

Bay Leaves

FEBRUARY 2014

The official news magazine serving the village of Whitefish Bay
WISCONSIN

Meet the LoCoco Family



Best Version Media

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- Police Administration.....962-3830
- Police (non-emergency).....351-9900
- North Shore Fire Dept. (non-emergency).....357-0113
- Village Hall.....962-6690
- Public Library964-4380
- Dept. of Recreation & Community Education..963-3947
- Whitefish Bay School District.....963-3921

PUBLICATION TEAM:

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DEADLINES:

Content Due:	Edition Date:
January 23rd:	March
February 23rd:	April
March 23rd:	May
April 23rd:	June
May 23rd:	July
June 23rd:	August
July 23rd:	September
August 23rd:	October
September 23rd:	November
October 23rd:	December
November 23rd:	January
December 23rd:	February

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Contact: Mike Wingertzahn Phone: (262) 292-1477
 Email: mikew@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS:

Have feedback, ideas, or submissions? We are always happy to hear from you! Deadlines for submissions are the 23rd of each month. Go to www.bestversionmedia.com and click "Submit Content." You may also email your thoughts, ideas, and photos to: sblankenheim@bestversionmedia.com.

Dear Residents,

Happy Valentine's Day WFB! Remember when you were younger and you hand-made Valentine's cards for your parents and teachers? There is something extra special about those cards. Maybe because they are hand-written, and we don't hand-write messages much anymore. Perhaps this year, give your loved ones the 'gift of writing' to show your appreciation and love for them. I bet it will mean just that much more.

Also, this February issue has a lot of great information for the residents of WFB. Have you been wondering about the Cahill Park and Storm Facilities Project? This issue has some pictures to help you visualize the whole idea. Or, are you looking for a night out for an early Valentine's date? You can enjoy an Evening of Wine & Chocolate in the shops along Silver Spring Drive on February 6th. Also, don't forget that the village is looking for Election Inspectors to help Election Day run smoothly. You can find more details about this on page 5.



Sarah Blankenheim
 Content Coordinator
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Julie Siegel, Village President
 Patrick DeGrave, Village Manager

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From the Village President

Welcome to February. As we do our best to try to stay warm these long winter months, the Village staff has been busy. Lots of good things going on in Whitefish Bay.

In January, our police officers received training in both CPR and the use of Automated External Defibrillators (AED's). The Village Board, along with the support of both the village manager and the police chief, authorized the purchase of these devices for all police cars so that they can quickly respond to medical emergency calls when the victim is possibly suffering from a heart attack (sudden cardiac arrest) or is unconscious. Sudden cardiac arrest is one of the leading causes of death in our country and a rapid response to heart attacks is critical in improving the survivability rate. Officers are on patrol in our Village and can be at any address in a matter of several minutes. In the unfortunate event that one of us is stricken by a heart attack how fortunate would it be if the call came across the police radio and the officer is only a couple of blocks away? The safety of our citizens is a high priority of the residents of WFB and we are being well served with the additional layer of assistance in an emergency.



The Beaumont Place Apartments continue to move forward. A big thank you to Robert Schmidt and Boulder Venture for their use of the Aurora clinic parking lots during the weekends and evenings. This allows 42 spaces for additional, off-street parking for people wanting easy access to the shops, restaurants and other wonderful businesses on Silver Spring.

You may have noticed that the village is treating the streets before snowstorms, a process known as "anti-icing". We now manufacture our own solution of brine by dissolving rock salt into water. This brine is applied directly to the streets before an event to improve road conditions at the beginning and throughout snowfalls, and is added to rock salt as it leaves the trucks, jump starting its effectiveness. This new technology is expected to improve our service and reduce winter maintenance costs.

The open house for the new DPW building was well attended and the residents who got to walk through the building were impressed. This small, under-used piece of land has been transformed into a modern, clean, efficient building for our DPW. The village is actually saving money due to the fact that our debt service and utility costs will be lower than the rent, maintenance, repairs and taxes on the old building. The engineering staff has also moved to this new building.

Finally, I would like to welcome Nyama Marsh as the new Library Director. Nyama comes to us with years of experience and will be a wonderful addition to our staff.

Julie Siegel
Village President

Cahill Baseball Park & Storm Facilities Project



The Cahill Park Project was completed in 2013 and had two major objectives. Firstly, to incorporate a storm water facility within the park to help alleviate flooding within the southwest drainage basin of the Village. The second objective was to create a park with as much usable space as possible, while restoring the existing ballfield to a facility that could make the community proud. The Village was able to accomplish both of these tasks by working closely with GAI Consultants, Whitefish Bay High School, Friends of Bay Baseball, and The Sigma Group with architectural partner JFrench & Associates.

