

Bay Leaves

The official news magazine serving the village of *Whitefish Bay* WISCONSIN

Due to the Labor Day Holiday, garbage and recycling collection will be delayed one day. Monday September 2nd collection will be collected on Tuesday, September 3rd.



**The Elsafy Family
At Home in the Bay**



Best Version Media

Photo: Boutique Photographer Linda Gumieny

Dr. Stephanie Murphy, DDS Bringing Smiles to the Bay

Looking for a local general dentist with an emphasis on families and cosmetics? Head over to Stephanie Murphy, DDS Family and Cosmetic Dentistry located at 7040 North Port Washington Road, Suite 410. She has been in the business for almost three years, but worked as an associate dentist in the North Shore area for five years before that. "I love being a dentist. For me, it is the perfect combination of science, creativity and personal relationships." Dr. Murphy graduated from Marquette University School of Dentistry and is an active member of the American Dental Association and the Wisconsin Dental Association. The three simple principles that Dr. Murphy believes in are: to provide quality, comprehensive oral healthcare to patients of all ages; treat each patient as an individual and thoroughly discuss personal needs and goals; and stay up to date on the latest dental technologies in order to offer patients the most advanced, effective and comfortable treatments possible. What is really great about Dr. Murphy's practice is that it is kid-friendly. "While I enjoy treating patients of all ages, I feel strongly that children who have positive dental experiences grow up to enjoy a lifetime of good oral health. We begin seeing children at one year old and always work hard to make our smallest patients feel comfortable and unafraid." Overall, Dr. Murphy knows the importance of strong communication skills and quality customer care. Stop by and check it out or give her a call - it's a great place to take your whole family for a lifetime of beautiful smiles!



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News Magazine Staff

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Deadlines:

Content Due:	Edition Date:
January 23rd:	March
February 23rd:	April
March 23rd:	May
April 23rd:	June
May 23rd:	July
June 23rd:	August
July 23rd:	September
August 23rd:	October
September 23rd:	November
October 23rd:	December
November 23rd:	January
December 23rd:	February

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- Wauwatosa
- Whitefish Bay

Contact: Mike Wingertzahn Phone: (262) 292-1477
Email: mikew@bestversionmedia.com

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Village Hall.....	962-6690
Public Library.....	964-4380
Dept. of Recreation & Community Education..	963-3947
Whitefish Bay School District.....	963-3921

Feedback/Ideas/Submissions:

Have feedback, ideas, or submissions? We are always happy to hear from you! Deadlines for submissions are the 23rd of each month. Go to www.bestversionmedia.com and click "Submit Content." You may also email your thoughts, ideas, and photos to: sblankenheim@bestversionmedia.com.



Julie Siegel, Village President
Patrick DeGrave, Village Manager
Kayla Chadwick, Manager's Assistant

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Dear Residents,

August is an exciting month for Whitefish Bay because your local Farmers Market begins. I know many of you are excited about this. There is something special about going to a farmers market on a Saturday morning to get all your fresh veggies for the week. It is also great that you are shopping local, supporting your community, while also having fun. Your own WFB Farmers Market is a great place for everyone. In addition to fresh produce, eggs, and flowers, there will be live entertainment, kids' activities, and even educational activities for adults!

I also want to take this month to remind everyone about the Classifieds section in this magazine. This is a chance for you to sell something or look for something; the only requirement is that it is personal and not business-related. This is a great section for you to take advantage of because it is free! It's simple! All you need to do is email me at sblankenheim@bestversionmedia.com. A few of you have already taken advantage of this section, but I welcome many more. In addition, Whitefish Bay kids and young adults can advertise their services in the Youth Classifieds. This is a great place to get the word out about your babysitting, pet sitting, yard work, etc. in order for you to earn some extra money!

Thanks to those of you who have already submitted a classified. I can't wait to receive more!



Yours Truly,
Sarah Blankenheim
Content Coordinator
sblankenheim@bestversionmedia.com

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We Want to Feature YOU!

We are always looking for families or residents to share a little piece of their life and home here in Whitefish Bay. We would love to feature you or your family in an upcoming edition. Or, if you would like to nominate a resident or family, please email Sarah Blankenheim at sblankenheim@bestversionmedia.com. We look forward to hearing from you!



