

September 2016

BayLeaves

The Official News Magazine of the Village of Whitefish Bay, Wisconsin

**Principal Levek
and Family**
Ready to Ring the
Back to School Bell!



Best Version Media®

Boutique Photographer
Linda Smallpage

Would You Be 1 of the 3 Households?

1 in 3 households would have immediate trouble paying everyday living expenses if the primary wage earner died, according to the 2016 Insurance Barometer Study by LIMRA. This study also found that 40% of households haven't purchased life insurance at all or haven't increased their coverage because they're unsure of how much or what type they need.

"For most consumers, buying life insurance can be a tough decision. Myths about life insurance can delay consumers from purchasing a policy, potentially forcing their families to make financial sacrifices," says local Allstate agent Andrew McCabe.

September is Life Insurance Awareness Month and McCabe says,

"While some of the most common myths are addressed below, simply talking to a licensed agent about your specific needs and reviewing all of the options for coverage is the best place to start."

Common myths about not needing life insurance:

- **I am single.** Most single people don't have a pressing need for life insurance. However, there are exceptions, such as those who are providing financial support for aging parents, for siblings or those that have outstanding debt.
- **I don't work.** Stay-at-home parents make financial contributions to a family's budget by providing childcare,



You're in good hands.

Auto Home Life Retirement

transportation, and housekeeping services that could add up to tens of thousands of dollars each year. Could a single, surviving spouse afford to pay for these services on his or her own?

- **Group life provides the coverage I need.** Group life coverage is not always enough to take care of your beneficiaries and usually offers limited options. Group policies are also generally non-transferable once you leave your current job.

For additional information please contact local Allstate agent Andrew McCabe at 414-961-1166.



If you need home coverage, I can help.

I live and work right here in our community. I know what the homes are like in the area. So I can offer advice you can trust to help you get the protection that fits your needs.

If you're ready to talk home insurance or need some advice about protecting all that's important to you, call me today.



McCabe Agency - Shorewood
414-961-1166

4010 N. Oakland Ave.
Shorewood, WI 53211
andrewmccabe@allstate.com

Your home is a big investment. Protect it.



Allstate
You're in good hands.

Auto
Home
Life
Retirement

PUBLICATION TEAM



Publishers: Christa Banholzer and Kathy Durand
Content Coordinator: Christine McBride
Designer: Colleen Cullerton Dunkel

Contributing Photographer: Linda Smallpage, Boutique Photographer

ADVERTISING

Interested in advertising in any of the following Wisconsin communities? Appleton/Neenah, Bayside, Bay View, Brookfield, Cedarburg, Delafield, Fond du Lac, Fox Point, Franklin, Germantown, Grafton, Green Bay, Hartland, Madison Area, Menomonee Falls, Mequon, New Berlin, North Point, Oak Creek, Oconomowoc, Oshkosh, Pewaukee, Racine, River Hills, Waukesha, Wausau, Wauwatosa, Whitefish Bay.

Contact: Kathy Durand at (262) 716 4788, or
kdurand@bestversionmedia.com and
Christa Banholzer at cbanholzer@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT DUE DATES

Content Due	Edition Date	Content Due	Edition Date
November 20	January	May 20	July
December 20	February	June 20	August
January 20	March	July 20	September
February 20	April	August 20	October
March 20	May	September 20	November
April 20	June	October 20	December

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

Any content, resident submissions, guest columns, advertisements and advertorials are not necessarily endorsed by or represent the views of Best Version Media (BVM) or any municipality, homeowners associations, businesses or organizations that this publication serves. BVM is not responsible for the reliability, suitability or timeliness of any content submitted. All content submitted is done so at the sole discretion of the submitting party. © 2016 Best Version Media. All rights reserved.

VILLAGE OF WHITEFISH BAY WISCONSIN

Julie Siegel Village President
Paul Boening Assistant Village Manager

Bay Leaves is mailed directly to your home through the courtesy of our advertisers at **NO COST** to you or the Village of Whitefish Bay. We encourage you to thank them with your support.

Dear Residents,

After a summer filled with countless warm, sunny days, it's hard to believe that a new school year is already upon us. When my son entered K4 last year, we began the traditional first and last day of school photos. For a twist though, I had a large t-shirt created to read 'Class of 2029' and he wears that shirt for each photo, taken outside of the high school. It will be fun to see how Chip grows into the shirt over the years, and to view the collection of photos by the time he graduates.

Our future family this month, Amy and John Levek, have strong ties to the school system, with Amy currently serving as the high school principal. I hope you enjoy reading more about their family, and realize how lucky our district is to have such a caring leader within the school system.

Cheers!

Christine McBride

Content Coordinator
cmcbride@bestversionmedia.com



EXPERT CONTRIBUTORS:

To learn more about becoming an expert contributor, contact Kathy Durand at (262) 716 4788 and kdurand@bestversionmedia.com, or Christa Banholzer at cbanholzer@bestversionmedia.com



Insurance
Andrew McCabe
Allstate® Insurance
(414) 961-1166
andrewmccabe@allstate.com



Financial Advisor
Brady R. Endl, MBA
Thrivent Financial®
(414) 763-0184
brady.endl@thrivent.com

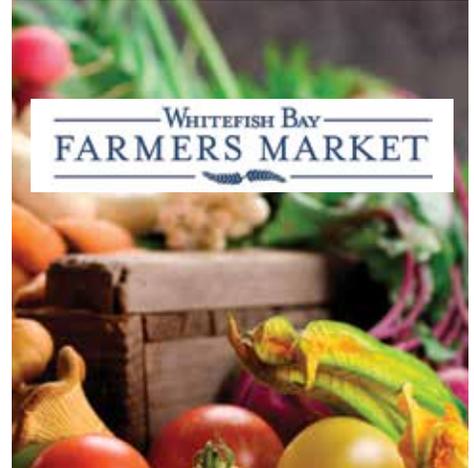


Real Estate
Essam Elsafy
SHOREWEST REALTORS®
(414) 350.4611
eelsafy@shorewest.com

TABLE OF CONTENTS:

Ask Expert	2	North Shore Health Dept	5
Business Improvement District	12	Real Estate Listings	21
Business Profile	16	Village of Whitefish Bay	4
Charity Spotlight	4, 22	WFB Calendar Farmer's Market	4
Classifieds	26	WFB Historical Society	18
Feature Family: The Leveys	14	WFB Library	7
It Takes A Village	22	WFB Recreation Dept	11
Milwaukee Area Event Calendar	24	WFB School District	7
North Shore Fire Department	10	WFB Seniors 55 and Better	8

VILLAGE OF WHITEFISH BAY



GARBAGE/RECYCLING

Normally picked up on Mon., Sept. 5 will be picked up on Tues., Sept. 6.

To Subscribe to the Weekly Free e-mail from the Village of Whitefish Bay, or provide communications feedback: Send your Email address to Jenny Heyden, Communications Specialist, j.heyden@wfbvillage.org.

COMMUNITY CALENDAR

Saturdays, 8am to noon ~ Now Through October 1

Downtown Whitefish Bay

The open air market is a family-focused community event with educational activities, children's crafts, cooking demonstrations, and live entertainment, including music and dancing alongside local vendors selling fresh and organic produce, meats, eggs, honey, flowers, homemade treats, and more! New this year, our music line-up includes several youth musicians studying the Suzuki method. See you at the market!

Thank you for continuing to support the farmers market! The Whitefish Bay Farmers Market is proud to be your family's source of local, fresh produce, meat, baked goods and more, as well as entertainment for kids and live music. Send your children back to school with tasty, healthy lunches! Stop by the farmers market to gather fresh ingredients for packed lunches that'll keep your child fueled, happy and ready to learn. Find us on Facebook: facebook.com/wfbfarmmkt

CHARITY SPOTLIGHT UPDATE

The 2nd Annual Buddy Bench Golf Outing was once again a HUGE success raising over \$86,000! Over 200 people attended the event which included a golf tournament, several on-course fundraising events, dinner, and a live and silent auction. Special guest, Former Green Bay Packer Bill Schroeder attended once again as he proudly supports the anti-bullying program. Bill was able to raise additional money for the program by "selling" his drive, signing autographs and heading the live auction. Live auction items included an authentic autographed JJ Watt UW-Badgers helmet, chartered boat cruise, and a Caddyshack poster signed and donated by Bill Murray himself! Over a dozen Buddy Benches have been implemented into Wisconsin schools this past year and numerous more are already slated to be donated this year including Hillcrest Elementary, Greenland Elementary, Wheatland Center School, Tibbets Elementary, Reek Elementary, St. Mary's Grade School, several schools within the Racine Unified School District, and many more! We would like to extend a sincere thank you to all of our sponsors, auction item donors, golfers, board members, and volunteers who helped make this year's event as successful as it was. We cannot thank everyone enough for their generosity and support.

Buddy Bench Golf Outing Big Success

SUBMITTED BY MINDY CHMIEL



NORTH SHORE HEALTH DEPARTMENT



UPCOMING IMMUNIZATION CLINICS

Appointment required.

Please call the North Shore Health Department for an appointment at 414-371-2980.

Thursday, September 8th
3:00-4:30pm—Shorewood

Tuesday, September 13th
10:00-11:00am—Brown Deer

Tuesday, September 20th
7:30-9:00am—Shorewood

Wednesday, September 21st
3:30-4:30pm—Brown Deer

Tuesday, September 27th
4:00-4:30pm—North Shore Library



UPCOMING ADULT HEALTH CLINICS

Appointment required.

Blood analysis for cholesterol, glucose and triglycerides, blood pressure, weight check and a nurse consultation.

Please call the North Shore Health Department for an appointment at 414-371-2980.