Planning of the project began in 2010 with a study to determine the feasibility of utilizing Cahill Park as a dual purpose flood storage facility, while maintaining the ball field and other park features. The plan was then developed over 2011 and 2012. The Village and GAI consultants were able to secure FEMA grant money to cover the flood protection aspect of the project. In April 2013, Cahill Park Improvements were awarded to H&H Civil Construction to turn the plan into a reality. Construction began in the Spring of 2013, and by the fall of 2013 the transformation of Cahill Park was complete. Cahill Park and the ball field will be ready for full use in the spring of 2014.

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Ballfield

The redevelopment of and vision behind the ballfield, which was constructed as part of the overall drainage plan in relation to the storm water facility, was led by Friends of Bay Baseball. Aspects of the new baseball field include:

- Stadium seating views with built in bleachers
- Baseball field maintenance conducted as partnership of WFB High School and Friends of Bay Baseball
- Field turf, masonry in-ground dugouts, sidewalk features, a state of the art scoreboard, a new electrical and sound system, and irrigation provided by \$400,000 raised by Friends of Bay Baseball. Designed by The Sigma Group with architectural partner JFrench & Associates.
- Limit “impacted” area to the outfield during rain events, and yet still provide additional storage in major events
- New decorative walkway with inscribed brick pavers as part of the bleacher system
- Retaining wall that provides an aesthetically pleasing baseball park with additional seating and landscaping to make the area unique and attractive to the eye
- Special turf, topsoil and sub-surface under- drain system for quick drainage during daily rain events
- Improved and enclosed bull pen and batting cage areas

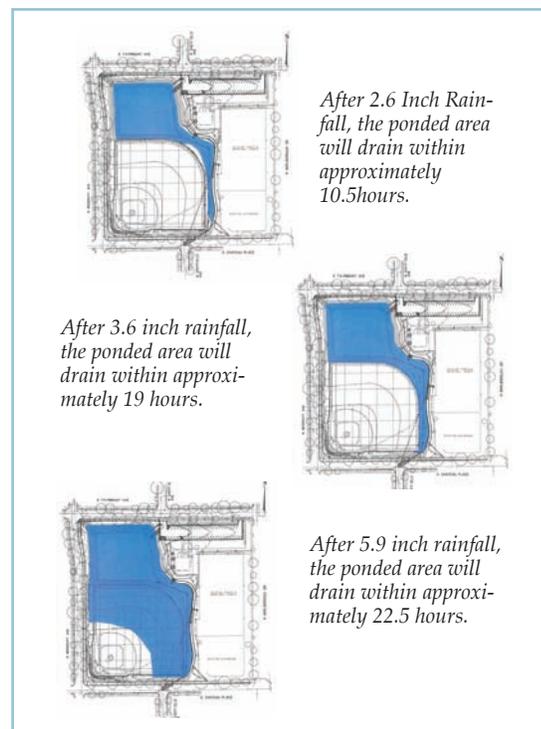


Storm Water Facility

The storm water facility is the first project in a series of projects to help alleviate flooding in the southwest portion of the village. The facility was designed to not only serve as a detention basin for storm water during large rain events, but as a park and open space for public usage during small rain events. The drain downtime of the storage area will be anywhere from 2 hours to 24 hours based on the rain event.

Some of the aspects of the storm water facility within the park include:

- Improved storm water quality due to the stone/under-drain system
- The ability to detain and store a 5.8 inch 24 hour rain event completely on-site until the downstream storm sewers have capacity
- The ability for smaller storm events to by- pass the storage area in order to keep the lower area dry
- An aesthetically pleasing area to use during the summer for outdoor activities such as soccer or football
- Side slopes, rolling hills, and an open area –the park can be used for winter activities



Election Inspectors Needed

The 2014 elections are quickly approaching, and the Village is in need of election inspectors to help Election Day run smoothly. Election inspectors earn \$8.00 per hour and are able to work partial shifts or full day shifts. In 2014 there is

a potential of four elections. If you would like further information or are interested in becoming an election inspector, please contact Assistant Clerk, Caren Brustmann at (414) 962-6690 or at c.brustmann@wfbvillage.org.



Whitefish Bay Public Library

For more details visit us at the library or go to: www.wfblibrary.org.

To register for programs, please call 964-4380 or stop by the library.