Letter from the Village President

On July 1, after months of discussion and planning, the Village Board approved the creation of a storm water utility. Although both the Board and Village staff have had conversations with residents, there seems to be some confusion and misunderstanding of the necessity and purpose of the utility. I hope the following information clears up any confusion.

Our community has experienced large flooding events for decades, with the most recent happening in the summer of 2010. After the floods of 2010, the Board received the message from residents loud and clear; fix the Village's drainage problems. At the time, the Board initiated a comprehensive review of the current infrastructure and

future infrastructure improvement needs. Reports indicated that in order to protect the Village against a 100-year storm (5.88 inches of rain per 24 hour period), infrastructure upgrades would cost nearly \$130 million. Coupled with the costs of maintaining and updating the Village's other infrastructure (which includes, sewer and water lines, streets, curbs, gutters, sidewalks, etc.) funding the estimated cost was not feasible.

Weighing the needs of the Village along with financial constraints, the Board directed staff to develop a comprehensive Capital Improvement Plan (CIP) that includes storm water improvements, sanitary sewer upgrades, water line replacement, and usual roadway, sidewalk, and street light improvements. Staff presented a number of options for the length of the CIP, and in June 2012, the Board conceptually approved a 15-year, \$104 million CIP, with the understanding that the Board will review the scheduled projects annually.

Once the framework of the CIP

was approved, staff and the Board tackled the issue of funding the CIP. A number of options were available to the Board including, funding from the Village's general fund (property taxes), borrowing, the creation of a utility, or a combination of the options. The Board determined that the most responsible manner to fund the storm water-specific improvements would be to create a storm water utility. The storm water utility is an enterprise fund, and will operate and function similar to the Village's existing sanitary sewer and water utilities. The user

fees collected by the utility will be used for operational expenses which include paying for the debt created by improvement projects. The fee structure for the utility is called an Equivalent Runoff Unit (ERU) and sets a fee based on the amount of impervious surface (hard surfaces that do not percolate into the ground) as measured for every property in the Village, with one (1) ERU totaling 3,045 square feet. The fee has been set at \$100.00 per ERU, beginning July 1, 2013. This means that a property with only 80% of one ERU is charged \$80.00 per year, while larger properties, for example one with 6,090 square feet of impervious surface, will pay two ERU's, or \$200.00 per year. For properties that have storm water retention, or drain directly to Lake Michigan, the fee is adjusted with a credit. The fee methodology is based on the premise that all storm water that falls onto the Village ultimately finds its way to the streets to be managed by the Village. Homeowners can expect to see all or a portion of their storm water utility fee (effective from July 1) on the remaining 2013 water bills.

One question I often hear is; 'Will this utility fee ever go away?' The simple answer is no. The Village will always, in one way or another, have to manage the water that falls on the Village, and in return the storm water infrastructure will constantly need replacement, expansion, improvements, and cleaning to keep the system performing up to design standards. While the fee may never 'go away', the Board and staff will continually re-evaluate the cost of an ERU relative to the funding needs of the utility.

As the Village proceeds with the implementation of the utility and the 15-year CIP, the Board and staff will continue to re-evaluate projects and funding to ensure that necessary improvements are being made in a fiscally responsible manner.

Julie Siegel,
Village President

Haven on Earth.

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Household Hazardous Waste Collection

The Village does not have authorization or a license to handle and haul hazardous material. Although the list is extensive, typical hazardous materials include batteries, paint strippers or cleaners, oil based stain and oil based paint, weed killers, brake fluid, and similar products. The Milwaukee Metropolitan Sewage District (MMSD) sets up local sites from April to October as well as year round sites to collect these materials. **The following seasonal collection dates have been established by the MMSD:**

- Saturday, Sep. 21 from 8 am to 2 pm – Wauwatosa City Hall Lot, 7725 W. North Ave.
- Friday, Oct. 11 from 11 am to 6 pm – State Fair Park, Gate 8 off of South 76th St.
- Saturday, Oct. 12 from 8 am to 2 pm – State Fair Park, Gate 8 off of South 76th St.