Wednesday, September 21st
8:00-10:00am – Brown Deer

Tuesday, September 27th
8:00-10:00am – Shorewood

UPCOMING BLOOD PRESSURE SCREENINGS

Walk-ins welcome – no appointment necessary.

Tuesday, September 27th
3:30-4:00pm—North Shore Library

Wednesday, September 28th
3:30-4:30pm--Shorewood

RADON KITS

Test your home for the presence of radon gas. Kits are available at both locations, Brown Deer and Shorewood. Call or stop in for more information.



RELATIONSHIPS MATTER

- Over 950 real estate professionals at Shorewest working to find buyers for our listings
- Strong working relationships with local agents and brokers makes communicating and negotiating easier
- Shorewest is part of Leading Real Estate Companies of the World®, the world's largest global network of REALTORS® which means we market your home locally and globally

cell 508.314.7079

marywright@shorewest.com | marywright.shorewest.com

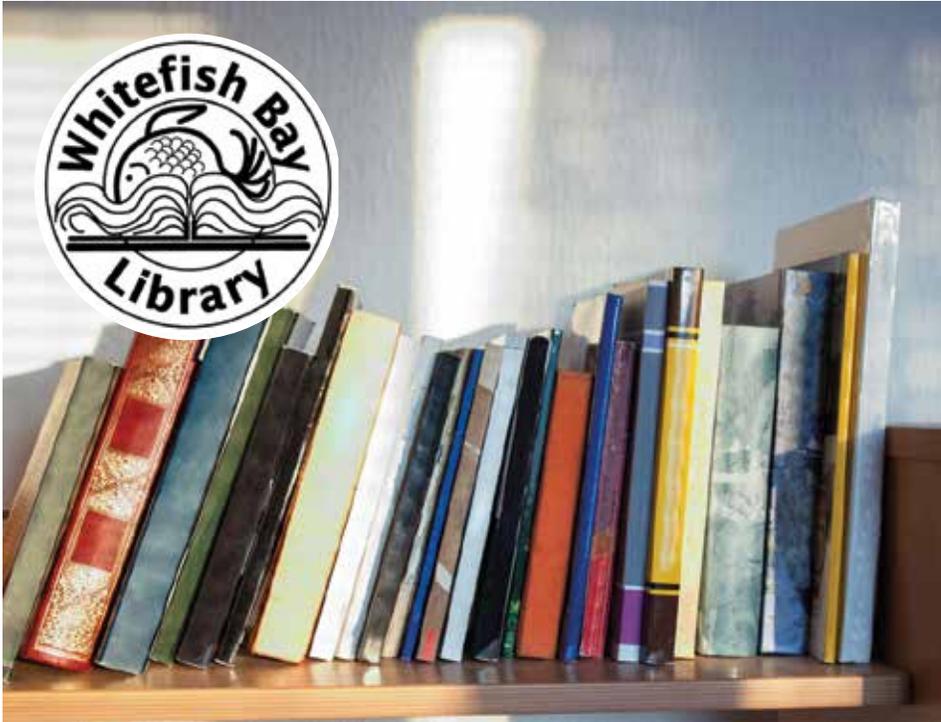
Shorewood Resident, Marquette Graduate

Ginger Lazovik, Lead associate 414.828.7638

ShoreWEST REALTORS®

WHITEFISH BAY PUBLIC LIBRARY

BY KATIE KIEKHAEFER, HEAD OF YOUTH SERVICES AND
SCOTT LENSKI, COMMUNITY & ADULT SERVICES LIBRARIAN



Whitefish Bay Library Photography Contest **Submissions Due Mon., September 12**

This is just a reminder that you have until Mon., Sept. 12 to submit a photo to our 1st Annual Photography Contest with a Best in Show cash prize of \$250. Stop by the Library or check out our website for an entry form.

Whitefish Bay TALKS at the Library: J. Val Klump, JD, PhD **Tues., September 13, 6:30pm**

J. Val Klump is a Professor at the School of Freshwater Sciences at the University of Wisconsin-Milwaukee as well as a Senior Scientist and Director of the Great Lakes WATER Institute. Professor Klump will talk about one of our most important resources, Lake Michigan. Please register on our website.

YOUTH SERVICES

Fall Storytime Session **September 12 through October 22**

Fall storytime registration at Whitefish Bay Public Library began Monday, Aug. 29. Join us for six weeks of storytime offerings for children birth through age five! The six week session starts Monday, Sept. 12 and runs through the week of Oct. 22. Call the Youth Services Desk at 755-6555 or stop by Youth Services and sign up in person. Space is limited. For more information about all of our program offerings, go to www.wfblibrary.org and click on the Kids page.

French Storytime with Madame Deirdre Halat **Friday, September 9 at 10am**

Ages 2-5. No Registration required.

Join your child in the marvels of language learning through games, songs, toys, and other activities with Madame Deirdre Halat.

WHITEFISH BAY SCHOOLS

The Whitefish Bay School District



An Exceptional Place To Learn

CALLING ALUMNI

Are you a Whitefish Bay alumni? If you have good news to share we would love to hear from you!
Please email:
districtnews@wfbschools.com.

SAVE THE DATES!

Thursday, September 8 **Richards/Cumberland Orientation** **K5-5th grades**

All parents and guardians are invited to join us! Classroom sessions will be jam-packed with important information about the upcoming school year. Times vary at each school, per grade – see details in your August back-to-school flyer.

Wed., Sept. 14 **High School Meet the Teachers** 6:00 PM, starts in the auditorium

Thur., Sept. 15 **Middle School Meet the Teachers** 6:00-7:15 PM

Thurs., Sept. 29 **Richards/Cumberland** **Open Houses** 6:00-7:15 PM



BACK 2 SCHOOL



Get 2 Kids
Frames for
1 price*

*See optician for details.
Sale Ends September 30.



Petrou Eye Care

petroueyecare.com | 414.247.2020 | Glendale



Milwaukee's detail driven masonry
company offering concrete solutions
for your masonry projects

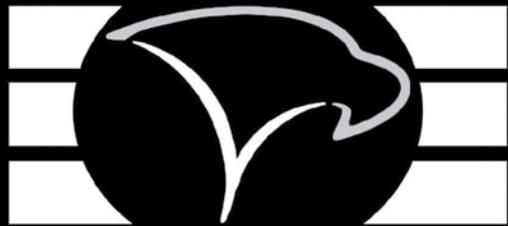
- FOUNDATION • Repair, replace & structural shoring
- MASONRY • New construction & restoration
- CONCRETE • Driveways, sidewalks, walkways & patios
- STONWORK • Fireplaces, outdoor kitchens, interior veneer
- CUSTOM CONCRETE • Counter tops, stamping & staining, floors

Phone Number 414.939.9656

Email infothirdcoastmasonry@gmail.com

LICENSED, BONDED & INSURED

VERETTE



FOUNDATION REPAIR

Your Foundation Repair Specialist



Foundation Repair | Egress Windows | Excavation
Masonry Restoration | Grading

262-250-7502

www.veretteconstruction.com

IS YOUR CHILD STRUGGLING IN SCHOOL?



YOUR VISION AND LIFESTYLE ARE UNIQUE.
YOUR EYE CARE SHOULD BE TOO.

414.727.5888



325 EAST CHICAGO STREET • MILWAUKEE, WI 53202 • METROEYE.BIZ

WHITEFISH BAY SENIOR "55 AND BETTER" PROGRAMS ... In the Community for the Community

BY CAROLYN NOORI, DIRECTOR

New Adult Fitness Classes Coming to the Recreation Department

HIIT and Hip Hop Aerobic Dance classes are new offerings to adults this fall. HIIT is an interval training work-out that will help you meet your fitness goals fast and Hip Hop Dance is a cardio-based class that incorporates easy to learn choreography to popular hip hop music. Both classes promote health, wellness and FUN and the best part is they are offered at low prices to fit just about any budget!

55+ Fall Senior Fitness Wednesday, August 31 started the M, W, F adult exercise programs!

Low impact aerobics 8:00-8:45- Great for cardio

Stretch and Strength 8:50-9:35-Great for balance, agility and strength

Total Fitness 11:15-12:10 (combination class)

Core class 9:00-9:30am - only Thursdays
Please come into Whitefish Bay Recreation Department to register!



Fall Luncheons and Entertainment Series

Tues., Sept. 13

**Kathleen Platt from the
Northshore Health Department
"What To Do When You're
Injured."**

Pre-registration is required. See the WFB Recreation Guide for the full luncheon menu and schedule. Cost: \$8.00

Free Workshops and Classes

**Free Technology Classes by
David Bartlett**

Wednesdays from 1:00-2:30 pm
in Room 15 of the Lydell Community Center

**Mon., Sept. 19-Hands Free CPR
Class** Lydell Rm 15, by Dave Glanz,
North Shore Fire/Rescue Dept.

**Wed., Sept. 21- Keeping Your
Computer Running Safely**

**Wed., Oct. 19 -Retire Wisely!
How to not outlive your assets.**

**Wed., Nov. 16- Basic Spread
Sheets/Microsoft Office**

Free Blood Pressure Clinic

Tues., Sept. 13th

Lydell Community Center
1:30-2:30pm

Day trips:

Information also in lobby at WFB Community Center and Recreation Guide. Spaces are limited!

**Fri., Oct. 28: Spooktacular Spirits
of Milwaukee and Lunch at
Shakers**

Join us for a guided tour of downtown City Hall, hearing stories of folklore and legends. Lunch at Shakers, Milwaukee's most haunted bar/grill featuring an historical talk and tour. After lunch, meet the historian at the Forest Home Cemetery which is home to Milwaukee's rich and famous! Then a real "spirited" talk on making spirits at Central Craft Distillery and enjoy samples. Depart Lydell at 8:20am and return at approximately 5:30pm. Cost: \$99 per person.