Edible Book Festival Tuesday, February 19 at 6:00pm

This event is fun for the whole family, and all are encouraged to enter. The only rule: your entry must be inspired by a book and made from food. Registration runs until February 12. Aren't the creative type? You can still participate! Stop by the library on February 19 from 6:00-7:30pm to vote on your favorite entries. Cake will be provided and served, so no one is tempted to taste the entries! Need some inspiration? Search the Internet for "edible book festival" or stop by the library and we'll point you in the right direction.

Marble Mania Saturday, February 22nd from 10:00am-noon.

All Ages. Registration required. Registration opens February 8th. Use recyclable materials like cardboard tubes and boxes to make a marble run.

Experiment, build, work together, and create something amazing!

Toddler and Preschool Dance Party Friday, February 28th from 10:00am-10:45am

Ages 1-5 (younger siblings welcome). No registration required. Cabin fever getting you down? Get your wiggles out at our dance party. We'll have lots of fun kid friendly music and moves to try out!

What's It Worth? Antique Appraisals with Mark Moran Friday, March 15 at 12:30pm

Mark Moran, former editor and author of antique and collectible books and a guest expert on the Antiques Roadshow, returns to the library for antique appraisals. This event is free, thanks to Friends of the Whitefish Bay Library. Space is limited and registration is required. Registration begins March 3.

Whitefish Bay Library Book Room

We all know you can check out your favorite books from the Whitefish Bay Library, but did you know that you can also purchase books? Located immediately to the left of the front desk, the Book Sale Room offers a great variety of gently-used books for sale at a fraction of their original prices. Some of the better buys are showcased on the displays just outside the Book Room.

The Book Sale Room is one of several fundraising efforts from Friends of the Whitefish Bay Library. This past year, Friends have purchased the LCD monitors above the front desk, the self-checkout station, new tables and room darkening blinds for the upstairs Community Room, an early literacy station and other children and adult reading programs.

It's ALWAYS time to CELEBRATE.

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PASS on this Information About Fire Extinguishers to Friends and Family....

As spring approaches and you begin to "Spring Clean" your cabinets and closets, check to make sure your home has at least one working fire extinguisher and consider these tips from the National Fire Protection Agency.

A portable fire extinguisher can save lives and property by putting out a small fire or containing it until the fire department arrives; but portable extinguishers have limitations. Because fire grows and spreads so rapidly, the number one priority for residents is to get out safely.

Safety tips

- Use a portable fire extinguisher when the fire is confined to a small area, such as a wastebasket, and is not growing; everyone has exited the building; the fire department has been called or is being called; and the room is not filled with smoke.
- To operate a fire extinguisher, remember the word PASS:
 - P**ull the pin. Hold the extinguisher with the nozzle pointing away from you, and release the locking mechanism.
 - A**im low. Point the extinguisher at the base of the fire.
 - S**queeze the lever slowly and evenly.
 - S**weep the nozzle from side-to-side.
- For the home, select a multi-purpose extinguisher (can be used on all types of home fires) that is large enough to put out a small fire, but not so heavy as to be difficult to handle.

- Choose a fire extinguisher that carries the label of an independent testing laboratory.
- Read the instructions that come with the fire extinguisher and become familiar with its parts and operation before a fire breaks out.
- Install fire extinguishers close to an exit and keep your back to a clear exit when you use the device so you can make an easy escape if the fire cannot be controlled. If the room fills with smoke, leave immediately.
- Know when to go. Fire extinguishers are one element of a fire response plan, but the primary element is safe escape. Every household should have a home fire escape plan and working smoke alarms.

For questions about the services provided by North Shore Fire/Rescue, please visit www.nsfire.org.

North Shore Fire/Rescue Foundation

Are you looking for a tax-deductible way to support your local fire department? The North Shore Fire/Rescue Foundation can help!

Since shortly after the North Shore Fire Department was formed in 1995, the North Shore Fire/Rescue Foundation has been helping with department and equipment needs not covered in the annual budget of the North Shore Fire Department.

Over the years, the foundation has been a crucial partner to the department. Their contributions have helped provide things like, new defibrillators and pediatric supplies and equipment

for ambulances and paramedic units, as well as fire prevention materials that help the department reach more than 5,000 school age children during Fire Prevention Month.

In addition, the Foundation has provided essential funding of the department's accreditation process. Only the very best fire and rescue departments in the country have the skills, capabilities, processes, and procedures to qualify for accreditation. More than 300 specific best practices are being assessed for implementation. The department hopes to complete the process and qualify for accreditation in 2014.

