

FEBRUARY 2015

Bay Leaves

The Official News Magazine of the Village of Whitefish Bay, Wisconsin

The Herbers and St. Monica's Antique Show: Stitched in Unity



Best Version Media

Cover photo by Linda Smallpage, Boutique Photographer

TIMING

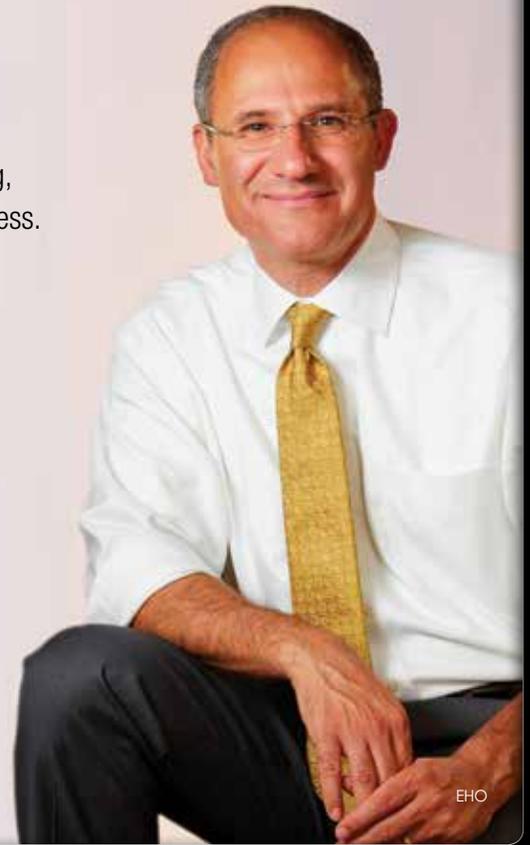
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Christa Banholzer and Kathy Durand: Publishers



Content Coordinator: Joshua Becker
Designer: Colleen Cullerton Dunkel

Photographer: Linda Smallpage, Boutique Photographer

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Contact: Kathy Durand at (262) 716 4788 or
kdurand@bestversionmedia.com and

Christa Banholzer at cbaholzer@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Deadlines for submissions are the 20th of each month. Go to www.bestversionmedia.com and click "Submit Content." You may also email your thoughts, ideas, and photos to Bay Leaves content coordinator: jbecker@bestversionmedia.com.

DEAR RESIDENTS

How many of us bother to read the how-to manuals for our home appliances? How many of us know where those manuals are located at home? Perhaps they're stuffed into a drawer or were thrown into the trash long ago. The hope is that Bay Leaves does not meet the same fate as the above-referenced manuals, but rather is an important resource to meet residents' needs and interests. I invite you to place Bay Leaves prominently on your coffee tables, as do I. Refer to it again and again.

This issue includes a wide array of resources, reaching the entire age spectrum. Discover services and programs to help the youngest learners to those in their golden years. Check out our community's volunteer organizations with diverse charitable causes.

Whitefish Bay residents deeply involved in charitable causes are members of the Herbers family, this month's cover feature. Volunteerism is a deep-seated value for Norma and John Herbers and their six children. While involved in many organizations, John and Norma have volunteered for a quarter of a century for St. Monica's Society Antique Show & Sale, yet another event open to the entire Whitefish Bay community.



All the best,

Josh

CONTENT DEADLINES

Magazines usually arrive in mailboxes the first week of the month. Dates may vary depending on the post office.

Content Due	Edition Date	Content Due	Edition Date
Feb. 20, 2015	Apr., 2015	Aug. 20, 2015	Oct., 2015
Mar. 20, 2015	May, 2015	Sept. 20, 2015	Nov., 2015
Apr. 20, 2015	June, 2015	Oct. 20, 2015	Dec., 2015
May 20, 2015	July, 2015	Nov. 20, 2015	Jan., 2016
June 20, 2015	Aug., 2015	Dec. 20, 2015	Feb., 2016
July 20, 2015	Sept., 2015	Jan. 20, 2016	Mar., 2016

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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Photo by Linda Smallpage, Boutique Photographer



The Herbers & St. Monica's Antique Show: Stitched in Unity

By Joshua Becker

THE EXPRESSION, “Out with the old, in with the new,” isn’t a sentiment one would likely hear from the Herbers family, especially in their roles at St. Monica’s Society Antique Show & Sale. Norma and John Herbers, both attorneys by trade, have been involved in St. Monica’s antique show for a quarter of a century, a tradition they have passed on to their six children, Andrew, Daniel, Gregory, Michael, Richard, and Sarah, ages 29, 27, 25, 23, 19, and 15, respectively.

Norma currently serves as Chair of both the overall show and the Raffle Quilt Committee, positions that speak to the growth of both the community and to Norma as an individual. “My mother tried to teach me how to sew when I was a teenager,” said Norma, “and that did not go very well. I never thought I’d touch a sewing machine

after that!” Yet, the quilt committee asked Norma to perform a technique Norma did know, and then year after year Norma found others asking her to perform more quilting tasks, or as she put it, “Slowly these ‘crafty’ ladies added requests, drawing me into the group,” to the point where Norma has stitched and hand-quilted five bed sized quilts of her own.

It’s apropos as volunteerism is stitched into the fabric of the Herbers family. Norma noted, “Our family tends to get deeply involved in whatever organizations we join. We are willing to step up and do whatever needs to be done to make our experience, and the experience of others, better.”

And their volunteerism extends beyond St. Monica’s. John is deeply vested in Boy Scouts of America, Whitefish Bay Youth

Football, the Archdiocese of Milwaukee Catholic Community Foundation and the Jesuit Partnership Council. And together, Norma and John hold varied positions at Marquette University High School and Divine Savior Holy Angels High School.