Year Round Collection Sites (check www.mmsd.com for hours and days of operation as times vary):

- City of Milwaukee Self Help Station at 3879 W. Lincoln Ave. in Milwaukee
- Veolia Environmental Services at W124 N9451 Boundary Rd. in Menomonee Falls
- Veolia Environmental Services at 10518 S. 124 St. in Franklin

Please contact the MMSD at (414) 225-2066 or www.mmsd.com for more information regarding the Household Hazardous Waste Collection Program.

Overnight Parking Regulations

Village ordinance prohibits overnight parking at any time between 3 and 5 am without permission or by permit. To make overnight parking requests, residents and their guests may call (414) 431-9060 or visit the Village website at www.wfbvillage.org. Parking is restricted to the portion of the street abutting property that is owned, rented or otherwise occupied by the requestor. Permission will be granted for up to 15 nights per call, with a maximum annual allowance of 15 nights per vehicle. Those exceeding the annual limit will be denied permission and referred to the Police Department during normal business hours to purchase a \$30 monthly overnight parking permit. Requests for overnight parking permission must be made prior to 3 am of the current day. No parking permission will be granted during a declared Snow Emergency. As a reminder, all vehicles parked on the street must be moved at least once every 24 hours, regardless of any permission granted or parking permit held.

Residents may purchase monthly overnight permits for parking in front of their homes for a cost of \$30 per month between April 1 and Nov. 30. Parking permits may be purchased at the Police Department between the hours of 8 am and 9 pm or normal business hours. Between Nov. 30 and April 1, overnight parking permits may be purchased at the Police Department for designated areas only.

Village Park Rules & Regulations

Village Ordinance 8.08 details the established rules for all Village Parks. Please note the following:

- a. The public parks of the Village of Whitefish Bay, Klode Park and Buckley Park, shall be open to the public from sunrise to 9 pm and it shall be unlawful for any person to be in or upon said park property from 9 pm to sunrise.
- b. Rules Applicable to Both Klode Park and Buckley Park.
 1. No bicycles, skateboards, scooters, roller skates, roller blades or any motorized vehicles are allowed below the top of the bluff.
 2. No cooking grilles are allowed, except at events officially sanctioned by the Village Board.
 3. Picnicking is allowed on all grass areas on the top of the bluff. Littering is not permitted.
 4. The launching, landing or beaching of boats, rafts, sailboards, canoes or similar devices is prohibited. No such device is allowed below the top of the bluff.
 5. Sledding, tobogganing, skiing and the use of any other form of downhill locomotion on snow (other than on foot) on the hill below the top of the bluff is prohibited.
- c. Further Rules Applicable to Klode Park.
 1. No person shall be allowed on the three rock breakwaters at any time.
 2. Swimming will be at the individual's own risk. Swimming is allowed in the designated swimming area only. (Ord. 1680)
 3. Children under 10 years of age must be accompanied by an adult or swimmer at least 14 years of age.
 4. One-person flotation devices are allowed, but these devices may be restricted at any time.
 5. No fishing is allowed in the designated swimming area at any time. (Ord. 1680)
 6. No boats are permitted within 50 feet of the rock breakwaters.



WHITEFISH BAY LIBRARY



For more details visit us at the library or go to: www.wfblibrary.org.

Adult Services Book Club

August 7, 6:30pm

Join us this month for our book club discussion of the legal thriller *Defending Jacob* by William Landay. From the publisher, "Award-winning author William Landay has written the consummate novel of an embattled family in crisis—a suspenseful, character-driven mystery that is also a spellbinding tale of guilt, betrayal, and the terrifying speed at which our lives can spin out of control".

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Library Newsletter

Do you want to keep up to date with library programs, news, and events? Sign up for our monthly email newsletter. Visit the library website and subscribe from our homepage.

Youth Services

Fall storytime registration at Whitefish Bay Public Library begins Monday, August 26th. Join us for six weeks of storytime offerings for children birth through age five! Call the Youth Services Desk at 755-6555 or stop by the desk and sign up in person. Space is limited. For more information about our program offerings, go to www.wfblibrary.org and click on the Kids page. Registration for our late fall storytimes begins Monday, October 21st.



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COMMUNITY CORNER

The Whitefish Bay School District Before and After School Care Program is Currently Enrolling!

The Before and After School Care Program for the 2013-2014 school year registration began April 15th. Enrollment and information packets can be found at Richards and Cumberland Elementary Schools, Lydell Community Center and on-line at www.wfbschools.com.