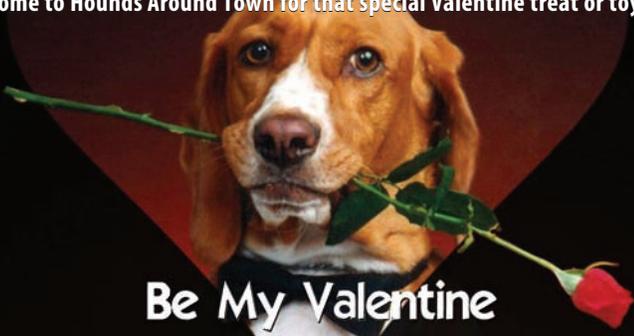
The North Shore Fire/Rescue Foundation will continue to be there to support the needs of the North Shore Fire Department, but needs the continued support from people like you.

The Foundation's next project is to support the department's goal of training more staff to be paramedics. Currently, about one-third of the department is trained to this level and the department hopes to bring that number to at least fifty percent over the next several years.

Please consider making a generous donation to the North Shore Fire/Rescue Foundation. This is an opportunity for you to donate locally and have a positive effect on your community.

To make a donation online please visit www.nsfire.org and follow the "Make a Donation" link within the "I Want To" tab on the top of the site. Donations can also be sent to: North Shore Fire/Rescue Foundation
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Fran Maglio Wallace – “Problem solving is my forte!”

Fran never imagined she would be selling real estate for the past 30 years. She received her college degree in Mass Communications. After college she helped manage Peter Sciortino Bakery, her family’s bakery. Several years out of college, however, Fran felt she needed to challenge herself again, and began taking various classes. She took many gourmet cooking and quilting classes. These didn’t quite meet her need for being challenged, so she landed in a real estate class - never with the intention of selling real estate, but here she is 30 years later! Fran found her perfect fit helping buyers and sellers to achieve their real estate dreams!

Fran began her real estate career at Federated Realty in Shorewood, which was bought out by Coldwell Banker. She has now been with First Weber Group Realty (1500 W. Mequon Rd.) since its inception more than 10 years ago.

Fran’s parents are her biggest inspiration. “I believe I inherited my work ethic from my dad and my perfectionism from my mom. Combined, these attributes make for a great real estate agent!”

Fran enjoys owning her own business. She gets to be her own boss, but most importantly, she knows no one can ever be as hard on her as she is on herself, and that is what has helped Fran become so successful. After 30 years in real estate, Fran has learned a lot. She shares, “Selling real estate is really all about solving problems. Resolving problems is my forte! My staff and I take great pride in what we do and how we do it, striving for perfection in each and every transaction.” Fran and her staff do everything they can to make the home buying and selling process easy for their clients.

Fran was 26 when she bought her first home in Whitefish Bay. She enjoyed the “Bay” experience for 12 years. Fran, her husband Jeff, and daughter Maddie (sophomore at Nicolet) now live in Bayside, but still frequent the restaurants, shops, and movies in WFB! Living and working in North Shore has enabled Fran to meet some wonderful people. Many of her clients have become her friends. This and her many years of experience are what drives Fran to continue to excel in her line of work.

In the future, Fran plans to con-



tinue to provide the very best service for all her clients by embracing all the new technology and continuing to be on the cutting edge, “My business is continually evolving based upon all advances in technology- and I am on board!”

Fran can be reached at 262-241-3300 (office) or 414-350-6358 (cell). She will help to make your home buying or selling an easy and pain-free process.





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An Evening of Wine & Chocolate in Whitefish Bay

Thursday, February 6, 2014 5-8 pm

Escape the cold with a sizzling night of sweet treats and specials in the shops along Silver Spring Drive in Whitefish Bay for An Evening of Wine & Chocolate. Held on Thursday, February 6 from 5 to 8 pm, the event invites visitors to stroll amongst our shops and become familiar with what Whitefish Bay has to offer over complimentary refreshments and other special treats.

Shops will be open late with exclusive promotions, trunk shows, and unique giveaway drawings and gifts. Let our numerous salons, spas, boutiques, and shops show off their wares while you stop in, warm up, and enjoy courteous service and generous welcomes from our gracious business owners. Our guests can meet business owners and take advantage of complimentary chair massages, demonstrations, sneak previews, and very special sales.

This year, we have several new ideas in store. This event is an event that you will not want to miss!