The Herbers' metaphorical quilt provides for so many, where people are warmed and stitched together in unity. Their service to the antique show is a prime example. "The antique show gives the entire community of St. Monica Parish an opportunity to work together for a common goal. Entire families can be involved in the same event in different capacities. Families of children in the parish school, as well as those participating in the Sunday school program, work along with older parishioners. It creates a wonderful atmosphere of cooperation and bonding that doesn't always present itself in our day-to-day experiences."

And it's an experience not only felt within the confines of St. Monica's, but has an effect on Whitefish Bay and the whole North Shore community. Norma explained, "It brings the enthusiasm of our parishio-

ners to the attention of the community at large. Our welcoming hospitality is evident and palpable during the weekend. This has become a tradition for many in the North Shore and beyond. Many families make the antique show a priority and can be seen strolling through our aisles before they partake in a traditional lunch of Homemade Chicken Noodle Soup or Chili in our Kitchen and Tea Room."

It's an impressive venue, featuring some of the Midwest's premiere vendors. Norma added, "The St. Monica Society Antiques Show & Sale is one of the last all-volunteer run, high quality antiques shows in the Midwest. Over the years we have brought expert dealers from Wisconsin, Illinois, Minnesota, Indiana, Ohio, Michigan and other states, to exhibit and sell excellent antique furniture, paintings, silver, jewelry and more. Our dealers are well-known authorities in their fields and strive to educate their patrons in the history, beauty and significance of their wares."

It's a labor of love for all those involved, all of whom have a story to share. In other words, a shopper isn't just purchas-

ing an object, but a piece of history and an appreciation of those that came before us. Further, the proceeds help perpetuate these values. "Proceeds from the St. Monica Antique Show & Sale are donated both to the parish and to other causes as determined by the St. Monica Society. Generally the funds have benefited organizations focused on education, through scholarships, and focus on organizations that serve women and children such as Meta House, Rosalie Manor and Ladies of Charity," said Norma.

This community spirit of giving fits perfectly with the Herbers value of volunteerism. It's a perfect match, quilted together as a close-'knit' family for the betterment of the entire Whitefish Bay community.

The Herbers family and parishioners hope to see everyone at this year's 50th anniversary show, Saturday, February 14th, 10:00 am to 5:00 pm, and Sunday, February 15th, from 11:00 am to 4:00 pm. Cost on Saturday and Sunday is \$5 per entrant. There is a preview party, \$20 per person, on Friday, February 13th, from 6:30 pm to 9:00 pm.



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MOTIVATION TUTORING:

THE NORTH SHORE'S PREMIERE TUTORING SERVICE

By Joshua Becker

BELIEVE IT OR NOT, the school year is past its halfway mark, and so many students struggle with decreased momentum and consequently a decline in test scores, much to the parents' dismay. Yet, it doesn't have to be this way, as the ultimate in student help is right here in the North Shore—Motivation Tutoring.

Motivation Tutoring is the North Shore's premiere tutoring service that serves all grade levels. As its name implies, it is a motivating force for students to achieve new, higher levels of understanding, both for specific courses and for all-around academic success.

Sam Nadolsky, owner of Motivation Tutoring and graduate of Whitefish Bay High School, emphasized, "We look at tutoring not only as subject-specific, but from a more holistic approach. If we help a student to receive an 'A' in algebra, that's great. Yet, if we can teach that student how to study on his or her own and how to best retain the information she or he is learning, the individual can get A's in math and in all classes for the rest of one's future education."

It's about cultivating self-sufficiency, building confidence, and decreasing anxiety, for both students

and their parents. Motivation Tutoring is unique in that in addition to tutoring one-on-one in specific subjects, some tutors focus entire series of lessons on study skills.

Every angle on how specific students learn best is taken into account. "We tailor our study skills and our teaching techniques to create activities that go along with how each student learns and studies best," said Nadolsky.

The tutors are as flexible as they are diverse, with exceptional knowledge in different fields while all highly trained in teaching strategies, the latter taught by Nadolsky himself. "It speaks to the hiring process," said Nadolsky, "which is stringent with certification exams in their subject areas, along with background and reference checks. In addition, before anyone is hired, the applicant must present lessons to me as the director. There are fourteen tutors now, but I've interviewed close to seventy-five."

Nadolsky looks for tutors who are willing to go the extra mile, factors that can include communicating with teachers and guidance counselors. And Nadolsky is personally involved during every step of the way, ensuring that tutors are a good match and that all stakeholders succeed.

It's a success that Motivation Tutoring brings right to the home. Nadolsky pointed out, "We separate ourselves on this distinction. Rather than traveling to a tutoring center, the student can learn where it's

most comfortable—at home. With all the after school commitments, who wants to run to one more place?"

Unlike Motivation Tutoring, chain tutoring centers often require students to follow the centers' curricula rather than focusing on the actual coursework presented at school. A tutoring center is a box store. At Motivation Tutoring, there is no box. "We don't force our students into any mold. Every lesson is tailored to that student's specific needs," emphasized Nadolsky. And worth noting, Motivation Tutoring rates are more reasonable than that of chain tutoring centers.

Community is also paramount. "My interest in the community is the driving force behind what I do. I am immensely proud to walk into the schools that we serve and be able to offer value to students, parents, and faculty," said Nadolsky.

Out of the many testimonials, Pam and Paul Miller of Shorewood phrased it succinctly, "Our kids have improved greatly with authentic support, sincere care, and personal relationships that allow for the social, emotional learning that kids need to be motivated. Above all, my kids love their tutoring experience!"