Longer trips:

**Thurs. – Sun., Sept. 15-18
Apostle Islands**

**Oct. 3-11 Albuquerque Balloon
Fiesta**

**Out of Country Trips:
Ireland-Tour of the Emerald Isle-
March 21 thru 28**

Put your deposit in by September 15th to receive \$100.00 discount. Highlights of this trip include: Dublin with dinner at Ireland's oldest pub, Brazen Head, free time to explore Dublin, Kilarney, a visit to a traditional Irish farm complete with tea and homemade scones, visit to historic places including the Rock of Cashel, Blarney Castle, Blarney Woolen Mills and travel the majestic coastal journey to Dingle Peninsula, Cliffs of Moher-Dromoland, Burren and stay overnight at Dromoland Castle. Meals and deluxe accommodations are included. Cost. \$2999.00 double occupancy, *airfare from Milwaukee and all transportation transfers are included. For additional program and registration information, contact Carolyn Noori, WFB Senior Program Coordinator at 963-3992.

Please don't forget to check out our fall Recreation Program Guide for the listing of all of our senior fitness classes.



LAW OFFICES OF DONALD J. GRAL, LLC

- Estate and Tax Planning
- Commercial and Residential Real Estate Sales, Acquisitions and Leasing
- Tax Deferred Exchanges
- Probate and Trust Administration
- Business Entities Formation and Representation

Attorney Gral has been providing quality legal services for over 30 years. He is a member of the Better Business Bureau.

1437 North Prospect Avenue | Suite 100 | Milwaukee, WI 53202
414.271.7777 | www.grallaw.com

Dr. Sandless
Refinishing The World, One Customer, One Floor At A Time!™

\$50 Off Two Rooms (Limited Time Offer)
\$25 Off One Room (Limited Time Offer)
\$100 Off Full House (5 Room Min.) (Limited Time Offer)

Serving the Milwaukee area
262-373-0966

No Mess To Clean Up!
Your Choice of Finishes!
Many High Profile Clients!
Non Toxic - Kid and Pet Safe!
Most Jobs Completed in Just 6-9 Hours!

SEYMOUR
EST. 2005
CUSTOM BUILDERS
Design & Construct

CUSTOM HOME BUILDING AND REMODELING
414-745-7159

A family-run painting business, serving North Shore since 1952.

Crain
painting contractors, inc

414-352-7731

#1 Agent in Whitefish Bay

Looking for a like-new home? Contact us for a list of renovated and new construction homes!

5124 Woodburn St, Whitefish Bay

JAY SCHMIDT GROUP
LUXURY HOMES INTERNATIONAL
KELLER WILLIAMS® REALTY

JAYSCHMIDTGROUP.COM

414.219.9090 205 E. SILVER SPRING DRIVE, WHITEFISH BAY, WI

•MLS DATA JAN 1 - MAY 20 2016



NORTH SHORE FIRE AND RESCUE

BY LIEUTENANT DAN TYK, NORTH SHORE FIRE/RESCUE
COMMUNITY RELATIONS AND PUBLIC INFORMATION OFFICER



PROTECT YOUR FAMILY, INSTALL SMOKE ALARMS NOW!

It's important to have enough smoke alarms in your home. Fire research has demonstrated that with today's modern furnishings, fires can spread much more rapidly than in the past when more natural materials were used. Because of this, having a sufficient number of properly located smoke alarms is essential to maximize the amount of available escape time. For many years has required as a minimum that smoke alarms be installed inside every sleep room (even for existing homes) in addition to requiring them outside each sleeping area and on every level of the home. (Additional smoke alarms are required for larger homes.) Homes built to earlier standards often don't meet these minimum requirements. Homeowners should recognize that detection needs have changed over the years and take proactive steps make sure that every home has a sufficient complement of smoke alarms.



Installing smoke alarms

- Choose smoke alarms that have the label of a recognized testing laboratory.
- Install smoke alarms inside each bedroom, outside each sleeping area and on every level of the home, including the basement.
- On levels without bedrooms, install alarms in the living room (or den or family room) or near the stairway to the upper level, or in both locations.
- Smoke alarms installed in the basement should be installed on the ceiling at the bottom of the stairs leading to the next level.
- Smoke alarms should be installed at least 10 feet (3 meters) from a cooking appliance to minimize false alarms when cooking.

Home Safety Assessment

In an effort to keep our residents safe from fire and promote community safety, North Shore Fire/Rescue will conduct a free courtesy home safety evaluation and install smoke alarms free of charge. This service is offered to residents of Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood, and Whitefish Bay. Please visit www.nsfire.org for more information.



RECREATION DEPARTMENT AND COMMUNITY EDUCATION

BY CARIN KELAND, DIRECTOR OF RECREATION AND COMMUNITY EDUCATION



Youth Basketball League Registration Open Now!

Co-Ed, Girls and Boys leagues, grades 1-6, is currently in progress at the Whitefish Bay Recreation Department. The league runs Nov 5th – Feb 11th. Volunteer/Parent coaches are needed and interested adults should indicate this on the registration form. Skills and games are a part of this league. Deadline to register is Oct. 8th. New to basketball? We offer several basketball camps before the league to introduce young players to the sport. Please refer to page 15 in the fall WFB Recreation Guide for all Youth Basketball information.

Community Aquatic Programming

All aquatic programming start new class sessions start late August- early September. Youth swim lessons, Adult Swim, Master Swim, Morning and Evening Water Aerobics are offered to fit every aquatic lover's schedule! If you are new to aquatics or are returning please do not forget to sign up for the classes that best fit you!



MAKING YOUR NEW ADDRESS, YOUR HOME.

We are here to save you time by turning your new **house** into your new **home**, quickly and efficiently.



- Full service unpacking, cleaning and move-in home organization
- Professional installation of your belongings in your new home
- Free consultation to work with your personalized needs and budget

We all live busy lives.
Let us give you back the time you already worked so hard to earn.

Call Peggy Ann for all the details!



change address

TRANSITIONAL TIME-SAVERS

Peggy Ann, Managing Member
Abbey Molter, Operations Manager AZ/WI

888.963.9135

www.changeofaddressmovin.com
changeofaddressmovin@gmail.com



JIM POGORELC
(414)277-0414

We offer great prices, practical advice, superb coverage and unrivaled service.

- Auto
- Homeowners
- Life & Retirement
- Property & Liability
- Business



Reed Street is an Independent Erie Insurance Agency

reedstreetins.com



Anniversary Celebration

10% off with this ad

Kilwins®

Kilwins Milwaukee-Bayshore
Bayshore Town Center
(414) 967-4803

WHITEFISH BAY BUSINESS IMPROVEMENT DISTRICT

BY KAREN MATHU, EXECUTIVE DIRECTOR,
WHITEFISH BAY BUSINESS IMPROVEMENT DISTRICT



Happy Fall to Whitefish Bay!

This summer saw so much activity and change on Silver Spring Drive! Have you had a chance to visit all the new businesses, such as Gerhard's Kitchen and Bath Store, Moxie's Food and Drink, Float Life, and The Navy Knot? New stores and new offerings in your favorite long-time retailers bring you so many reasons to Shop Whitefish Bay today!

For the kids, school's just about to start. Get your family excited about the new school year with some back-to-school shopping on Silver Spring. You can

even make a whole day out of it! Stroll downtown and help the kids pick out fun school supplies that'll make both them and their teachers happy. Grab a bite to eat for lunch at any of our restaurants, coffee shops or cafes. Stop by one of our salons to get your child a fresh haircut and an extra boost of confidence on their first day. Schedule a tutoring session to give them a head start. And, at the end of this all-day shopping excursion, treat yourself to a relaxing massage (trust us, you deserve it). The shops of Silver Spring are looking

forward to seeing you!

For up to date information about BID events and happenings, subscribe to our monthly emails by contacting Karen Mathu (414) 964-1400 or marketing@shopwhitefishbay.com. You may also connect online through our website (www.shopwhitefishbay.com), follow "ShopWFB" on Twitter or check out "Shop Whitefish Bay" on Facebook.

www.shopwhitefishbay.com
http://www.facebook.com/ShopWFB



Peter Gramoll Agency, Inc.
Pete Gramoll, Agent
4484 N Oakland Ave
Shorewood, WI 53211
(414) 332-0838
pgramoll@amfam.com



Peter Gramoll Agency, Inc.
Mandi Gramoll LoCoco
Agency Branch Manager
Shorewood, WI
(414) 332-0838
alococo@amfam.com



Peter Gramoll Agency, Inc.
Andrea Liegl
Agency Sales Manager
Shorewood WI
(414) 332-0838
alieg@amfam.com



Peter Gramoll Agency, Inc.
Leandra Patton-Wright
Sales Specialist
Shorewood, WI
(414) 332-0838
lpattonw@amfam.com



Peter Gramoll Agency, Inc.
Deana Volpe
Sales Specialist
Shorewood, WI
(414) 332-0838
dvolpe@amfam.com

**YOUR DREAMS EVOLVE.
YOUR COVERAGE SHOULD TOO.**

I'm here to help you take care of what matters most to you at every stage of life. Contact me to find out how I can help protect your dreams.