The event is made possible through a partnership with the Wis-

consin Breast Cancer Coalition (WBCC). An alliance of individuals and organizations committed to halting the alarming incidence of breast cancer in Wisconsin, WBCC is bringing Wisconsin voices together to Stand Up and Speak Out about breast cancer through education, collaboration and legislation. Additional details about their work can be found on their website.

Information about the event and the shopping district is available online at www.shopwhitefishbay.com.

About the Whitefish Bay Business Improvement District:

The Whitefish Bay Business Improvement District is committed to our customers and to the vitality of Silver Spring Drive. Our mission is to bring superior shopping, dining, entertainment, and business services to the Village. Whitefish Bay is a contemporary community with a unique and friendly shopping and entertainment district with shops that provide great customer service with genuine, specialized personal care. Our exclusive retailers and distinctive establish-



ments offer an array of special products and services that are unavailable in conventional shopping experiences. Spend the day in Whitefish Bay for warm welcomes and incredible values. Learn more at www.shopwhitefishbay.com or find us on Facebook or Twitter.

For more information, contact:
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Attention Civic Minded High School Seniors



Each spring, the Whitefish Bay Civic Foundation accepts applications for scholarship(s) that will be awarded to a Whitefish Bay student. This year's scholarship(s) will be \$1,000. All graduating seniors planning to attend college are eligible. Interested students must be a resident of Whitefish Bay. Go to wfbcivicfoundation.org for more details. Applications must be post-marked by March 31, 2014.

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Meet the LoCoco Family

On any given day, you will find the LoCoco family walking to Sendik's to pick up groceries, or to pick up some sweet treats at Regina's, Winkie's, or Sweet Frog. Sal and Mandi LoCoco feel strongly about supporting the many great businesses on Silver Spring Dr. "It's wonderful to have access to them on a daily basis."

Sal and Mandi, along with their four children - Olivia (11), Sam (9), Macy (4), and Dominic (3) live on the 5500 block of Diversy Blvd and moved there in May 2013. Prior to that, they lived on the 6300 block of N. Lake Dr. for seven years. "We have loved both locations for different reasons, but moved to our current location so our kids could take advantage of the 'walkability' of WFB, and walk to and from school with their friends. They especially love the fact that they can now get a donut all by themselves on a Sunday morning! We also feel so lucky to have such wonderful neighbors on our block."

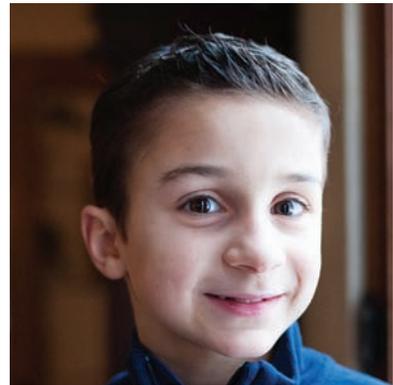
Traveling is the LoCoco family's absolute favorite activity. Their destinations differ greatly. They enjoy spending time with their extended family in the summer tubing, skiing, and swimming in Three Lakes, WI, but also heading to Sicily to visit Sal's family, where he lived until he was 5 years old. In Sicily, the kids love spending time with their second and third cousins while swimming in the Tyrrhenian Sea. Sal and Mandi make sure they travel to places they have never seen before as

well. For instance, this March they are going to Nueva Vallarta, Mexico for a family vacation with Mandi's parents.

After moving from Sicily, Sal grew up in Glendale and attended St. Monica's School, and then Nicolet HS. He attended UWGB on a soccer scholarship, but then transferred to UWM after his sophomore year to be closer to home, from where he graduated with a BBA and minor in Spanish. Now, Sal is Vice President of Operations for Right Management, part of Manpower Group.

Mandi joined the Army Reserves out of high school and spent her first semester in basic training and advanced individual training (AIT) at Ft. Jackson, SC and Ft. Leonard Wood, MO. She went on to serve in the Army Reserves for eight years. After basic training, she attended UWM to earn a BBA and minor in Spanish. While in college, Mandi began working for her father, Peter Gramoll, who is an agent with American Family Insurance. He began in 1975 in Grafton, but is now located in Shorewood at 4484 N. Oakland Ave.

Mandi worked for her dad part-time in college, and once she graduated, he approached her about working full-time in the agency. "I realized then and there that staying local and working with him was an opportunity that I could not pass up. It would allow me the flexibility that I knew I wanted once Sal and I started a family, and to help



my dad continue to grow the agency."