Flag Football League Registration Has Begun

Calling all players in grades 1-6th, flag football league registration has begun. Check our Summer WFB Recreation Guide for information and registration form. New this year, each player will receive a team t-shirt. Don't forget to put your child's t-shirt size on the registration form. Volunteer parents will coach. Each week players will have a half-hour practice session followed by a league game. Registration deadline is August 16th and the season starts September 7th.

Whitefish Bay High School Pool Summer Open Swim Schedule

When: Sunday thru Saturday
 June 15- Aug 18
 (exclude July 4)
 1:00pm-3:45pm
 Tuesday, Thursday and Friday evenings
 June 18-Aug 16
 (exclude July 4)
 7:00pm-8:45pm
 Entrance Fees:
 Students/Children (ages 4 thru 18 years) \$2.50
 Adults \$3.00
 Family maximum \$6.00
 Family Swim Pass \$50.00 for 30 swims
 Children under 3 Free.
 Free: End of the Year Open Swim
 August 16th from 1:00-3:00pm

Kindergarten Registration Cumberland School Richards School

Children whose birthday falls into the following range:

Junior Kindergarten:

4 years old between September 1, 2008 and August 31, 2009

Senior Kindergarten:

5 years old between September 1, 2007 and August 31, 2008

Register your child now for attendance in the fall

Questions or additional information

Call 414.963-3943 for Cumberland

Call 414.963.3951 for Richards

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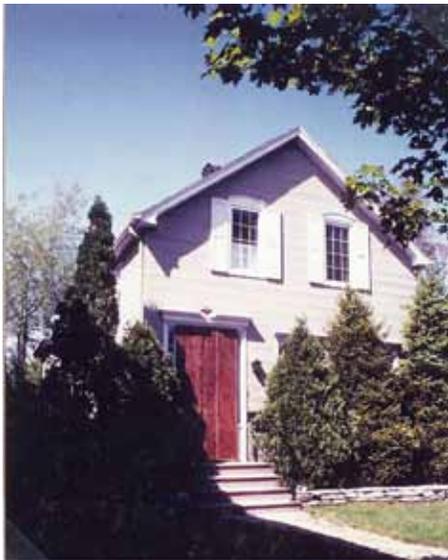
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HISTORIC PRESERVATION COMMISSION

78 Homes Honored with Historic Medallions

In this, the fourth year of the Whitefish Bay Historic Preservation Commission's program to identify and recognize historic and architecturally significant structures, 78 buildings had bronze medallions placed in the sidewalk pads in front of the properties this summer. That brings to 149 the number of medallions placed to date.



The 2013 medallion project focused on properties between Day Ave. and Lexington Blvd., and from Lydell Ave. to the lake, an area where much of the Village's early growth occurred.

This area includes what is believed to be the Village's oldest structure, the William Consaul, Sr. House at 716 E. Silver Spring Dr., built in 1856. Consaul's sons and descendants later built homes nearby, including the William T. Consaul Bunkhouse, 5668 N. Santa Monica Blvd. (1870); the William T. Consaul House, 5682 N. Santa Monica Blvd., (1880); the William H. & Ruth Consaul House, 5654 N. Santa Monica Blvd. (1880); the Frank Consaul House, 5700 N. Santa Monica Blvd. (1893); and the Gordon & Ruth Nelson House, 5685 N. Consaul Pl. (1921).

The list of honored properties includes eight homes designed by renowned New York architect Ernest Flagg (1857-1947) which are on the National Register of Historic Places:

- 5775 N. Santa Monica Blvd., the Fred W. Ullius, Jr. House (1925),
- 739 E. Beaumont Ave., the Horace W. Hatch House (1925),
- 5461 N. Danbury Rd., the Allen H. Barfield Duplex (1924),
- 829 E. Lake Forest Ave., John F. & Louise McEwen House (1925)
- 984 E. Circle Dr., the Paul S. & Margaret E. Grant House (1925),
- 912 E. Lexington Blvd., Frank J. & Elvira Williams House (1925),
- 1016 E. Lexington Blvd., Frederick Sperling House (1924), and
- 1028 E. Lexington Blvd., Halbert D. Jenkins House (1924).