Motivation Tutoring is here to serve you. Please call, (414) 678-1449, or email, Contact@MotivationTutoring.com. Also please peruse its extensive website, www.motivationtutoring.com.

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SAM NADOLSKY, OWNER OF MOTIVATION TUTORING, PICTURED TO THE LEFT

NORTH SHORE FIRE/RESCUE

Spend the Day with the Milwaukee Admirals and Learn CPR!

By Daniel B. Tyk, EMS Lieutenant, North Shore Fire/Rescue

**Battle of the Badges Game:
Sunday, Mar. 8, 11:30am**

**Followed by Milwaukee Admirals
vs. Oklahoma City Barons, 4pm**

BMO Harris Bradley Center

Come out and cheer on our area firefighters as they take the ice against area law enforcement officers in a Battle of the Badges hockey game. The Fire Team is prepared to defend the title, but the team needs your support! After the Battle of the Badges Game, stay and watch the Milwaukee Admirals take on the Oklahoma City Barons at 4:00 pm. Tickets are just \$20 for adults and \$14 for kids, ages 14 and under. The same tickets get you into both games. Proceeds from tickets for the Battle of the Badges support the Easter Seals, with specific attention to the Easter's Seals initiatives to help Veterans and individuals with Autism. The money raised remains local to support these valuable causes.

To add to all of the hockey excitement, the Admirals have partnered with the thirteen Milwaukee County Fire Departments to initiate a countywide Hands-only CPR initiative. Hands-only CPR is just as it sounds, hands-only. There is no rescue breathing involved. It only includes the most important part of CPR, the chest compressions, and forgoes teaching any type of mouth-to-mouth or ventilation. The reason is that studies found people were most hesitant to assist in a cardiac arrest because they were afraid to perform mouth to mouth resuscitation.



Stop by any one of the training stations located throughout the BMO Harris Bradley Center and spend 10 to 15 minutes learning life-saving CPR techniques. According to the American Heart Association, nearly 383,000 people suffer sudden cardiac arrest annually. Find out how you can do your part to save a life alongside great hockey action throughout the day.

After the Admirals game, Hands-only CPR training kits will be available at most Milwaukee County firehouses, so you can bring the training back to all of your friends and neighbors.

To purchase tickets for the game, contact John Bitter of the Milwaukee Admirals at (414) 227-0550. Be sure to mention you are buying tickets for the Battle of the Badges game to ensure your ticket purchase supports the above-mentioned charities. If you're interested in making a donation to support the Milwaukee County Hands-only CPR initiative, please stop by the North Shore Fire/Rescue Administration, located at 4401 W. River Lane in Brown Deer, or call (414) 357-0113, ext. 1512. For more information on the programs and services offered by North Shore Fire/Rescue, please visit www.nsfire.org or like us on Facebook.

VILLAGE UPDATE

Congratulations Alamelu Vairavan on your Successful TV Cooking Series!

Congratulations to Whitefish Bay resident, Alamelu Vairavan, on her third television cooking series entitled, "Healthful Indian Flavors with Alamelu," produced by Milwaukee Public Television! This season's first show aired on Saturday, January 3rd, 2015, and will continue throughout the coming months on a weekly basis



every Saturday on channel 10 at 12:30 pm. After the February 21st show, there will be an anticipated, temporary break in the series which will resume on

March 21st, and continue every week thereafter until April 4th. The third series includes thirteen total shows, each a half hour long. The cooking series produced by Milwaukee Public Television will also be aired nationally by PBS Create. Please visit www.mptv.org for more details.

VILLAGE OF WHITEFISH BAY WISCONSIN

Julie Siegel Village President
Paul Boening Manager's Assistant

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Village Update Continued on page 8.

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LOCAL SEWER RATE INCREASE

By Jen Amerell, Finance Director/Clerk for the Village of Whitefish Bay

The Village Board adopted the 2015 budget on November 17th. Included in the budget is an 8% increase to the local sewer user charge. Effective January 1, 2015, the rate increased from \$3.07 per 100 cubic feet to \$3.32 per 100 cubic feet. Residents receive utility bills on a staggered tri-annual basis (three bills a year for a four month billing period). Depending on the billing cycle, residents will see the new rate reflected on their bills beginning in March, April and June.

How does the sanitary sewer system work?

As you flush your toilet or do your dishes, wastewater leaves your property via an underground sanitary lateral. These sanitary laterals connect to a local sanitary sewer main. These local sanitary sewer mains flow by gravity downstream to the Milwaukee Metropolitan Sewage District (MMSD) interceptor sewer. This interceptor sewer conveys sewage to Jones Island Treatment Plant where it is treated and processed.

What do my sewer user charges pay for?

The Sewer Utility accounts for the costs associated with the Village's collection and conveyance of wastewater from utility users. Revenue generated from usage fees is used to maintain the public sanitary sewer infrastructure, as well as the costs associated to treat the wastewater. Usage fees are calculated based on water consumption and connection to the sanitary sewer system.

In 2012, the Village Board approved a 15-year, \$105 million Capital Improvement Project Plan. In 2013, the Village issued over \$4 million in debt to finance multiple sewer infrastructure projects and updates to the sewer system. The current rate increase is necessary to adequately fund the Village's debt service obligations.

Kindergarten Registration

Cumberland School and
Richards School

Children whose birthday falls into the following range:

Junior Kindergarten: 4 years old on or before September 1, 2015

Senior Kindergarten: 5 years old on or before September 1, 2015

Register your child now for attendance in the fall at either Cumberland or Richards School

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MOLLY JUDGE is a Realtor Who Has Your Back

By Joshua Becker

A HOME IS MORE THAN A HOUSE, it is a prized asset. No one understands this better than Molly Judge, a highly successful Shorewest Realtor closely connected to the North Shore and to Whitefish Bay in particular.