The agency is one of the ten largest agencies out of 3,500 in American Family Insurance, based out of Madison, selling auto, home, renters, umbrella, business,



Left to right: Ted Schaar, Katie Falk, Maureen Zander



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life, farm/ranch, health, and dental, as well as boat, snowmobile, and motorcycle owners' insurance. Their agency services over 10,000 policies and 3,300 households, with seven licensed representatives and a

combined 75 years of experience. Mandi shares, "We truly pride ourselves as being an 'insurance advisor' and listening to what our insureds' concerns, wants, and needs are. We continue to be recognized as an American Star Certified Agency for providing excellence in customer service every year. As an agency, the positive feedback from our insureds is the biggest compliment we can receive!"

Mandi currently works two days/week, which allows her to stay involved with her family's agency, but still be home with her younger kids until they are in school full-time. "I feel blessed to have the best of both worlds." Olivia is in 5th grade at Richards. Soccer is a huge part of her life throughout the year. She plays on WFB soccer club U11 Girls Select Team, which Sal coaches. She aspires to be a vet and enjoyed attending Camp Critter this summer at the Milwaukee Humane Society. Sam is in 3rd grade at Richards. He plays soccer through the WFB soccer club, basketball, and WFB Little League in the spring, about which he proudly shares to many neighbors that his team tied for first last year! In Sam's down time, he loves to read, write stories, and build amazing Lego creations. He is also an avid chess player. Macy is in K4 at Richards. He loves to play with Barbies and dress up in fancy clothes. Macy is involved in gymnastics and dance class. Dominic is in Preschool at Fox Point Lutheran Church. He is

"all boy" and nicknamed "Bulldozer" in their family. He tries to keep up with his older siblings and do everything that they do, especially kicking the soccer ball and hitting baseballs. Lastly, the LoCoco family wouldn't be complete without mentioning their beloved 14-year old yellow lab, Bella, and their rabbit, Arby.

Sal and Mandi feel strongly about being active members of their community. They both have supported the United Way for many years and feel it is a great organization that continues to support and build up our local communities. In addition, Sal is the Gift of Kind Chairman for the Three Harbors Council of the Boy Scouts of America, and Mandi has been a co-leader for Olivia's Girl Scout troop for the past six years. The LoCocos are members of St. Monica Church in WFB, where Mandi has been a Sunday School catechist teacher for two years. "We feel that being active members of our community, church, and school is key to staying involved and making sure we are contributing members to WFB and the surrounding communities."



For years, Laurie* had trouble sleeping...



Falling asleep was difficult and once she got to sleep, she kept waking up. Night after night, it seemed she hardly slept at all. She tried many remedies, from holistic to pharmaceutical, but they didn't work, were often expensive or led to other health issues. Then she read a study produced by the Wake Forest School of Medicine

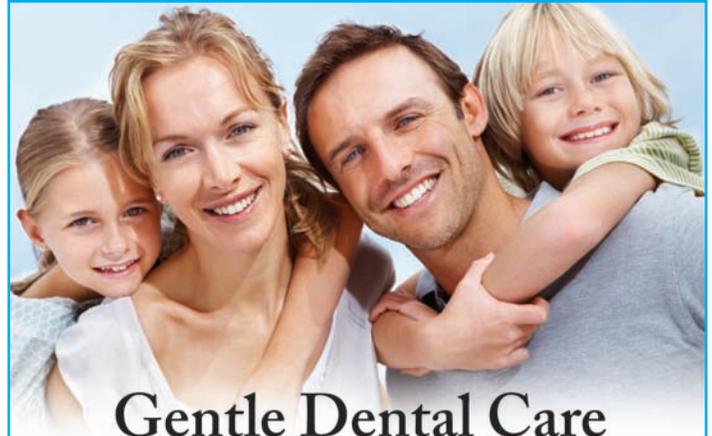
about a leading edge neuro-technology called Brainwave Optimization with Real Time Balancing™ and its impact on insomnia. Laurie called Ideal Brain, LLC to learn more. After completing her optimization, she is now sleeping through the night and waking up rested and energized.

For a copy of this report: www.idealbrainllc.com/wakeforestsleepstudy



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How Whitefish Bay Saved the Beers that Made Milwaukee Famous

“The bottom of Whitefish Bay is a network of springs, and the waters in the bay are as pure as water from a spring.”
~ Milwaukee City Engineer Benzenberg

It was the spring of 1885 and some beers in the City of Milwaukee not only tasted like mud, they looked like it, too. Indeed, so did the drinking water, the dish water, and the water housewives used to wash clothes.