It also includes 33 residences that were determined by the Wisconsin Historical Society to be individually eligible for placement on the National Register. They are (alphabetically by street):

- 823 E. Birch Ave. (1922),
- 827 E. Birch Ave. (1922),
- 968 E. Circle Dr. (1924),
- 988 E. Circle Dr. (1929),
- 998 E. Circle Dr. (1923),
- 1013 E. Circle Dr. (1925),
- 1074 E. Circle Dr. (1925),
- 1093 E. Circle Dr. (1924),
- 5464 N. Danbury Rd. (1920),
- 639 E. Day Ave. (1922),
- 723 E. Day Ave. (1893),
- 5327 N. Diversey Blvd. (1935),
- 5561 N. Diversey Blvd. (1926),
- 707 E. Fleetwood Pl. (1910),
- 840 E. Glen Ave. (1895),
- 5312 N. Lake Dr. (1931),
- 5320 N. Lake Dr. (1930),
- 5370 N. Lake Dr. (1923),
- 5375 N. Lake Dr. (1929),
- 5425 N. Lake Dr. (1918),
- 5570 N. Lake Dr. (1924),
- 706 E. Lexington Blvd. (1939),
- 908 E. Lexington Blvd. (1931),
- 1100 E. Lexington Blvd. (1929),
- 1124 E. Lexington Blvd. (1930),
- 5754-58 N. Santa Monica Blvd. (1926),
- 5626 N. Shore Dr. (1939),
- 5655 N. Shore Dr. (1939),
- 5664 N. Shore Dr. (1921),
- 5674 N. Shore Dr. (1928),
- 5731 N. Shore Dr. (1929),
- 5770 N. Shore Dr. (1921), and
- 5776 N. Shore Dr. (1921).

By virtue of their placement on or eligibility for the National Register, the owners of these 41 homes are eligible to receive a 25% state and federal income tax credit for repairs, maintenance, and improvements to their properties, such as roof replacement, painting, electrical and plumbing work, and mechanical work to air conditioners, water heaters, and furnaces. However, the State Historical Society says that there are nearly 2,000 homes in Whitefish Bay that could qualify for the 25% income tax credits. If you think you might own ones of those homes and want to learn more about obtaining these credits send an email to historicalpreservation@wfbvillage.org or call 962-6690.

Five other notable homes receiving medallions were:

- 314 E. Beaumont Ave., the original Whitefish Bay Village Hall (1895);
- 601 E. Day Ave. (1928), the home of Frank Baker, president of Milwaukee Downer College which became UWM;
- The Cressy Morrison Cottage at 615 E. Day Ave. (1897), an original lakeside summer lodge later relocated to its present site; and
- The "Lake Drive Twins," 5559 and 5569 N. Lake Dr., both built in 1890 for the granddaughters of Solomon Juneau, the co-founder and first mayor of Milwaukee.

In addition to 70 homes, eight institutions were recognized with medallions: Christ Episcopal Church, 5655 N. Lake Dr. (1941); the First Church of Christ Scientist, 721 E. Silver Spring Dr. (1950); the Masonic Lodge, 517 E. Beaumont Ave. (1964), and St. Monica Church and School, Dominican High School, and the two convents (1927-60). All eight structures have been determined to be eligible for placement on the National Register. (Seven commercial buildings on Silver Spring Dr. also are eligible for the National Register but were not included in the medallion project.)

Neighborhood Real Estate

PENDING

Address	DOM	List Price
4777 N Elkhart Ave	163	\$154,500
5533 N Lake Dr	214	\$724,900
1212 E Henry Clay	113	\$499,000
601 E Chateau Pl	88	\$199,900
6209 N Lake Dr	85	\$389,800
5411 N Bay Ridge Ave	75	\$242,000
6115 N Lake Drive Ct	72	\$1,099,000
5926 N Santa Monica Blvd	62	\$339,900
6100 N Lake Dr	59	\$721,000
5124 N Hollywood Ave	58	\$218,900
4954 N Elkhart Ave	44	\$279,900
517 E Lancaster Ave	36	\$334,900
4706 N Idlewild Ave	7	\$119,900
726 E Beaumont Ave	28	\$350,000
5656 N Consaul Pl	20	\$330,000
6040 N Shoreland Ave	5	\$219,900