The home is where we find comfort and stability, in our hopes and in our dreams. Yet for some, finding the right home is just that—a dream. Many are overwhelmed by the process, so the dream is never realized. Molly works toward reversing this trend. “I realize that for many individuals purchasing and selling real estate can be both an unfamiliar and daunting process,” Molly said. “Some people don’t know where to begin. I take the time to prepare a step-by-step process, unique to each customer. I help guide each person every step of the way to make it as smooth as possible, while carefully advising every individual to make the smartest real estate decisions. These steps could include complimentary staging, an explanation of writing a solid offer or strategies of drafting a counter offer. I make sure to clearly explain any potential risks and guarantee to work in the best interests of my clients.”

It’s a process Molly permeates with trust. “I place my clients’ best interests over my own,” Molly emphasized. “I respect honesty above all else, and it’s my job to

protect the people I am representing.”

“Determining the needs of my customers and prioritizing their goals are critical starting points,” she said. “It’s essential to uncover what is most important to the customer. I can relate to customers well because I don’t see them as a ‘sale.’ I value each person as a unique individual with unique needs and concerns.”

And while individual needs are paramount, the needs are addressed as a team. The client and realtor achieve goals by working together. Molly brings a world of experience to the team, not just as a Real Estate Broker, but also with varied experience in sales for almost 20 years. She sold software for Xerox and surgical supplies for Johnson & Johnson. As a Realtor for over a decade, Molly has consistently been amongst the top sellers in Whitefish Bay.

With over 40 million dollars in career sales, Molly’s success is largely due to her unyielding determination. “Every transaction is exciting and presents new challenges. With my many resources, I go the extra mile and am resolute to successfully overcome obstacles,” Molly noted. While highly focused, Molly still maintains a fun, light-hearted approach, with a warm personality and a great sense of humor. Molly becomes a trusted friend.

It’s a trust she extends to everyone. Molly has great relationships with cooperating brokers in the community, appraisers, contractors, inspectors and all professionals involved in a transaction.

While her connections and resources are invaluable, clients benefit from Molly’s own knowledge and abilities. “I demonstrate stellar negotiation skills, handle and understand copious documents, have complete knowledge of the market, am well adept in the intricacies of writing a strong offer and effectively listing a property.”

It’s a repertoire and responsiveness that her customers admire, validated by her consistently high marks and testimonials from Shorewest customer surveys. One such response was indicative of Molly’s consistent customer feedback: “You were on top of it from the beginning to the end and you always made us feel like we were your ONLY priority.”

Another priority for Molly is focus on the community. She formerly served as a board member for the Whitefish Bay Civic Foundation and sponsors village events such as the Fourth of July. Molly is a Whitefish Bay resident, where she grew up and is proud to call home. As your neighbor, you might see Molly jogging with her dog as she’s an avid runner and loves animals.

Ultimately Molly is a tremendous advocate for buyers and sellers. She is professional, informed and experienced, and helps clients empower themselves to make smart real estate decisions. Keep calm and let JUDGE handle it!

Feel free to email Molly, mjudge@shorewest.com, or call her at, (414) 614-9320. Her website is www.mollyjudge.shorewest.com. She is as close as a click, text or a call.

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TELEPHONE SCAMS AND INTERNET DRUGS

By Michael Young, Chief of Police for the Whitefish Bay Police Department

People who try to scam you out of your money typically appeal to fear or greed, or both. Law enforcement agencies are being confronted with new scams every day. In the past several months citizens have received calls from individuals purporting to be IRS officials, immigration officials, FBI agents, etc. These scam callers claim that there are warrants out for the person's arrest, or there are VISA issues or tax issues that the person needs to address immediately. The caller who perpetrates the scam directs the person to give credit card information over the phone or to buy gift cards, and then is directed to call the person back with the information from the purchased gift cards. The scam callers are smooth and convincing.

Note: no government agency will cold-call you out of the blue and ask for your credit card information or gift card information over the telephone.

Victims have also received telephone calls or responded to Internet ads for purchasing property or services at unbelievable prices. An example of this would be a person looking at a vehicle for sale on an Internet site, at an unbelievably good price. The caller responds as the seller devises reasons why the seller can't meet. Instead of meeting, the scam seller asks you to send money or a check, or asks for credit card information. The scam seller states as part of the purchase price they will cover the shipping. The caller turns over the money or the credit card information and the unbelievable good deal never

shows up and the caller once again takes a financial hit. **Remember, if it seems too good to be true, it probably isn't true.**

For your fiscal safety, never give any credit, bank or personal information to a person that calls you unsolicited. Much too many times this is a scam and the victim takes a financial hit. If you get such a call, don't give them information and please write down any information such as telephone numbers or the name of the caller and call the police.

Another dangerous scam concerns drugs and narcotics that are offered for sale on the Internet. Some of our middle school and high school aged children are getting victimized by these purported drug websites. Drugs for sale on the Internet are truly the wild, Wild West of the Internet. There are no rules or regulations. No reputable drug manufacturer would sell controlled narcotics without a doctor's prescription. Even with a prescription, there are procedures that need to be followed. Websites offer synthetic marijuana or synthetic narcotics that are allegedly different molecularly from legitimate controlled and prescribed narcotics. The sellers stress that these are legal substances and do not require a prescription. As an analogy, drinking anti-freeze does not require a prescription either, but no one in his or her right mind would drink it. Purchasing and ingesting these synthetic drugs can be like consuming anti-freeze. There is no FDA oversight of these drugs. There

are no testing programs with these substances. It's strictly buyer beware whether you're getting the advertised substance or a mixture of unknown and potentially poisonous substances. Even the advertised substance can likely have serious adverse reactions/effects.