**AMERICAN FAMILY
INSURANCE**
Insure carefully, dream fearlessly.

American Family Mutual Insurance Company, American Family Insurance Company, 6000 American Parkway, Madison, WI 53783 ©2015 010611 - 6/15



L'Image
SKIN SPAS
A Clinic of Cosmetic Surgery

Fall Into A Better You

Join us for our Fall Open House
Thursday, October 6th, 4 to 7pm

- Special Event Pricing
- Over \$7,000 Worth Of Raffles
- Bring Friends and Receive Extra Raffle Tickets
- Free Gift with Purchases

Seating is Limited
RSVP (414) 963-0500

ZO SKIN HEALTH
BY ZIPLIFE GROUP

GALDERMA

coolsculpting

L'Image Skin Spas @ Clinic of Cosmetic Surgery
5201 N. Port Washington Rd., Milwaukee, WI 53217
www.clinicofcosmeticsurgery.com

\$25 registration fee can be applied towards your purchases that evening.
Please RSVP by October 3 - Space is limited

TOTAL RESIDENTIAL **TRANE**
24 Hour Emergency Service
(414) 523-2510 www.totalresidential.com

Plumbing
Electrical
Fire Protection
Home Automation
Heating & Air Conditioning

Providing TOTAL Peace of mind • 24 Hour Emergency Service

5108 N Idlewild Ave
Whitefish Bay, WI

ULTRA TECK
Building & Remodeling

Call Today!
262-305-0261

Millwork | Finish work | Cabinet installation | Flooring
Tile | Windows | Doors ...and MORE!

Check Us Out on Facebook

THERE'S NO PLACE LIKE HOME

WE LEAD WITH INTEGRITY.

With 25 combined years of real estate experience to help negotiate from contract to close, your needs always come first. Proudly serving you through First Weber, "the human side of real estate". Contact us today.



GAYLFRANZGROUP.COM

Gayl Franz
414.403.3600

gowithgayl@aol.com

Dawn Tarpey
414.426.8556

dtarpey@firstweber.com



BROUGHT THE BUYER

6030 N. Lake Drive, Whitefish Bay



The Levek Family Helps Our High Schoolers



Starting each day with a run at 5 a.m. is Principal Levek's way to prepare herself for hundreds of high-schoolers each day! Having earned the reputation as a smart, kind, and fair principal, Amy Levek has the respect of her students, their parents, and the teachers within Whitefish Bay High School. Amy and John Levek have lived in the Milwaukee area for nine years, and after Amy became the principal of the high school, the couple decided to be "all in" as Amy put it, with the lifestyle and move here.

"When I first got the job as the associate principal, John took a map of the area, marked the high school, drew a circle around it, and told our realtor that we had to be in that vicinity so that I could go back and forth between work and home. We started in Shorewood so that we had a bit of separation between home and work. Once we had kids of our own, the move to Whitefish Bay was natural, since I wanted the kids to go through the school system that I am so proud of," said Amy.

Amy and John Levek first met when they both were working at a bar just outside of Camp Randall Stadium in Madison. Amy was finishing her undergraduate degree at UW-Madison, and upon graduation, the couple moved to Kenosha, so John could complete his bachelor's degree at UW-Parkside. While there Amy taught biology in the Oak Creek school district, and completed her master's degree from UW-Madison. She then accepted the position of associate principal at Whitefish Bay High School. After five years as an associate principal, Amy became the principal at Whitefish Bay Middle School. Three years later, Amy was offered the position of being the high school principal, and gladly accepted the role last year.

The couple has been married for nine years, and are parents to two beautiful children. Paxton (5) and Ali (4), who although not twins, will both be entering K4 this year at Cumberland Elementary School. "After struggling to get pregnant for several years, we decided to explore adoption in 2011, and it felt right from the very start. We were matched with a birth mother in March and Paxton was due in July. In May of that same year, I found out I was pregnant. The birth mom

Do you know a neighbor who has a story to share? Nominate your neighbor to be featured in one of our upcoming issues! Contact us at cmcbride@bestversionmedia.com.

STORY BY CHRISTINE MCBRIDE
PHOTOS BY BOUTIQUE PHOTOGRAPHER, LINDA SMALLPAGE

Have Fun, Learn Lots, and Be Polite

never wavered in her decision, and we were so fortunate to bring Paxton home when I was 18 weeks pregnant. Ali was born in January of 2012, so the kids will be in the same grade as they are just over five months apart. This was a wonderful reminder for us that sometimes, there is something better in store than what you might ever imagine," said Amy.

When their children were born, it was an easy choice for John to become a stay-at-home dad, since he hadn't yet found his professional passion in life. "We like to say that he quit his 9-to-5, in favor of a 24/7," said Amy with a chuckle. While John does stay home with the children during the days, he works a few evenings each week at a restaurant in Mequon. His long-term goal is to open a bar/restaurant, and since he's been in the service industry for almost 20 years, he has the knowledge and experience, to hopefully make this dream a reality someday.

"Being a stay-at-home dad gives me the benefit of spending countless hours

interacting with the kids that I wouldn't have otherwise had, and just the enjoyment of watching our children grow up. Through their preschool I have connected with a core group of great parents, and we often do play dates or zoo outings together. Typically, I'm the only adult male to attend these events, but the kids love being with their friends and I enjoy trading tips and sharing anecdotes with the mothers in the group. Whether you're a doctor, teacher, accountant, a coach, or a stay-at-home parent, it's really perpetually improving upon your craft to benefit those you serve. In my very fortunate case, it's my children who I serve, it's always a work in progress," said John.

When asked about hobbies, Amy shared that becoming a high school principal becomes a lifestyle within itself. She loves being a part of the events the high school kids are involved in. "I always knew that my kids would grow up in a field house, and that's just our normal. Paxton and Ali

love attending Friday night games, eating pizza, and climbing the bleachers next to the student section. The high school kids have been wonderful, from letting my kids try their instruments, to chasing them around the back court, just having fun together. We are also regulars in the auditorium, although Paxton and Ali believe that the very back balcony row is the best seat in the house! We feel very lucky to both live and work in this special tight-knit community," said Amy.

While growing up, whenever Amy would leave the house her father would say to her "have fun, learn lots, and be polite" which is a phrase that has stuck with her to this day. "That phrase is now what I want not only for my own children, but for all of the students within the Whitefish Bay district. To have a great experience making lifelong memories, receive a top-notch education that is grounded in a love of learning, and strive to be good to others," said Amy, our wonderful high school principal.



KEEP CALM
AND LET
JUDGE
HANDLE IT

YOU ONLY GET ONE CHANCE AT A FIRST IMPRESSION

Ask Molly About Staging Your Home for a Successful Sale



EHO



MOLLY JUDGE
BROKER ASSOCIATE

414.614.9320 mollyjudge.shorewest.com

We'd like to thank Molly Judge for bringing you this month's cover story.

Elizabeth Residence Named in Honor of



Photo: by Liz Doering Photography

"Do not regret growing older. It is a privilege denied to many" is a often referred to quote, written by an unknown, when age is discussed. While each day and year is considered a gift, the inevitable signs of aging will eventually happen to us all. With each passing year, bodies might ache where they once did not, eyesight and hearing will decrease, and for some, their memory fades quickly, and with no remedy.

When a person reaches the point where either they, or their family, can no longer provide the needed care, Elizabeth Residence offers a safe, friendly and respectful residence where you can be assured that their well-being is our priority. The family owned and operated enterprise has over 20 years of experience in senior care. They treat their residents with care, love, and understanding.

Elizabeth Communities are located in Bayside, Franklin and Oak Creek, with two more being built in Menomonee Falls and New Berlin. Elizabeth Residence is named after the family-owned matriarch Elizabeth,

who along with her husband Richard Coury, raised 8 children together. Growing up, the Coury family had one set of grandparents reside with them when their grandmother was diagnosed with ovarian cancer, and upon her death, their grandfather remained living with them for another 15 years. This experience taught the children the importance of caring for an elderly person, and how to treat someone who needed assistance with dignity and respect.

Years later in 1987, the family business began with the opening of Shoreline Residence in Cudahy. "Through our active involvement in servicing our residents, we realized that we needed a single-story building, along with other wish list items to help improve the quality of life and care for our residents," said JoAnne Coury Swanson. The group enlisted the help of a consultant at the Aging Institute at University of Wisconsin-Milwaukee, and in 1995 they opened their new building to house 32 residents in Cudahy. There are now six family members involved in the business being John





Family owned and operated senior apartments with a commitment to quality care and exceptional service starting at \$2880 monthly.

<p><u>Amenities Include:</u></p> <p>Month-to-Month Contract</p> <p>24-Hour Support Staff</p>	<p>Social/Recreational Events</p> <p>Cable TV/Telephone/WiFi</p> <p>Weekly Housekeeping/Linen Service</p> <p>Fine Dining (3 meals/day)</p>	<p>Custom Service Plan (optional)</p> <p>Weekly Nurse Clinic</p> <p>No Endowment/Entrance Fee</p> <p>Pet Wing (optional)</p>
--	--	--

Call or visit us today! 414-351-1213
9279 N Port Washington Rd. • Bayside, WI
elizabethresidence.com

Let our family be part of your family story!

2016
MILWAUKEE

Travel SHOW

PRESENTED BY
ADELMAN
Vacations

OCTOBER 15 @ 10AM - 2PM
 6980 N. PORT WASHINGTON RD. • MILWAUKEE, WI 53217

MEET OUR TRAVEL VENDORS & WIN FABULOUS PRIZES!
 2 DELTA AIRLINE TICKETS AND MORE

Contact an Adelman Vacations Advisor at 414.410.8300 for more information
www.adelmanvacations.com



Loving Mother ~ Caring for Seniors

Coury, Mark Coury, Richard Coury, Elise Coury Mossallati, GERALYN Coury Charapata-Marsh, and JoAnne Coury Swanson.

As their reputation for quality care grew, the number of referrals they were receiving lead to the purchase of farmland in Franklin in 2000, to open another facility. "We named this location after our mother Elizabeth, in honor of her steadfast belief in all of her children. She provided a great example of what a loving and nurturing environment should be, coupled with delicious food and fun activities. Our positive childhood experiences have become the cornerstones of our care philosophy for our residents today," said Richard Coury.