“The time is at hand,” *The Milwaukee Journal* quoted a city public works official in March, “when the people of Milwaukee can expect to find the water drawn from the city mains discolored for weeks as a time.”

The problem? Winter and spring storms lashed clay banks along the Milwaukee lakeshore, stirring muddy sediment around the pipes from which Milwaukee drew its water, and the discoloration extended far into the lake.

MILWAUKEEANS WERE IN AN UPROAR. “During seven consecutive weeks last spring [1884] the clay-wash caused housekeepers to lose their tempers and scold at the ‘horrid water,’” *The Journal* reported. “During June and July more trouble of the same kind was experienced, and in the fall, for weeks at a time, the clay-wash was the most noticeable thing about the water supply.”

Not that everyone was upset. “It proved a boon to beer sellers and liquor dealers” who did not use lake water, *The*

Journal reported.

But in 1885 Milwaukee public works officials had come up with a solution – the “Whitefish Bay Tunnel.”

The city proposed to dig a nearly four-mile long tunnel at a depth of about 65 feet below lake level and line it with cast iron pipes seven feet in diameter. It was to run in a straight line from the North Point pumping station on North Avenue in Milwaukee to around Henry Clay St. in Whitefish Bay where it would make a sharp turn eastward and extend for a half-mile 30 feet under the lake bottom to a perpendicular shaft through which the lake water would be drawn. The lake at this point would be about 40 feet deep.

“I am sure when the new intake tunnel is completed the water will be perfectly free from sediment and discoloration. The bottom of Whitefish Bay is a network of springs, and the waters in the bay are as pure as water from a spring,” City Engineer Benzenberg told *The Milwaukee Journal*.

For those living along the tunnel line, the project would look like a mining operation. Perpendicular shafts would be dropped at three or four points along the tunnel line, and digging would commence north and south from each shaft. Earth would be excavated in the small dump cars used in coal mining.

Preliminary cost projections for the tunnel had been around \$200,000, but by April 1885 after the first test boring had

been done City Engineer Benzenberg tripled the estimate to \$600,000. By the time testing had been completed in July 1885 even that number looked wildly unrealistic.

“The Whitefish Bay Plan Likely to be Abandoned,” was the headline in the July 22, 1885 edition of *The Milwaukee Journal*. “It is positively known that the boring will cost many hundred thousand dollars more than the original estimates for the work.” The new estimate: \$1,500,000.

The City of Milwaukee was forced to come up with a less expensive and more practical way to draw clean water – extending a pipe directly into the lake bed from the North Point pumping station about three miles in a northeasterly direction off the Whitefish Bay shoreline.

It also decided to build a 25 million-gallon reservoir at the city’s highest point at what is now Kilbourn Park on North Ave. This reservoir would have two benefits, *The Milwaukee Journal* reported. It would allow the city to better meet water needs in the growing northern and western parts of Milwaukee. Even better, “a large reservoir on the high ground just north of the city would be kept filled with pure water from Whitefish Bay.”

With the city’s water quality problem solved, Milwaukee’s beer industry once again flourished, thanks to Whitefish Bay where “the waters in the bay are as pure as water from a spring.”

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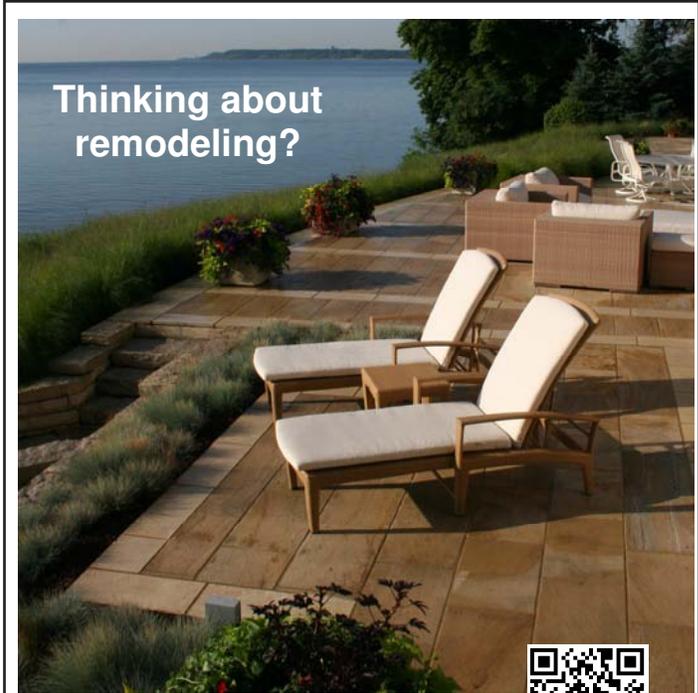
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4725 N Marlborough Dr	37	\$539,900