Talk with your kids. Share your loving concern with them. Pay attention to the mail that is coming to your home. If you see packages addressed to your child and you aren't sure what may be inside, open it with your child present. Likewise, check your child's web history on their Internet capable devices. If there are websites that you don't recognize, click on them and take a quick look. Earlier in the summer we had several children become quite ill from ingesting substances purchased via the Internet. Deaths have occurred in this state from ingesting these synthetic substances. The FDA and DEA are working hard to stay a step ahead of these websites. Laws are being enacted against these synthetic substances. Unfortunately, the illicit chemists are quicker and the unscrupulous sellers are hard to find. Many of these substances are made outside of the United States. If you discover these illicit substances, take them from your children and call the police.

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**WHITEFISH BAY RECREATION
AND COMMUNITY EDUCATION
DEPARTMENT**

Free-Throw Contest

Sat., Feb. 21, 2015, 11:30am
Co-ed, Grades 3-8
Whitefish Bay High School Field House

Boys and girls will compete separately in each grade division. Ten-foot baskets will be used for all grades, yet free-throw lines will vary according to grade level. The winning boy and girl from each individual grade will receive a trophy. All winners will move onto the next level of competition at the County Wide Free Throw Contest at West Allis Central High School, at 9:00am on Saturday, March 14, 2015.

Please register for this program as you would for any other Recreation Department offering. The course code for the Free Throw Contest is 351205 A1. Registration forms are included in this program guide and can also be downloaded from our website www.wfbschools.com. The registration deadline is February 19, 2015.

**"55 AND BETTER PROGRAM"
"In the Community for the Community"**

By Carolyn Noori, Program Coordinator and Supervisor

Fox and Hounds Restaurant

Thu., Feb. 12, depart Lydell Community Center at 3:30pm and return at 7pm
Leave the driving to us and enjoy a special (Valentine) dinner at the scenic Fox and Hounds Restaurant! Transportation included. Cost: \$39.00. Cash beverage/bar.

Whitefish Bay Community Center Luncheon and Entertainment

Tue., Feb. 24, 11:30-2pm
Enjoy chicken chardonnay, rice pilaf, California vegetables, rolls, milk, coffee and cherry. There will be a performance by entertainer Gary Wisner's "That's Amore," who will show-sing classic songs from Frank Sinatra, Dean Martin, Tony Bennett, Andy Williams, Bing Crosby and many more! Don't miss this wonderful event! Cost: \$7.50. Pre-registration and payment is due by February 17.

Please register at the Whitefish Bay Community Center for all events listed. The community center is located at 5205 North Lydell Avenue.

FREE PROGRAMS:

I'm Retired—Now what do I do with the Rest of my Life?

Mon., Feb. 2, 6-7:30pm, Lydell Community Center, Room 15.
The presentation is by Linda McGuire, Certified Retirement Coach. No cost/free.

Teaching Literacy to the Next Generation

Tue., Feb. 10, 1:30pm-3pm, Lydell Community Center, Room 15
This is a special program for adults who want to give back to communities! You choose the school, days and times you wish to volunteer for this very important program! This is presented by Interfaith. No cost/free.

Basic Computers

Wed., Feb. 18, 10:30am-12:00pm, Lydell Community Center, Room 15
Learn basic computer concepts. The instructor will be David Bartlett, owner of "Computers Made Easy." No cost/free.

3 CONVENIENT LOCATIONS



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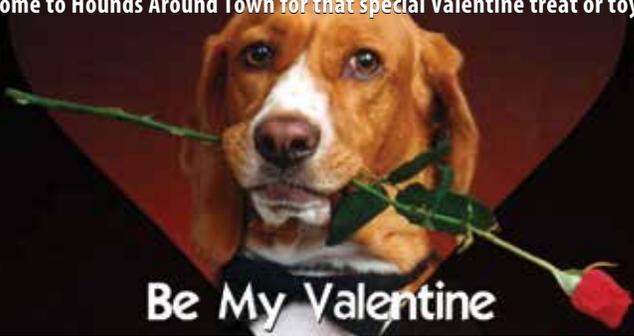



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WHITEFISH BAY CIVIC FOUNDATION

ATTENTION CIVIC MINDED HIGH SCHOOL SENIORS

By Lisa Dresselhuys,
Whitefish Bay Civic Foundation Vice President



Each spring, the Whitefish Bay Civic Foundation accepts applications for scholarship(s) that will be awarded to a Whitefish Bay student.

This year's scholarship(s) will be \$1,000. All graduating seniors planning to attend college are eligible. Interested students must be a resident of Whitefish Bay. Go to wfbcivilfoundation.org for more details. Applications must be postmarked by March 31, 2015.

BOY SCOUT TROOP 400



17TH ANNUAL FISH FRY WITH BOY SCOUT TROOP 400

Fri., Feb. 27, 5-7:30pm

Please join us for a great meal that supports a great group of Whitefish Bay Boys, with Boy Scout Troop 400 at its annual fish fry.

This popular event, which began in 1998, will be held at United Methodist Church, located at 819 Silver Spring Drive, Whitefish Bay.

Prices are \$10 for fish, \$11 for fish and shrimp, and \$12 for peel and eat shrimp dinners. Kids meals are \$2 for macaroni and cheese or a hot dog, or \$3 for both. Clam chowder will also be served for \$2. Also enjoy premium desserts. Carry-out is available. There will be a silent auction and entertainment.