Since then, the Coury family has opened an Elizabeth Residence in Oak Creek and Bayside, both offering memory care. The Bayside campus also offers apartments, and Elizabeth Gardens in Racine offers apartments as well. Future developments include a location in New Berlin, slated to open in the next few months, and one in Menomonee Falls, to open in February 2017.

"Our greatest resource is our residents, their families, and our committed staff. Without this combination of mutually motivated community, we could not achieve the best outcomes that have helped serve our residents over the years," said JoAnne Coury Swanson.

Everyday at Elizabeth Residence is different, and the group tries numerous things to enrich the lives of their residents

including community bingo, dog visits, choir performances, and fashion shows put on by high school students. The Coury family believes in a high level of personal care and commitment, and taking the time to understand and provide for their residents.

For those interested in learning more about the family-operated Elizabeth Residence facilities please visit www.elizabethresidence.com.



Photo: by Liz Doering Photography

Distinctive Design | Classic Craftsmanship

Cream City Construction has tackled 3 kitchen remodels, a basement overhaul, and a second floor bedroom/bathroom addition for our family. We would highly recommend Cream City Construction, and will use them for future projects.

- A satisfied Whitefish Bay customer

CREAM CITY CONSTRUCTION

414.774.7870 creamcityconstruction.com

Contact us to schedule an appointment to start your remodeling project.



WHITEFISH BAY HISTORICAL SOCIETY

SUBMITTED BY CARL SWANSON FOR WHITEFISH BAY HISTORICAL SOCIETY



Milwaukee Historical Society

INSPECTRESSES

Are Vitally Important at the MILWAUKEE ORDNANCE PLANT

How You Can Become an INSPECTRESS:
 If you're a young woman or a housewife over 18, with normal vision, good health and an ability to grasp simple details you'll learn inspection work quickly under trained supervision. Work full or part time if you wish. Paychecks are good; working conditions the best. Other suitable jobs are available. Come in today.

WANTED AT ONCE **COMPTOMETER OPERATORS, STENOGRAPHERS, TYPISTS, TIMEKEEPERS, TIME CHECKERS**

APPLY GATE NO. 2, North Port Washington Road, 8 a. m. to 4:45 p. m. daily. Saturdays to 3 p. m. Open Wednesday evenings, 7 to 9 P. M.

U. S. RUBBER CO. OPERATORS OF MILWAUKEE ORDNANCE PLANT

Non-residents of Milwaukee, Ozaukee, Waushara and Washington Counties or persons who are employed in essential activities will not be considered unless approved by the United States Employment Service.

During WWII, the Milwaukee Ordnance Plant was established on Whitefish Bay's southwest border, across the Milwaukee River on Port Washington Rd. The plant's Williamsburg-style hiring office still stands today south of the Anchorage restaurant. While men fought overseas, women manufactured munitions. In his blog, MilwaukeeNotebook.com, History Writer, Carl Swanson, tells about the women who worked there, many of whom were hired because they were deaf.

When Deaf Women Aided the War Effort

In 1942, at the height of the Second World War, the federal government contracted with the U.S. Rubber Co. to build and operate the Milwaukee Ordnance Plant, producing .50-calibre machine gun ammunition. The company leased a factory on Port Washington Rd. which formerly housed the failed Eline Candy Co. and converted it to munitions production.

Time was of the essence. U.S. Rubber spent the equivalent of \$302 million and hired 5,000 workers to operate the plant round-the-clock. By the end of its first year, the plant was shipping cartridges at the rate of 20 to 28 railroad boxcar-loads each week.

"Enough cartridges have been made at the plant to kill everyone in the United States," the Milwaukee Journal reported in its Sept. 29, 1943 issue.

The first year was also the last.

On Nov. 17, 1943, the Milwaukee Journal wrote, "After one year, the war picture has changed. The Milwaukee Ordnance Plant, even before full production, had turned out

more .50-calibre machine gun ammunition than all the plants in the country turned out in World War I."

The short-lived factory was more than a historical footnote. It was also an early, and highly successful, effort to hire disabled workers. The plant employed teams of inspectors, all women, and many of them deaf.

It happened by coincidence. In its Des Moines, IA plant, the U.S. Rubber Co. employed hearing-impaired women in its workforce with excellent results. When the company opened the Milwaukee plant, the Army assigned Col. Arthur Wolff to oversee operations. In civilian life, Wolff had been a board member of the Institution for the Improved Instruction of Deaf Mutes in New York City. With both the company and Army behind the idea, word went out urging deaf women to apply at the Milwaukee plant.

The women made ideal employees, Wolff told a reporter. "Noise does not distract them. There is never any idle conversation, and they generally have the steel will to succeed on the

job with steady and hard work."

In a May 30, 1943 story, the Milwaukee Journal reported, "On one of the many inspection lines in the Milwaukee Ordnance Plant are a dozen or so women. They all smile. Working with lightning speed they are really happy about the chance to work. That inspection line is just about the pride of the plant. Not one of them can hear and most of them are mute. Since March they have been on the job at the ordnance plant as a team. Their job is speedy and rather intricate and there must be no mistakes."

The reporter's visit included an amusing incident. Standing before a glass window overlooking the factory floor, he commented on the attractiveness of one of the workers. The young woman, seated at a distant inspection line, suddenly blushed while her coworkers grinned.

"If you don't want them to 'hear,' you better keep your hand over your lips," said a company executive. "They can read lips 40 feet away."

Trusted

**Katie Falk
&
Richard Ruvin**
Partners



The Falk Ruvin Team has sold more than 190 homes in Whitefish Bay with a total value of nearly \$100 million. Call us to learn why Whitefish Bay families trust our team to sell their home or buy their next one.



6000 North Port Washington Road Milwaukee
414 906-3800 | falkruvin.com



*2016 Coldwell Banker Residential Real Estate LLC. All Rights Reserved. Coldwell Banker Residential Brokerage fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC. Real estate agents affiliated with Coldwell Banker Residential Brokerage are independent contractor sales associates and are not employees of Coldwell Banker Residential Brokerage.

Senior Portraits

CLASS of 2017 Did You Book a Session?



BOUTIQUE PHOTOGRAPHER.COM

Linda Smallpage 414.737.1232 Whitefish Bay Studio

College. A career. Your basement.



Where is your son or daughter going after graduation?

Jennifer Johnson, CPCC
College admissions coaching and post grad career coaching.

www.jenniferjohnsoncoaching.com | 612.306.5189
jennifer@jenniferjohnsoncoaching.com



Put your move in **hands you can trust.**

Moving households and businesses with secure and caring hands for over 50 years. Relocating your home or your business can be incredibly disruptive and stressful. It doesn't have to be. Put our experience and culture of caring to work for you. We'll create a plan that meets your unique needs, and works within your budget.

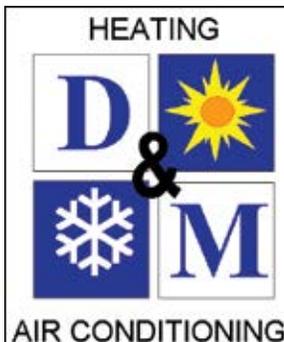


www.anchormovingsystems.com



FOR A FREE QUOTE CALL 414-355-6683
or email: info@anchormovingsystems.com

We are at your service!



**4227 S 13th St.
Milwaukee
(414) 281-5350
www.dmheating.com**



Serving Southeastern Wisconsin for 35 Years

Twilight Delight.

LANDCRAFTERS
414-897-8232 Landcrafterslandscaping.com

The Great Frame Up 
of Whitefish Bay

Your Custom Framing Solutions Provider!

Photographs	Awards	Kids Artwork
Oil Paintings	Invitations	Jerseys
Diplomas	Posters	Shadowboxes
Custom Mirrors	Articles	Sport Cases

www.tgfufb.com
414-962-4889
517 E. Silver Spring Dr. | Whitefish Bay, WI 53217

Home Helpers[®]
Making Life Easier[®]

JOINT REPLACEMENT RECOVERY

*Medicare is sending patients home sooner than ever.
We're here to help.*

Call us before surgery to set up your plan. 262-365-1443

Our RNs will visit you in the hospital and our caregivers will drive you home. We'll lend a hand with errands such as grocery shopping, medication pick-up, and transportation to appointments—and assist with postop exercises, treatments, etc.

We can help make your recovery a success.