SOLD

Address	DOM	List Price	Sold Price
5360 N Diversey Blvd	302	\$529,900	\$515,000
5200 N Lake Dr	363	\$2,250,000	\$2,125,000
6256 N Lydell Ave	184	\$149,000	\$125,000
6109 N Lake Dr	190	\$935,000	\$857,500
4788 N Newhall St	162	\$419,900	\$400,000
4842 N Ardmore Ave	150	\$484,900	\$465,000
5100 N Idlewild St	185	\$224,000	\$198,000
915 E Lexington Blvd	139	\$499,000	\$499,000
5325 N Kent Ave	162	\$239,900	\$235,000
5250 N Shoreland Ave	152	\$339,000	\$312,500
5241 N Hollywood Ave	43	\$700,000	\$695,000
908 E Courtland Pl	121	\$213,900	\$209,000
513 E Hampton Rd	73	\$219,000	\$205,000
600 E Beaumont Ave	85	\$249,900	\$246,900
5700 N Bay Ridge Ave	44	\$315,000	\$308,000

SOLD - continued

5026 N Idlewild Ave	41	\$259,900	\$250,000
6141 N Kent Ave	39	\$565,000	\$565,000
5475 N Danbury Rd	19	\$650,000	\$653,600
1601 E Blackthorne Pl	9	\$639,000	\$610,000
4718 N Diversey Blvd	51	\$315,000	\$305,000
5100 N Berkeley Blvd	65	\$292,000	\$298,000
5861 N Bay Ridge Ave	76	\$359,900	\$335,000
4701 N Lake Dr	15	\$489,900	\$459,000
4767 N Woodruff Ave	15	\$275,000	\$260,000
4790 N Sheffield Ave	37	\$249,900	\$327,500
5043 N Diversey Blvd	12	\$274,900	\$269,900
5646 N Shore Dr	59	\$1,795,000	\$1,840,000
729 E Briarwood Pl	5	\$349,900	\$360,000
4659 N Morris Blvd	53	\$479,000	\$455,000
2100 E Glendale Ave	36	\$425,000	\$425,000
5461 N Danbury Rd	67	\$929,000	\$874,000
5505 N Diversey Blvd	18	\$475,000	\$465,000
5277 N Hollywood Ave	26	\$339,900	\$350,000
5812 N Bay Ridge Ave	38	\$599,800	\$565,000
731 E Lake View Ave	38	\$569,000	\$570,000
642 E Lake View Ave	38	\$1,295,000	\$1,250,000
4852 N Berkeley Blvd	42	\$214,900	\$209,000
1231 E Courtland Pl	27	\$469,900	\$450,000
5774 N Kent Ave	32	\$350,000	\$357,500
4784 N Larkin St	25	\$449,900	\$420,000
5867 N Shore Dr	51	\$1,375,000	\$1,343,000
6140 N Shoreland Ave	1	\$300,000	\$300,000
4759 N Sheffield Ave	35	\$344,900	\$327,500

Information is supplied by seller and other third parties and has not been verified. Homes listed on this page are not necessarily listed by the agent sponsoring this section.



Your Family Matters.

I'm proud to call Whitefish Bay home and a huge part of feeling at home is being with my family. As a wife and mother, I'm a real estate professional who understands the importance of family. Let me be your family's resource — from local businesses that support our neighbors to family-friendly activities, I'll help to take care of you and yours. Being surrounded by loved ones truly transforms any house into a home...

When your family is ready for a move, call me because Your Family Matters.

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Whitefish Bay Business Improvement District



About the Whitefish Bay Business Improvement District: The Whitefish Bay Business Improvement District was created in 2009 to represent and promote the shops and owners on Silver Spring Drive who serve the community each and every day. For more information please contact Karen at (414) 964-1400 or visit our website, www.shopwhitefish-bay.com.

Whitefish Bay Farmers Market

The Whitefish Bay Business Improvement District is pleased to announce this year's farmers market in Whitefish Bay. The first market will be Saturday, August 3 from 8:00am – 12:00pm.

The open air market will run every Saturday during August and September on Berkeley Boulevard right off Silver Spring Drive in the heart of our downtown shopping district in the Village of Whitefish Bay. Throughout the season, the market will feature fresh and organic produce, meats, eggs, honey, flowers, kid's activities, and much more.