Troop 400 is celebrating its 80th anniversary in the Bay and produces one of the highest numbers of Eagle Scouts in Wisconsin, with over 120 boys reaching this rank to date!

Please help support a group that supports our community!

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- Summer Camps
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COFOUNDER ANNE FRETZEL



Ann's Hope Foundation Celebrates 10 Years

10TH ANNUAL BLOCK MELANOMA 5K RUN & 3K WALK

By Laura Ustanovska

Images courtesy of *Thistle and Muse*

ANNE FRETZEL AND ANN HARRINGTON met in Mary Hill, a neighborhood in Hartland. The two shared a love of running, and their friendship grew stronger when Ann's brother Craig was diagnosed with melanoma, the same disease that had taken Anne's father's life just two years earlier.

"When Craig was diagnosed with melanoma in 2004 at the age of 42, and there were no treatment options for him, Anne and I realized the need to educate people about melanoma and skin cancer," related Ann.

Ann's Hope Foundation became a 501(c)(3) charitable/not-for-profit organization



5K2

ten years ago in February of 2005, just one month before Craig passed away.

"Together we've made a great team," said Anne. "With my finance and systems background and Ann's experience in PR and marketing, we have been able to each use our strengths to organize and execute many great events over the years. Of course, we didn't do it alone and have an amazing board of directors and community that have made the foundation a success."

Ann continued, "There is no other organization creating a community effort for people effected by melanoma. There is a great need for funding research in our community and a need for [a place for] people who have had their lives touched by the disease to go with their pain."

Current treatments have changed little in the last 20 years, but Ann's Hope is working to change this. As funding from the National Cancer Institute, the federal government's principal agency for cancer research and training, continues to decline every year, places like the University of Wisconsin and the Medical College of Wisconsin rely more and more on organizations like Ann's Hope to fund their research.

The funds raised by Ann's Hope stay in Wisconsin and support doctors, among them Dr. Mark Albertini and Dr. Samuel T. Hwang. Dr. Albertini, an Associate Professor at the University of Wisconsin Carbone Cancer Center in Madison, is able

to continue his ongoing melanoma clinical trials due to aid from the foundation. Dr. Hwang's Improving Immunotherapy for Melanoma trial at the Medical College of Wisconsin, Milwaukee, also benefits from the foundation's support.

According to the American Cancer Society, the rates of melanoma have been on the rise for the past 30 years, and it's now one of the most common cancers in young adults.

Ann's Hope Foundation's 11th Annual Block Melanoma 5K Run & 3K Walk will be held May 17th, 2015, at the Milwaukee County Zoo. Learn more at annshope.org.



5K



COFOUNDER ANN HARRINGTON



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35 Things to do during a Whitefish Bay Winter

By Karen Baker Mathu, Executive Director, Whitefish Bay Business Improvement District

Yes, it's still winter, and there are plenty of ways to enjoy the season while it lasts. Try these great things to do during a Whitefish Bay Winter.

- 1 Hear live music on a Thursday evening at The Bay Restaurant.
- 2 Get hot ham and rolls on Sunday at Regina's Bay Bakery.
- 3 Peruse the unique estate jewelry items at Thiet Jewelers.
- 4 Enjoy a latte at Stone Creek.
- 5 Select something sweet for your Valentine at Winkie's old fashioned candy counter.
- 6 Let the kids climb into a rocket at Roman Candle Pizzeria.
- 7 Have hot Soup Brothers soup for lunch at Daddy Yo's Frozen Yogurt.
- 8 Treat your co-workers with a dozen Dunkin' Donuts or Bruegger's Bagels.
- 9 Have your next coffee klatch at City Market.
- 10 Try a new fitness workout at 9Round, Orange Shoe, Park View Pilates or Pure Barre.
- 11 Take a selfie in the snow.