Tim Bireley, CPA, CSA, and Laura Bireley, RN, Owners

Home Helpers of Greater Milwaukee | 1001 W. Glen Oaks Ln., Suite #104 | Mequon, WI 53092 | www.homehelpershomecare.com/mequon

REAL ESTATE — PROPERTIES IN YOUR NEIGHBORHOOD

Address	DOM	List Price
5060 N Berkeley Blvd	80	\$286,500
5268 N Idlewild Ave	55	\$310,000
4635 N Lake Dr	67	\$689,900
5124 N Woodburn St	53	\$1,300,000
1109 E Circle Dr	16	\$899,000
717 E Carlisle Ave	12	\$625,000
5307 N Shoreland Ave	39	\$279,900

PENDING

Address	DOM	List Price
4811 N Oakland Ave	39	\$415,000
5922 N Shoreland Ave	40	\$349,900
5007 N Kent Ave	36	\$264,900
5265 N Santa Monica Blvd	47	\$469,900
5000 N Berkeley Blvd	42	\$350,000
5278 N Berkeley Blvd	27	\$529,900
333 E Carlisle Ave	20	\$399,900
5559 N Lake Dr	34	\$640,000

Address	DOM	List Price	Sold Price
4632 N Lake Dr	274	\$1,595,000	\$1,525,000
4614 N Murray Ave	189	\$449,900	\$440,900
4862 N Ardmore Ave	159	\$399,900	\$387,500
4632 N Bartlett Ave	149	\$245,900	\$245,000
610 E Lake Hill Ct	98	\$1,395,000	\$1,237,450
4646 N Wilshire Rd	133	\$929,000	\$885,000
5167 N Shoreland Ave	90	\$300,000	\$285,000
5906 N Shoreland Ave	94	\$299,900	\$287,500
5251 N Idlewild Ave	113	\$434,900	\$420,000
4915 N Woodburn St	57	\$599,000	\$557,500
6212 N Bay Ridge Ave	71	\$379,000	\$322,500
4611 N Woodruff Ave	77	\$219,900	\$207,000
4854 N Cumberland Blvd	85	\$399,000	\$370,000
6233 N Lake Dr	112	\$499,900	\$485,000
6012 N Lake Dr	45	\$899,900	\$847,800
823 E Hampton Rd	61	\$329,900	\$328,000
5660 N Lydell Ave	59	\$249,000	\$245,000
4731 N Marlborough Dr	3	\$289,000	\$302,000

SOLD

Address	DOM	List Price	Sold Price
5565 N Shoreland Ave	62	\$635,000	\$600,000
908 E Lexington Blvd	67	\$499,000	\$430,000
6350 N Santa Monica Blvd	47	\$350,000	\$347,000
604 E Lake View Ave	9	\$495,000	\$475,000
927 E Lexington Blvd	27	\$630,000	\$630,000
4634 N Idlewild Ave	60	\$329,900	\$327,500
4708 N Oakland Ave	37	\$399,900	\$383,000
4733 N Hollywood Ave	33	\$230,000	\$232,900
5226 N Lydell Ave	45	\$319,900	\$319,000
733 E Beaumont Ave	13	\$579,900	\$569,000
4861 N Ardmore Ave	34	\$349,800	\$345,000
6317 N Lake Dr	3	\$429,900	\$440,000
5401 N Santa Monica Blvd	23	\$415,000	\$395,000
5157 N Shoreland Ave	45	\$294,900	\$293,020
4645 N Wilshire Rd	45	\$1,175,000	\$1,175,000
1101 E Courtland Pl	12	\$329,900	\$315,000
5331 N Bay Ridge Ave	22	\$239,900	\$237,500
6030 N Lake Dr	25	\$1,695,000	\$1,660,000
825 E Lake Forest Ave	30	\$379,900	\$350,000

Best Version Media does not guarantee the accuracy of the statistical data on this page. Any real estate agent's ad appearing in this magazine is separate from any statistical data provided which is in no way a part of their advertisement.

Your Family Matters

I'm proud to call Whitefish Bay my family's home. Since 2001, I have helped over 500 families buy and sell homes. I would be honored if you were the next.

THE REAL ESTATE MARKET IS **Strong!**

ARE YOU READY TO SELL?

SOLD

ShoreWEST REALTORS

EHO
ilissa.shorewest.com

ilissaBOLAND

414.688.7942
iboland@shorewest.com

It Takes a Village . . .

SUBMITTED BY PEG GARDNER
AND ADRIENNE GRUNAU



Richards School will be getting a new Buddy Bench just in time for the start of classes this fall thanks to the 2015-16 second graders in Room 215 - Mrs. Gardner's class. The students came up with the idea themselves when they were trying to think of ways to make their playground a better place for everyone. A new student in the class told

them about the Buddy Bench at his former school, and the class decided Richards School needed one too.

The way a Buddy Bench works is that children with no one to play with can sit on the bench at recess, and it signals the other children to include them in their activities, or to just sit with them and talk. The excited second graders came

up with ideas to finance their bench, and every student wrote a proposal to their principal, Dr. Alix Kasmarick. After they got approval, the students chose the bench they wanted, and then wrote letters to area businesses asking for support. They also held a school bake sale, which they ran themselves despite their young age. Enthusiastic response from their school, The Stallé Realty Group of Keller-Williams, and Cousins Subs resulted in a highly successful fundraising effort. The students then chose the site they wanted on the playground and waited anxiously for their bench to arrive. Jay Campbell Construction Company donated labor and supplies for the project, and did the installation in late summer.

The students called themselves the G-Team 215, and put together a skit and song to present their idea to their school, explaining how the bench will improve their school. They are extremely proud of the work they did together to make their school a better, friendlier place, and are excited to share their new bench with new friends.

If you have a short community story you would like featured in our "It Takes A Village..." section please email Christine McBride at cmcbride@bestversionmedia.com.

CHARITY SPOTLIGHT

Beyond the Blues Event Raises Awareness On Depression and Suicide

BY KERRY KUBLY BOLGER

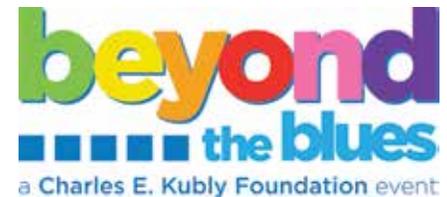
My brother, Charlie, seemingly had everything going for him. He had a successful career in the finance industry. He enjoyed time being outdoors whether it was skiing, biking, or boating, and he also had his pilot's license. He was tall, handsome and charismatic. He had a large network of family and close-knit friends. You would never have suspected he suffered from severe depression. He kept this secret to himself for years. It wasn't until he graduated from college that he confided in my parents, and asked for professional help. Even then, he kept his struggle to himself and showed my family only glimpses of his pain. For the next few years, Charlie saw mental health professionals, took medications and tried alternative treatments. We all believed he would get better. But his emotional and physical pain became too great, and in the fall of 2003, a week after he turned 28, he ended his life. It was a shock to everyone.

My family put Charlie's obituary on a half-page in the paper. While Charlie was embarrassed and kept silent, we wanted to give a voice to his struggle and address his disease. In lieu of flowers, we requested donations, and when we received over \$140,000 in donations, it was decided we would try to do something impactful in his honor. This is how the Charles E. Kubly Foundation began.

Suicide rates have surged over the last 30 years. According to NAMI (the National Alliance for Mental Health), suicide is the 10th leading cause of death in the U.S. and 2nd leading cause of death between the ages of 15-24. In Wisconsin, the suicide rate is four times the homicide rate. Over 700 residents die by suicide each year. These statistics are alarming. The CEK Foundation is striving to help people suffering from depression by increasing public awareness; eliminating the stigma; supporting prevention programs and promoting better access to mental health resources.



KUBLY



Since 2004, we have raised over 2 million dollars and provided grants to 210 projects nation and statewide. One project close to home is REDgen. They are specifically addressing the mental health issues in the Whitefish Bay school system (as well as other North Shore school systems), and are "committed to working together across systems to promote balance and resiliency in the lives of our youth and families."

We hold an annual fundraiser called "Beyond the Blues" which is a night of music, food and fun. This year the event will be held on September 23rd at Turner Hall with music provided by Dan Dance Trio and the Rhythm Kings and catering by Saz's. Tickets will be going on sale August 1st. Consider grabbing some friends and joining us for a great night and great cause!

For more information, please check out the website at www.charlesekublyfoundation.org.

THINK OUTSIDE THE BOX!

Buy or Sell with me and receive **50 FREE Moving Boxes!**

Contact Me Today!

ShoreWEST REALTORS
shorewest.com EHO

GUY NICOLET • 414.339.7066 • gnicolet@shorewest.com

THRIVENT FINANCIAL
Connecting faith & finances for good.™

BE PART OF THE THRIVENT STORY

Thrivent is a membership organization of Christians ...

We help members be wise with money ...

And live generously.

The result is stronger members, families and communities.

+ **+** **+** **=**

Brady R. Endl, MBA
Financial Associate
414-763-0184
brady.endl@thrivent.com

Anne B. Rice
Financial Associate
414-316-9663
anne.rice@thrivent.com

5150 N. Port Washington Rd.
Suite 152
Glendale, WI 53217

2015 WORLD'S MOST ETHICAL COMPANIES
WWW.ETHISPHERE.COM

Thrivent Financial was named one of the "World's Most Ethical Companies" by Ethisphere Institute 2012-2015.

Licensed agent/producer of Thrivent Financial, marketing name for Thrivent Financial for Lutherans. Registered representative of Thrivent Investment Management, Inc. Thrivent.com/disclosures.
Appleton, Wisconsin • Minneapolis, Minnesota • Thrivent.com • 800-847-4836
1387116-010816

BADGERS SAVINGS SALE

SAVE \$125 Per Window

OR 0% Interest For 36 Months

Renewal by Andersen
WINDOW REPLACEMENT an Andersen Company

Call Now for a **FREE In-Home Consultation**

262-522-1170
rbamilwaukee.com

*DETAILS OF OFFER-offer expires 9/31/2016. Not valid with other offers or prior purchases. Save \$125.00 per window on 4 or more windows or no interest for 36 months, subject to qualifying credit approval. Available only at participating locations. See your local Renewal by Andersen locations for details. Some Renewal by Andersen locations are independently owned and operated. *Renewal by Andersen™ and all other marks where denoted are trademarks of Andersen Corporation. ©2016 Andersen Corporation. All rights reserved.

3 CONVENIENT LOCATIONS

BELL ORTHODONTIC SOLUTIONS
Gregory D. Bell, DDS, MS

NEW PATIENT SPECIAL

\$250 OFF Full Treatment Including a Free Consultation (Affordable Payment Plans)

* Not valid with any other discounts or coupons. Valid only at start of full treatment. Must be presented at time of consultation.

www.bellortho.com

CEDARBURG W68 N930 Washington Ave. Cedarburg, WI 53012 (262) 377-7410	PORT WASHINGTON 1000 Wisconsin Centre Port Washington, WI 53074 (262) 284-5080	GLENDALE 5380 N. Port Washington Rd. Glendale, WI 53217 (414) 332-3840
--	---	---

MILWAUKEE AREA EVENTS

Tues., Sept. 6

LULAROE SHOPPING PARTY

@Rustic Manor 1848, Hartland

Access to the shopping party includes one free house wine or sangria and appetizers while you shop!