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Address	DOM	List Price	Sold Price
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5290 N Lake Dr	196	\$1,750,000	\$1,750,000
4941 N Ardmore Ave	127	\$324,500	\$297,000
5045 N Kent Ave	106	\$282,000	\$272,000
5543 N Diversey Blvd	97	\$499,000	\$472,500
4767 N Marlborough Dr	105	\$299,900	\$290,000
6134 N Bay Ridge Ave	7	\$649,900	\$630,000
4710 Diversey Blvd	89	\$239,900	\$230,000
4756 N Oakland Ave	46	\$279,900	\$269,000
6009 N Shoreland Ave	70	\$549,800	\$528,500
5851 N Santa Monica Blvd	34	\$339,000	\$330,000
4779 N Larkin St	16	\$439,000	\$430,000
5815 N Kent Ave	62	\$229,900	\$220,000

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The Benefits of Rain Gardens

It's February. It may feel like spring will never come, but inevitably the snow will melt in March, followed by April showers. This year the Whitefish Bay Garden Club will focus its attention on Rain Gardens and Rain Barrels because of the stormwater challenges faced in the village.

Rain gardens have three major benefits: (1) they absorb water into the soil, (2) they beautify our own yards and the community, and (3) they provide an important habitat for birds, bees, and butterflies threatened by reduced food stuffs. The New York Times reported that 2013 was the first year that the Monarch butterflies did not arrive in droves in Mexico for the Day of the Dead (November 1st). It is more important than ever that we think about how we can support the Monarch butterfly in our yards.

Let's explore the benefits ...

Water absorption. Ideally rainwater should infiltrate the soil at the point of the downpour. You can capture the water with rain barrels, then use it to grow flowers and vegetables. Or if you want to go the low maintenance route, you can install a rain garden. The EPA reports that lawns have 10% of the wa-

ter absorption capacity of native plantings. Together we could dramatically reduce the water entering municipal systems.

Beautification. In 2008, WFB residents Nathan and Jean Guequierre finished installing multiple rain gardens and rain barrels at their home on Newhall. The rain gardens not only absorb water – approximately 60,000 gallons/year – but also bring four season appeal. The landscape includes a variety of perennials, mostly plants native to Southeastern Wisconsin.

Important habitat. Experts fear the Monarch butterfly is on the verge of collapse, threatened by the loss of its only food source for the caterpillars – milkweed. The good news is that native plants – like milkweed – both absorb a significant amount of water and benefit the threatened Monarch populations. Milkweed is a native perennial and can easily be grown in your garden as it is in the WFB Butterfly Garden. The garden in Cahill Square has many features to attract and sustain butterflies over their short life cycles – rocks warmed by the sun for resting, shallow sources of water, colorful plants to attract adults and hiding places for developing offspring.



Photos by Melanie Ahrens.

What can you do?

- Attend the Garden Club meeting on Tuesday, April 8th at 7:00 PM at the Village Hall to learn about rain gardens and the WFB Village incentives for installing them.
- Consider how you might want to support butterflies in your own yard.
- Decide whether to use rain barrels, install a rain garden – or both!
- In the spring, visit the Butterfly Garden at Cahill Park ... or volunteer to help maintain it with the Whitefish Bay Garden Club.
- Watch for notices in Bay Leaves about garden walks featuring rain gardens. These events will be hosted by the Civic Foundation and the WFB Garden Club.
- New information will be posted on the Garden Club website at whitefishbaygardenclub.weebly.com.

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CHILDCARE FOR TWINS: Looking for in-home childcare provider for our twin boys (due in February) starting in May for 3 days/week in the North Shore area. If you are interested, or know someone who is, please contact Hayley at 414-737-5512.

PRESCHOOL TEACHERS WANTED: Experienced preschool teachers wanted for a Toddler Class that will launch Fall 2014. Part-time position on Tuesday and Thursday mornings; a unique opportunity to develop and implement a new program in a well-established school. Information can be found at <http://www.communitypreschoolwfb.com/>.

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CHILDCARE: Seeking in-home childcare for a 12-week old boy starting in late February/early March, preferably in the North Shore area. Contact Jenny at 414-791-0756.

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