12 Select a gift for your four-legged valentines at Hounds Around Town.

13 Splurge on a couples massage at Massage Envy.

14 Pick up luggage for your next trip south at RedCap Luggage & Gifts.

15 Get a new look at Harpos Salon.

16 Shop unique gifts at Placesetters.

17 Schedule that dental appointment!

18 Shop the new items at Susan Fredman at Home.

19 Pair a flavored olive oil from Oro di Oliva with some scrumptious Breadsmith bread.

20 Sign your kids up for math help at Mathnasium.

21 Catch a movie premiere at the Fox Bay Cinema Grill.

22 Try a new cupcake flavor at Grace & Shelly's Cupcakes.

23 Get a mani-pedi at Eleta Salon.

24 See what's new from New York at New Options Boutique.



25 Frame your favorite holiday photo at the Great Frame-Up.

26 Get a new board at Erik's Bike and Board shop.

27 Buy flowers for a neighbor at Sendik's.

28 Go sledding at Cahill Park.

29 Post a review of your favorite local business online and "like" them on Facebook.

30 Indulge in a facial at Indulge Studios.

31 Try a new comfort food recipe with spices from Penzeys.

32 Plan a party with the PERFECT invitations from Three Wishes.

33 Sign up at Fitness Together and keep that New Year's resolution.

34 Shop at Schwanke-Kasten Jewelers... get her what she really wants for Valentine's Day.

35 Add hot stones to your next massage at Elements Massage.

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980 E Circle Dr	321	\$649,900	5132 N Bay Ridge Ave	69	\$179,900
4875 N Lake Dr	272	\$799,900	1206 E Courtland Pl	69	\$389,900
5148 N Hollywood Ave	237	\$209,000	4829 N Idlewild Ave	60	\$299,900
6361 N Lake Dr	222	\$598,000	5462 N Shoreland Ave	56	\$500,000
5546 N Shoreland Ave	196	\$279,900	4850 N Bartlett Ave	57	\$549,900
4746 N Woodruff Ave	180	\$225,000	5156 N Shoreland Ave	55	\$339,900
4726 N Hollywood Ave	219	\$229,900	5043 N Shoreland Ave	55	\$264,000
4830 N Diversey Blvd	145	\$245,000	4958 N Woodburn St	50	\$657,000
5036 N Lake Dr	141	\$599,900	407 E School Rd	84	\$789,900
4965 N Cumberland Blvd	127	\$664,900	126 W Henry Clay St	39	\$219,900
5775 N Lake Dr	125	\$319,900	5105 N Idlewild Ave	35	\$199,900
6059 N Shoreland Ave	119	\$329,900	5517 N Kent Ave	35	\$399,000
708 E Lake View Ave	135	\$565,000	5160 N Shoreland Ave	34	\$329,000
5519 N Lake Dr	113	\$750,000	4785 N Larkin St	33	\$509,000
5137 N Shoreland Ave	97	\$279,900	4750 N Newhall St	33	\$529,900
4805 N Newhall St	96	\$359,900	4798 N Ardmore Ave	32	\$265,000
127 W Henry Clay St	96	\$188,000	5022 N Lake Dr	29	\$1,100,000
604 E Lake View Ave	91	\$549,000	745 E Beaumont Ave	25	\$565,000
5012 N Hollywood Ave	91	\$249,900	5726 N Lydell Ave	22	\$169,900
5023 N Kent Ave	86	\$299,800	5847 N Lake Dr	15	\$300,000
5226 N Lydell Ave	80	\$295,900	5000 N Cumberland Blvd	7	\$529,900
5861 N Shoreland Ave	78	\$325,000	912 E Lexington Blvd	6	\$479,900
1030 E Colfax Pl	78	\$219,500	1550 E Cumberland Blvd	6	\$649,900

Pending Listings

Address	DOM	List Price
4739 N Lake Dr	115	\$474,900
4656 N Wilshire Rd	92	\$824,900
4635 N Woodruff Ave	87	\$208,500
4943 N Woodburn St	58	\$395,000
5133 N Kent Ave	62	\$280,000

Sold Properties in Your Neighborhood

Address	DOM	List Price	Sold Price
4782 N Woodburn St	225	\$469,800	\$450,000
5024 N Ardmore Ave	172	\$350,000	\$332,500
6101 N Santa Monica Blvd	63	\$499,000	\$492,500
1101 E Lexington Blvd	43	\$699,900	\$669,500
4797 N Newhall St	48	\$539,900	\$530,000
4769 N Hollywood Ave	44	\$185,900	\$170,000
5769 N Shoreland Ave	50	\$199,900	\$185,000
6040 N Lydell Ave	53	\$339,900	\$339,900
4833 N Cumberland Blvd	59	\$499,000	\$481,500
5024 N Larkin St	47	\$425,000	\$416,300
4730 N Cramer St	6	\$524,900	\$465,000
622 E Lexington Blvd	35	\$599,900	\$599,900
4975 N Berkeley Blvd	8	\$189,900	\$185,000
5428 N Hollywood Ave	28	\$300,000	\$281,000
4940 N Wildwood Ave	18	\$350,000	\$335,000

Information is supplied by seller and other third parties and has not been verified. Homes listed on this page are not necessarily listed by the agent sponsoring this section.



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THE NORTH SHORE JUNIOR WOMEN'S CLUB

By Steph Salvoia, NSJWC President

The North Shore Junior Women's Club hopes everyone is having a wonderful winter! If you wish to provide charitable services to the community in a fun and relaxed social setting, please consider joining our club. Members consist of working women, retirees, professionals, community leaders, and life-long volunteers. All have joined forces to participate in service projects, collections and fundraisers for area organizations. So far this club year we have collected Thanksgiving food baskets for Hope House and holiday gifts for Big Momma's, a local care center. We learned about Big Momma's through our partnership with the Nonprofit Center of Milwaukee. We have many other activities planned for the rest of this club year. If you are interested in learning more, please visit our website, www.nsjwc.org, or contact Michelle Primus at (414) 477-8863.

WHITEFISH BAY WOMEN'S CLUB SPECIAL FUNDRAISING EVENTS

Chili Bowl XXXIII

Sat., Feb. 7, 5pm

Come and enjoy chili with a variety of toppings. Beverages include wine and beer. Desserts will be served. Music will be performed by David Hall. There will be door prizes and a raffle. Reservations are required.

Mardi Gras Luncheon

Tue., Feb. 17, Noon

Soup and dessert will be served, along with wine. Reservations are required.

The two events listed above are for anyone, men included, who want to have a fun time while supporting our scholarships and our other philanthropies. Our membership is open to women from any community. Please call (414) 332-7781 if you have any questions, would like to join us for these special events, or wish to become a member. Our clubhouse is also available to rent for special occasions.

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Make a Difference in the Life of an Older Adult with Shoreline Interfaith: Someone Needs You—NOW!

By Anne Bina, Director for Shoreline Interfaith Neighborhood Outreach Program

Unfortunately, older adults can be the most forgotten citizens in our community. Some do not have family or friends for support. And when a person is no longer able to drive, even simple tasks are difficult, such as arranging medical appointments, grocery shopping or banking. What many take for granted can be significant challenges for a senior.