Time: 5:30pm

Cost: \$8

Rusticmanor1848.com

Fri.-Sun., Sept. 9-11

INDIAN SUMMER FESTIVAL

@Henry W. Maier Festival Park

All are welcome to the largest three-day Native American festival in the United States. Come experience a torch-lit canoe procession preceding fireworks, American Indian dance troupes, tribal village recreations, storytelling, a juried fine art show, American Indian traditional and contemporary entertainers, authentic foods and more.

Time: 4pm-12am (Fri.); 12pm-12am (Sat.);

Prayer Ceremony 9:30am, Festival 11am-8pm (Sun.)

Cost: General: \$12; Elder 60+: \$10; Children 12 and under: Free

www.indiansummer.org

Fri.-Sat., Sept. 9-10

TOSAFEST

@7615 W. State Street, Wauwatosa

Tosafest 2016 continues Wauwatosa's 35-year tradition of music, food and family fun to celebrate this historic village. Proceeds from TosaFest support community projects in the areas of education, safety, neighborhood improvement and more.

Time: See www.tosafest.org for a complete list of times and events.

Cost: Free

www.tosafest.org

Sat., Sept. 10

BLOCK PARTY-PARISH FESTIVAL

@Saints Peter & Paul Parish, 2491 N.

Murray

Join the fun on the corner of Brady and Murray on Milwaukee's East Side. Enjoy games, music, raffles and more.

Time: 12-9pm

Cost: Free, open to the public

www.sppmilw.org/blockparty

Fri., Sept. 16

DELAFIELD FALL ART WALK

@Genessee Street, Delafield

Delafield welcomes visitors to spend the day and enjoy a variety of artisans who will be located in the downtown district. Stroll the downtown area with the entire family, and visit with local artists as they work. Dinner reservations are recommended.

Time: 5pm

Cost: Free

www.visitdelafield.org

Sat., Sept. 17

MILWAUKEE RIVER CHALLENGE

@Downtown Milwaukee

The 16th annual Milwaukee River Challenge is splashing into town again along the Menomonee and Milwaukee Rivers. This is a three-mile challenge. There are no entry fees for participants in this race.

Time: 9am-2pm

Cost: Free for spectators and participants

www.milwaukeechallenge.com

Sat.-Sun., Sept. 17-18

DOORS OPEN MILWAUKEE

@Various Locations Downtown

The sixth annual Doors Open Milwaukee event will open the doors to over 100 wonderful buildings to the public free-of-charge—buildings that hold hidden treasures and special stories—from churches to office buildings, theaters to worksites, museums to hotels, clubs to universities; all sites are of historic, architectural, cultural or commercial interest.

Time: 10am-5pm (Sat. and Sun.)

Cost: Free

Doorsopenmilwaukee.org

Tues.-Wed., Sept. 27-28

ART EN FLEURS: "HOG WILD IN WISCONSIN"

@Harley Davidson Museum Garage
Plant and flower enthusiasts won't want to miss this Garden Club of America major flower show! The show is hosted by Green Tree Garden Club, Kettle Moraine Garden Club, Lake Geneva Garden Club and Town and Country Garden Club. Floral designers, horticulturalists and photographers from around the country will be competing for some of GCA's top awards!

Time: 2-9pm (Tues.); 9:30am-5pm (Wed.)

Cost: Free

www.artenfleurs.com

Thurs., Sept. 29

S'MORE FUN AT CAMP

@Camp Whitcomb/Mason, Hartland

This event will give attendees the opportunity to visit Camp Whitcomb/Mason and enjoy a family-style dinner with friends. Proceeds from the event will provide scholarships for Boys & Girls Club members to attend camp.

Time: 5:30pm

Cost: \$80

BoysGirlsClubs.org

SAVE THE DATES

Fri.-Sat., Oct. 7-8

UNIVERSITY LAKE SCHOOL 59TH BARN SALE

@4420 Nagawicka Drive, Hartland

Come experience Waukesha's largest rummage sale.

Time: 12-6pm

(Fri.); 9am-5pm

(Sat.)

Cost: Fri. \$3; Sat.

\$2



Sat., Oct. 8

WALK WITH COMPASSION

@Frame Park,

Waukesha

As a community, we are taking a stand for children living in extreme poverty throughout the world. Young or old, no matter your circumstances, you have the power to make a difference in the life of a child. Proceeds of this fundraising walk will provide safe water, medical care and more to children fighting their way out of poverty through Compassion International.

Time: 9:30am

Cost: Donations accepted

www.walkwithcompassion.com

Sun., Oct. 16

JACK O'LANTERN JAMBOREE

@Ozaukee County Fair Pavilion

Celebrate fall and Halloween at the Jamboree. Costumes encouraged. Crafts and games suitable for children two to ten years of age.

Time: 1-4pm

Cost: \$3

cedarburghaunt.com

Fri. and Sat., Oct. 14, 15, 21, 22, 28, 29

THE HAUNT

@Ozaukee County Fair Grounds

Get scared silly at the Haunt, celebrating its tenth year of frightening fun that raises funds for children through the Ozaukee county 4-H. Suitable for age eleven and up.

Time: 6-10pm

Cost: \$13

cedarburghaunt.com

Hello September

Thanks for Your Past Business



North Shore's Premier Auto Repair Facility

For Over 33 Years

Save \$100! Bonus Discount

SPEND THIS	SAVE THIS
\$100 - \$199	SAVE \$15
\$200 - \$299	SAVE \$20
\$300 - \$399	SAVE \$30
\$400 - \$499	SAVE \$40
\$500 - \$599	SAVE \$50
\$600 - \$699	SAVE \$60
\$700 - \$899	SAVE \$75
\$900 or more	SAVE \$100

Coupons must be presented at time of write up. Expires 9/30/16.

Ultra Oil Change & Filter

\$24.95

Includes 22 Point Inspection

Up to 5 quarts on most cars, 5W30 or 10W30. Synthetic oil & special filters extra. Plus environmental fee. By appointment only. No other discount applies. Expires 9/30/16.

We'll repair your car for less! FAST!

Silver Spring Automotive, Inc.

2003 W. Bender Road, Glendale, 53209
2 blocks west of Green Bay Ave, Speedway & The Green 7

414-351-5080

silverspringautomotive.com

Fast 24 Hour Towing Available

Dave's Towing • 414 491-2587

Fixed Right the First Time!



MOTIVATION TUTORING
MILWAUKEE'S TUTORING RESOURCE

Milwaukee's only in-home, study-skills based tutoring for elementary, middle, and high school students.

- CHEMISTRY
- PHYSICS
- BIOLOGY
- MATH
- ENGLISH/Writing
- STUDY SKILLS
- ACT PREP

Dave Trumbo - Director



Contact Us

VISIT Motivationtutoring.com

Learn More

CALL (414) 678-1449

EMAIL Contact@MotivationTutoring.com

Wet Basement? Cracked Walls?

If you are buying or selling a home, we fix the required repairs!

Licensed - Bonded - Insured

We're not just good, we're Accurate!



Call for your FREE estimate! 414.744.6900

PAINTING

DRYWALL



CARPENTRY

MASONRY

CALL US TODAY FOR A FREE QUOTE ON YOUR LANDSCAPE AND MOWING NEEDS.

414.614.0237

WWW.BENCHMARKMILW.COM

BAYSHORE DENTAL

NEW LOCATION!
Opening Fall, 2016



BAYSHORE DENTAL

Bayshore Dental's New Location at **400 East Silver Spring Drive** will be opening in Fall of 2016

Come experience the latest, state-of-the-art, dental technologies at the new Bayshore Dental office

Call to schedule an appointment!
414-332-6010 bayshoreds.com

NEIGHBORHOOD CLASSIFIEDS

Babysitter Needed

Babysitter needed To care for a 15 month old in Whitefish Bay. Mostly occasional weekends (evenings, some early mornings). Please call or text 414-350-2449 if interested.

Home Items for sale

Queen Anne custom built 5X5 round drop leaf dining table, \$375. New black couch table 35 1/2 by 19 1/2, \$25. New lamps: black and brass table, \$25, white floor, \$25, black floor, \$15. Call 414-332-0208.

SAVE A MARRIAGE SPORTS SALE

Older collector (just turned 60) looking to sell vintage sports collectibles. Everything from growing up in Milwaukee in the late 50s, 60s, and 70s; Packers, Braves, Bucks, Brewers, MU. Also happy to trade for similar items. Call Ed at 414-617-9743

Cat sitter

Cat-loving Grandma in Whitefish Bay with many years of experience in petsitting kitties. Affordable & can provide references. Please call Barb at 414-673-2880.

Downsizing sale

Sofa, 2 love seats, 2 overstuffed chairs, dining room table w/chairs, coffee tables, two window air conditioners, 7' oak bookcase, lamps. 414-333-6975

House Items for sale

Stanley combination bookcase and three-drawer children's dresser, desk, large oak cedar chest and glider rocker for sale. Contact jpedigohall@gmail.com or text me at 414-587-1417.

Piano for sale

Upright piano made around 1917 by Willis of Montreal. It is fully working but needs to be tuned. Brown-black stained. \$100 OBO. Call or text 414-795-3107

Cello for sale

Full sized 10-year old student Herman Beyer cello for sale. Excellent condition. \$1500 OBO. Call 414-961-0446

In Search of a Babysitter

To care for two children (ages 1.5 and 4.5) on occasional days, evenings, and weekends in Whitefish Bay. Adults with childcare experience--from college-age to retirees--are welcome to inquire. Please call 414-477-0184 or email ackfamily1@gmail.com.