The Whitefish Bay Farmers Market is a traditional farmers market with a green, local and educational focus. In addition, the farmers market will include entertainment and educational activities for all ages, such as children's story time by the Whitefish Bay Library. Select

WHITEFISH BAY
FARMERS MARKET

2013 Whitefish Bay Farmers Market
Saturdays 8a.m. – noon,
August and September
Location: Berkeley Boulevard
at Silver Spring Drive

weekends will include demonstrations, live music, and programming or participation from UW-Extension master gardeners, the Shorewood/ Whitefish Bay Health Department, the North Shore

Environmental Health Consortium, Healthy Communities Project, the Whitefish Bay Civic Foundation, the North Shore Fire Department, student musicians, girl scout troops, Patch, and more.

"We're enthused for the start of this year's farmers market here in Whitefish Bay. Based on the success and popularity of recent years and the increased interest in

local and healthy options, we are pleased to offer a successful farmers market to the greater community," says John Stuhlmacher of Winkie's and co-manager of the Farmer's Market.

For more information, please look on-line at <http://www.ShopWhitefishBay.com> or become a fan of the Whitefish Bay Farmers Market on Facebook: <https://www.facebook.com/wfbfarmmkt>.

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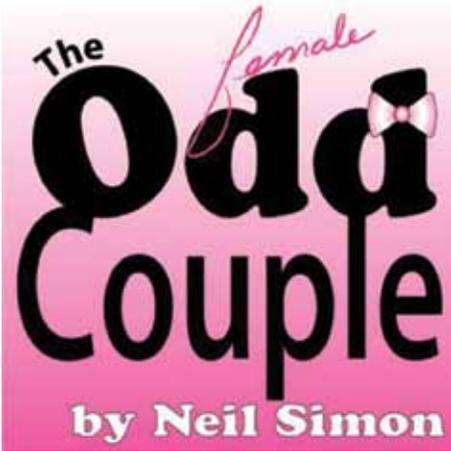
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Bay Players Community Theatre

Tickets now available for The Bay Players production of:
The Odd Couple (female version) by Neil Simon



The Bay Players 2013-2014 season begins with *The Odd Couple* (female version) by Neil Simon – September 20, 21, 27 and 28, 2013. Considered to be a hilarious contemporary comedic classic, *The Odd Couple* will have audiences howling with laughter. Olive Madison, like her original male counterpart Oscar, is divorced and living in cheerful chaos in her New York apartment. At Olive's invitation, the suicidal Florence Ungar (Felix), now separated from her husband, moves in and is soon finding comfort in cooking, cleaning and fussing until Olive is apoplectic. It becomes clear that the negative patterns of their disastrous marriages are re-occurring in their relationship.

The Bay Players are proud to offer discounts to U.S. military veterans, as well as discounts for senior citizens and student theatergoers. Group ticket pricing discounts are also available. The theater facilities boasts newly renovated, spacious, seating in a traditional setting. In six decades, patrons of The Bay Players have enjoyed over 200 shows. Since its inception the membership in The Bay Players numbers over 1000 strong. Bay Player members are entitled to free acting classes from Director Raymond Bradford, a respected theater professional for over 50 years whom also offers private acting lessons.

Come see *The Odd Couple* at The Bay Players, the community theater with the professional difference. The Bay Players theater is located at Whitefish Bay High School at 1200 E. Fairmount Avenue in Whitefish Bay, WI. For tickets, call (414) 299-9040. Visit us by clicking on www.thebayplayers.com or follow us (and like us!) on Facebook at www.facebook.com/TheBayPlayers



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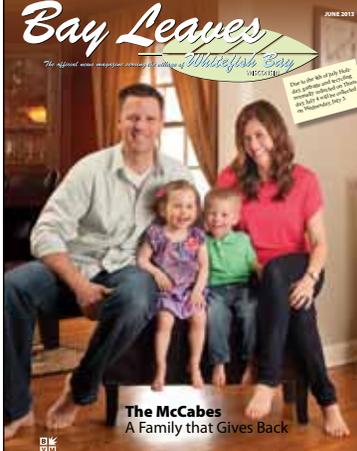
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Meet the Elsafy Family - At Home in the Bay



Living in a close-knit walking community of good people is very important to the Elsafy family. Essam and Tina, along with their three children Amira, Kane, and Naveen, are residents of Sylvan Avenue. As a close family, they take advantage of everything Whitefish Bay has to offer. "We love walking to the library, nearby parks, and the shops/restaurants of Silver Spring. We also love that we can walk six houses down the block to Tina's parent's home and just a few blocks further to the homes of her two brothers!"

