/play outside. I can make snacks and play games with your kids. Email me at annietarpeyhammel@hotmail.com, or call me at 414-935-2619.

Hannah, 14

Hi! I'm very good with kids and have over 3 years of experience working with kids, toddlers and infants. Please call 414-379-4598 to reach me.

Will, 12

Hi! I'm Will, a 6th Grader and Boy Scout. I'm looking for a couple of jobs babysitting and lawn service. I am a certified Red Cross babysitter and would love to babysit and do lawn service on weekends. Call 414-231-9423 to reach me.

Abraham, 13

Hi, I'm Abraham, a seventh-grader at WFB Middle School. I am interested in pet sitting, dog walking, and lawn mowing. Please contact me for further information at aslemaitre@wi.rr.com.

Brady, 12

Babysitter

Hi! I'm Brady, and attend Whitefish Bay Middle School. I am Red Cross certified. I'm available to babysit after school, and on weekends too. If you're interested in having me as a babysitter, then contact me at 414-204-3858.

Alair, 12

Mother's Helper

Hi my name is Alair! I am 12 years old, Red-Cross Certified and looking to be your extra pair of helpful hands with your kids. I LOVE sports (I have played soccer since 1st grade) and love playing a variety of games with your kids. Ideally, I am looking to start out as a Mother's Helper and help with older kids ages 3 and up. Please feel free to call or text at 414.793.7300

Tory, 14

Petsitter/Dog Walker

I am a pet sitter/dog walker with over nine years of experience. Pets are an important part of the family, and I will ensure that they are cared for at a professional level. Reasonable rates. Contact torytrettin@gmail.com for more information, and to reserve services for your pets!

Zoe, 11

If you need a person to take kids photos at parties or events, you're in luck! I use a fujifilm mini Instax 8 camera, so kids can take pictures home right away. If you want to see samples you can email me at zoebeaklumpp@gmail.com.

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Jabril, 14

Lawn Cutting / Lawn Maintenance

Hi, I am Jabril. I'm looking for someone who needs their lawn to be mowed or for their weeds to be trimmed. I am well experienced at cutting grass. Contact me at jabril10158@gmail.com.

Ari, 15

Grass cutting

Great work, happy customers! References upon request. Call 414-559-5207.

Tia, 15

Organizer/Cleaner, Babysitter

Does your home need a new look? I'm thorough at reorganization/cleaning. I can consult about ideas and limitations, (reference provided). I also have experience babysitting, K4+. Activities can include nature walks, bike rides, indoor games, and more. Please Call 414-916-0092.

Sara, 14

Dog (and cat!) Walking Service

Energetic dog? Crazy Cat? I can help. My name is Sara and I am 14 years old! I can walk your dog and even your cat. Feel free to call 414-736-6430 or email me, wfbsara@gmail.com.

Kayla, 17

Babysitting

Hi! I have lots of experience in babysitting and am available pretty much every day, at any hour, even last minute. I love kids and love to play any game, from tag to "Apples to Apples." Please contact me by calling or texting me at 414-418-8699.

Elliot, 15

Magician

Does your upcoming event need entertainment? Hire me! I'm a magician that has been doing magic performances for over six years. If you are interested please call 414-964-6360. I'll make your event magical!

Alison, 16

Babysitter I am a junior at Bay. I have lots of experience with children, and I am Red Cross CPR certified. If you are interested, please call 414-345-7133.

Vlada, 16

Tutor, Babysitting, Pet-Sitting

Hi. I'm Vlada, a sophomore at Bay. I am very interested in tutoring kids in all classes (including French and German) in grades 1-8, babysitting and dog/cat sitting! Please contact me at 414-217-0263. Thank you!

Azariah, 14

Tutor

I'm great with kids and academics and would love to work with anyone grades 1-7 after school at the Whitefish Bay Library. Standard school subjects like math and writing, plus Spanish and French. Contact me for more information at zari.horowitz@yahoo.com or 414-332-8750.

Emily, 15

Babysitter

I have lots of experience with infants and young children and I am Red Cross CPR certified. If interested, please call me at 414-248-0522.

Andrea, 16

"Alterations by Andie"

I have been sewing for 6 years and can do everything from a simple hem and replacing zippers to making curtains and personal projects. I can make T-shirt quilts for special occasions and even halloween costumes. If you ever find yourself in need of having something repaired, altered, or made contact me at mzelakoort@att.net or 414-688-0095.

Ted, 15

Dog Sitting/Walking

Need help caring for a dog? Dog sitting and walking services are available. Your dog will be cared for in my service and is guaranteed to be happy afterward. Contact me at TedS525@gmail.com or 414-962-0865.

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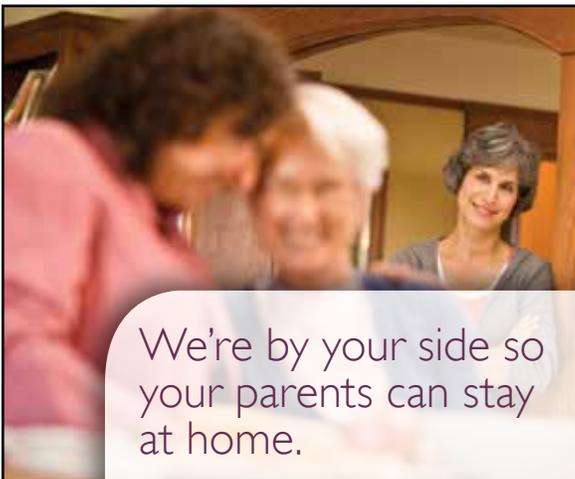
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