Downsizing Furniture Sale

We will be moving to a smaller house and are looking to sell furniture, dishes and other household items. Contact: haburmeister@hotmail.com or 414-967-4989

Amanda, UWM Sophomore Babysitting

Professional and experienced college babysitter available to work for families weeknights and weekends. Patient and good with kids of all ages. Happy to provide references upon request. Contact at 414-745-3273.

Want to Buy

Electric toy trains by Lionel, any ages and condition, also toy out-board motors, with boats ok. Please call 414-332-0783. Thank you!

YOUTH CLASSIFIEDS

Annie, 12

Hello! My name is Annie and I want to be your extra set of hands. I am Red-Cross certified and 12 years old. I love to work with kids, and to go to the park/play outside. I can make snacks and play games with your kids. Email me at annietarpeyhammel@hotmail.com, or call me at 414-935-2619.

Hannah, 14

Hi! I'm very good with kids and have over 3 years of experience working with kids, toddlers and infants. Please call 414-379-4598 to reach me.

Will, 12

Hi! I'm Will, a 6th Grader and Boy Scout. I'm looking for a couple of jobs babysitting and lawn service. I am a certified Red Cross babysitter and would love to babysit and do lawn service on weekends. Call 414-231-9423 to reach me.

Abraham, 13

Hi, I'm Abraham, a seventh-grader at WFB Middle School. I am interested in pet sitting, dog walking, and lawn mowing. Please contact me for further information at aslemaitre@wi.rr.com.

Brady, 12

Babysitter

Hi! I'm Brady, and attend Whitefish Bay Middle School. I am Red Cross certified. I'm available to babysit after school, and on weekends too. If you're interested in having me as a babysitter, then contact me at 414-204-3858.

Alair, 12

Mother's Helper

Hi my name is Alair! I am 12 years old, Red-Cross Certified and looking to be your extra pair of helpful hands with your kids. I LOVE sports (I have played soccer since 1st grade) and love playing a variety of games with your kids. Ideally, I am looking to start out as a Mother's Helper and help with older kids ages 3 and up. Please feel free to call or text at 414-793-7300

Tory, 14

Petsitter/Dog Walker

I am a pet sitter/dog walker with over nine years of experience. Pets are an important part of the family, and I will ensure that they are cared for at a professional level. Reasonable rates. Contact torytrettin@gmail.com for more information, and to reserve services for your pets!

TO PLACE YOUR FREE CLASSIFIED, go to

www.bestversionmedia.com and click "Submit Content." For free listings, ads must be 40 words or less, non-business related. *will run for 3 months, after which they need to be re-submitted to run again. You will receive email confirmation. To remove or revise your current ad, please email Christine McBride at cmcbride@bestversionmedia.com.



Brian Armstrong, Agent

5464 N. Port Washington Rd.
Suite F
Glendale, WI 53217

Bus: 414-800-7739

Cell: 414-882-1983

brian.armstrong.f250@statefarm.com

www.brian.armstrong

Providing Insurance and Financial Services



HEALTHY TEETH AND GUMS FOR A LIFETIME

NOW ACCEPTING NEW PATIENTS!!

- Evening and early AM appointments
- Digital Radiographs (x-rays)
- Crown in one appointment
- Free consultations

Dr. Nathan S. Darling
Dr. Lawrence T. Porter

www.darlingdental.com

414.247.1470

7161 N Port Washington Rd. • Glendale

D Darling Dental

Zoe, 11

If you need a person to take kids photos at parties or events, you're in luck! I use a fujifilm mini Instax 8 camera, so kids can take pictures home right away. If you want to see samples you can email me at zoebeaklump@gmail.com.

Jabril, 14

Lawn Cutting / Lawn Maintenance

Hi, I am Jabril. I'm looking for someone who needs their lawn to be mowed or for their weeds to be trimmed. I am well experienced at cutting grass. Contact me at jabril10158@gmail.com.

Ari, 15

Grass cutting

Great work, happy customers! References upon request. Call 414-559-5207.

Tia, 15

Organizer/Cleaner, Babysitter

Does your home need a new look? I'm thorough at reorganization/cleaning. I can consult about ideas and limitations, (reference provided). I also have experience babysitting, K4+. Activities can include nature walks, bike rides, indoor games, and more. Please Call 414-916-0092.

Sara, 14

Dog (and cat!) Walking Service

Energetic dog? Crazy Cat? I can help. My name is Sara and I am 14 years old! I can walk your dog and even your cat. Feel free to call 414-736-6430 or email me, wfbsara@gmail.com.

Kayla, 17

Babysitting

Hi! I have lots of experience in babysitting and am available pretty much every day, at any hour, even last minute. I love kids and love to play any game, from tag to "Apples to Apples." Please contact me by calling or texting me at 414-418-8699.

Elliot, 13

Magician

Does your upcoming event need entertainment? Hire me! I'm a magician that has been doing magic performances for over six years. If you are interested please call 414-964-6360. I'll make your event magical!

Alison, 16

Babysitter I am a junior at Bay. I have lots of experience with children, and I am Red Cross CPR certified. If you are interested, please call 414-345-7133.

Vlada, 16

Tutor, Babysitting, Pet-Sitting

Hi. I'm Vlada, a sophomore at Bay. I am very interested in tutoring kids in all classes (including French and German) in grades 1-8, babysitting and dog/cat sitting! Please contact me at 414-217-0263. Thank you!

Azariah, 14

Tutor

I'm great with kids and academics and would love to work with anyone grades 1-7 after school at the Whitefish Bay Library. Standard school subjects like math and writing, plus Spanish and French. Contact me for more information at zari.horowitz@yahoo.com or 414-332-8750.

Emily, 15

Babysitter

I have lots of experience with infants and young children and I am Red Cross CPR certified. If interested, please call me at 414-248-0522.

Andrea, 14

"Alterations by Andie"

I have been sewing for 6 years and can do everything from a simple hem and replacing zippers to making curtains and personal projects. I can make T-shirt quilts for special occasions and even halloween costumes. If you ever find yourself in need of having something repaired, altered, or made contact me at mzelakoort@att.net or 414-688-0095.

Ted, 15

Dog Sitting/Walking

Need help caring for a dog? Dog sitting and walking services are available. Your dog will be cared for in my service and is guaranteed to be happy afterward. Contact me at TedS525@gmail.com or 414-962-0865.

HEY KIDS! FREE ADVERTISING!

This is where you can showcase your services to the neighborhood. Your neighbors need things done around the house and you need a little extra money. With your parents' permission, go to www.bestversionmedia.com, and under "Submit Content," type in what you want to do and what neighborhood you're in. The next month you could be in business for yourself!

Ads will run for 3 months, after which they need to be re-submitted to run again. You will receive email confirmation. To remove or revise your current ad, please email Christine McBride at cmcbride@bestversionmedia.com.

Small Business Owners

Wish you could deliver Big Business Benefits to your Employees?



PSR Can Help

Access our Benefit Suite, Make Your Employees Happy.

Professional Staff Resources

A MIDWESTERN PEC SERVING SMALL BUSINESS OWNERS FOR OVER 25 YEARS

www.PSRHR.com
414.778.5100



CHRISTINA CRAIG COLLEGE COUNSELING

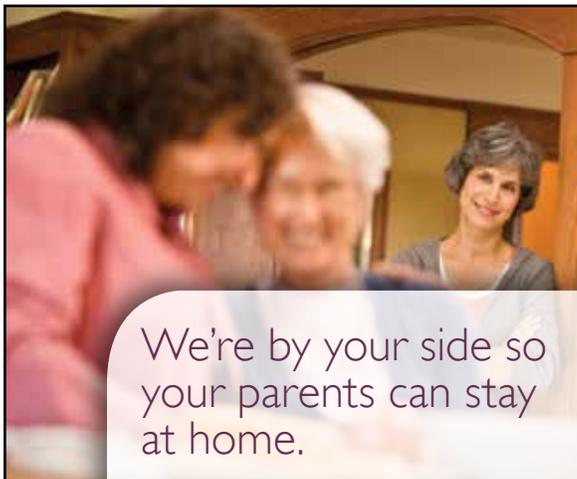
Now is the time to begin the college search and application journey!

Call Christina Craig to discover what you need to know about the college admissions process.
414.539.3555

Helping Milwaukee-area students find, apply to, and gain admittance into colleges that fit them best.



christinacraigcollege@gmail.com
www.christinacraigcollegecounseling.com



We're by your side so your parents can stay at home.

Services include:

- Meal Preparation
- Medication Reminders
- Light Housekeeping
- Shopping and Errands
- Personal Care
- Dementia Care

Call for a free, no-obligation appointment

414.239.9612
HomeInstead.com

Whether you are looking for someone to help an aging parent a few hours a week, or need more comprehensive assistance, Home Instead can help.

To you, it's about making the right choice. To us, it's personal.



To us, it's personal.

Each Home Instead Senior Care® franchise office is independently owned and operated. ©2014 Home Instead, Inc.



2 DAYS

5007 N. Kent



4 DAYS

5000 N. Berkeley



4 DAYS

5129 N. Diversey



5 DAYS

5268 N. Idlewild



6 DAYS

5555 N. Hollywood



7 DAYS

5148 N. Shoreland



7 DAYS

4634 N. Marlborough

ACCEPTED OFFERS

Creative Marketing • Accurate Pricing • Strong Negotiation
Making Good Things Happen

ESSAM  ELSAFY

414.350.4611 eelsafy@shorewest.com

ShoreWEST
REALTORS

shorewest.com EHO