Shoreline Interfaith provides a variety of free services to help older adults remain in their own homes in a safe, dignified manner with the goal of fostering independent living. Our list of clients is growing. As a result, we seek volunteer drivers to help us continue to provide this much needed, appreciated free service. Here's a feel good opportunity. Meet interesting people while providing a much-needed service. Times are flexible. A volunteer can drive as often, or as little, as he or she wishes. Please consider giving back to those who gave so much. To start helping now, please contact Anne Bina at Shoreline Interfaith, (414) 962-9950 or email abina@interfaithmilw.org. We deeply appreciate your consideration.

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Co-written by Katie Kiekhaefer, Head of Youth Services Librarian, and by Scott Lenski, Adult and Community Services Librarian

All of the library's events are free.

Adult Services

Yoga at the Library

Sat., Feb. 14, 10am

Join us for some Vinyasa flow yoga, which incorporates moving in and out of the asanas (poses) with breath. All levels of experience are welcome, and the instructor will give modifications as needed for those newer to the practice. Please bring your own mat, water, and any props that would be beneficial. Space is limited. No cost/free.

Edible Book Festival

Wed., Feb. 25, 6pm-7:30pm

The Edible Book Festival returns! Join the fun and create a food entry inspired by your favorite books. The only rule is that your entry must be made from food. Entries must be registered by February 18th. On the day of the festival, all are welcome to stop by and vote for the winners. Winners will be announced at 7:30pm. No cost/free.

Youth Services

Family Fun at the Library:

Real Life Candyland

Sat., Feb. 21, 10:30am-Noon

Based on the popular board game, you'll be the actual game piece! Draw cards and move around our life-sized board game. All ages are welcome. (Children under the age of four must be accompanied by an adult.) Registration begins February 7th. No cost/free.

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NEIGHBORHOOD CLASSIFIEDS

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VINTAGE BIKES
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YOUTH CLASSIFIEDS

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HEY KIDS! FREE ADVERTISING! *This is where you can showcase your services to the neighborhood. Your neighbors need things done around the house and you need a little extra money. With your parents' permission, go to www.bestversionmedia.com and, under "Submit Content," type in what you want to do and what neighborhood you're in. The next month you could be in business for yourself!*

VLADA, 16 TUTOR, BABYSITTING, PET-SITTING
Hi. I'm Vlada, a sophomore at Bay. I am very interested in tutoring kids in all classes (including French and German) in grades 1-8, babysitting and dog/cat sitting! Please contact me at (414) 217-0263. Thank you!

ALAIR, 11 - SOCCER SKILL COACH
Hi! My name is Alair. Do you have a child who plays soccer and needs some extra practice? I have been playing soccer since 1st grade and currently play at Bavarian. I would love to work with your kids (ages 6-9) on technique/drills. I can meet on weekends and will practice for 30-45 minutes. Call Kathleen at (414) 793-7300.

CLARA, 15 - TUTOR: SCHOOL SUBJECTS, BAKING AND CELLO LESSONS.
Let my baking skills soothe you like the sounds of a beautiful cello recital, as I help to "compose" wide arrays of food for you, from cakes to jams to your favorites. Your dinner party never sounded or tasted so good. Price determined upon consultation, (414) 964-5302, or lemaitre@wi.rr.com.

AZARIAH, 14 - TUTOR
I'm great with kids and academics and would love to work with anyone grades 1-7 after school at the Whitefish Bay Library. Standard school subjects like math and writing, plus Spanish and French. Contact me for more information at zari.horowitz@yahoo.com or (414) 332-8750.

ALAIR, 10 - BIRTHDAY PARTY ASSISTANT
Are you looking for an energetic and fun birthday party assistant? Let me be your extra set of hands at your child's birthday. I have lots of energy and can assist with set up, kid games and art & craft activities. Please call (414) 793-7300 for further details or email kpanak1016@yahoo.com.

EMILY, 15 - BABYSITTER
I have lots of experience with infants and young children and I am Red Cross CPR certified. If interested, please call me at (414) 248-0522.

ANDREA, 14 - "ALTERATIONS BY ANDIE"
Let me take care of your sewing needs. Scout badges, hemming, alterations, and simple mending. Larger projects decided upon consultation. Call or e-mail: (414) 688-0095 or mzelakoort@att.net.

TED, 15 - DOG SITTING/WALKING
Need help caring for a dog? Dog sitting and walking services are available. Your dog will be cared for in my service and is guaranteed to be happy afterward. Contact me at TedS525@gmail.com or (414) 962-0865.

SARAH, 16 - BABYSITTER
Hi! I'm Sarah, a sophomore at Bay. I'm a responsible, fun babysitter with lots of experience and enthusiasm. Please call (414) 964-6263. Local references available upon request.



Left to right: Maureen Zander, Katie Falk, Ted Schaar

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KATIE FALK TEAM
What Real Estate Should Be

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BROOKFIELD



19160 Ashbourne Lane, Brookfield
5 BR, 5 full, 2 half BA. \$2,400,000 #4896

BAYSIDE DUTCH COLONIAL



8525 N. Lake Dr., Bayside
3 BR, 1.5 BA. \$355,000. #46255

MEQUON CONDO



1515 W De La Warr Circle, Mequon
3 BR, 2.5 BA. \$278,000 #47737

LISTED AND SOLD!



815 E Glenbrook Rd., Bayside
4 BR, 2.5 BA. \$236,904 #45234

FOX POINT



7731 N Fairchild Rd., Fox Point
2 BR, 3 BA. \$218,000 #45599

SOLD



3420 N. Dousman St., Milwaukee
2/1 BR, 1/1BA. \$193,000 #47869

SOLD



5103-5105 W Wisconsin Ave, Milwaukee
3/3 BR, 1/1BA. \$172,000 #43244

SMASHING CONDO



425 W Willow Ct. #148, Fox Point
2 BR, 2 BA. \$120,000 #46307