Essam shares his love for the North Shore area as a Shorewest Realtor. "Helping clients understand the amazing lifestyle of the 'Bay' is a personal and professional passion. There is simply no other place in Milwaukee where you combine great schools, community and people." The Bay must be special because Essam has seen and lived in some pretty neat places. His family emigrated from Egypt to Minneapolis in 1970 when he was just four years old. For college, Essam graduated from the University of Minnesota with a finance and economics degree. It was his love, Tina, who led Essam to the Milwaukee area. Tina grew up in Shorewood and began to discover Whitefish Bay when she attended Dominican High School and worked at Fox Bay Theater. Tina graduated from the University of Wisconsin at Madison and moved to Minneapolis to work at Target Corporation, where she met Essam. When Tina moved back to Milwaukee to rejoin

her family business, Essam quickly followed. They became engaged three months later, were married five months after that, and have been together for 18 years.

Tina is a principal owner of Rojahn and Malaney Company, a wholesale floral distributor that her grandfather started one week before the stock market crash of 1929. It is located in the heart of downtown Milwaukee on the corner of State and Edison. She works alongside her dad, mom, two brothers, and 15 employees. The Rojahns feel fortunate not only to work together but also to work with beautiful, unique products: fresh flowers and home decor. Tina says, "Our industry touches peoples' lives during significant moments like weddings, funerals, and celebrations. That is powerful stuff!" Tina and the Rojahns are very involved in the floral industry on a local and national level.

Their oldest daughter, Amira (12) is very involved in theater and attended the Dominican Theater Camp this summer. When not acting, she uses her creativity making practically anything out of duct tape. Their son Kane (9) is extremely active and plays soccer and baseball, but his true passion is any sport that uses a board: skateboarding, snowboarding and wakeboarding. Basically, he just loves to feel the wind and ride. Their youngest daughter is Naveen, a four-year-old little girl who is a happy butterfly who frolics around enjoying life. She also loves playing house with all her Barbie dolls.



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As a Realtor, Essam is often tempted by one of many Whitefish Bay homes he sees. It's not unusual for him to dash home and declare, "we're moving!" Tina's biggest fear is to find a FOR SALE sign in their front yard. But ironically, rather than moving, the Elsafys have added on and remodeled their existing home...three times.

The Elsafy's favorite pastime is being together at their family cottage in Mukwonago where they enjoy the Wisconsin sun while boating, waterskiing and relaxing. While Tina isn't being creative with flowers, she uses her creativity to make hand-made jewelry and work in the garden. When not helping other families find a great home in the Bay area, Essam thoroughly enjoys coaching rec soccer and interacting with the younger generation. "Watching young people grow, mature and develop self-confidence is a real joy." In addition, football season definitely makes for heated Sunday afternoon discussions, with Essam being a HUGE Vikings fan and Tina being a HUGE Packers fan!

Every year, Tina and Essam celebrate their November birthdays with a fun trip together. They love experiencing the different cultures that other cities and countries have to offer. Some of their favorites include Boston, Portland, Austin, New York City, London, Paris and the Amalfi Coast of Italy. This year, their ventures will take them to Vancouver, Canada.

After all that traveling, Essam and Tina still love to come home to their wonderful Whitefish Bay home, the mature trees, bumpy sidewalks, and the fun social events. While out enjoying your city, be sure to say hi to Essam, Tina, Amira, Kane, and Naveen.

Thank you to the Elsafy family for sharing a little piece of their life and home here in Whitefish Bay. Like the Elsafy family, we would love to feature your family in an upcoming edition. Or if you would like to nominate a family please email sblankenheim@bestversionmedia.com.



Photos by: Boutique Photographer Linda Gumieny

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A scald injury can happen at any age. Children, older adults and people with disabilities are especially at risk. Hot liquids from bath water, hot coffee and even micro- waved soup can cause devastating injuries. Scald burns are the second leading cause of all burn injuries. But, there are some simple preventive measures that can be taken to prevent scald injuries, including:

- Lower the temperature settings on water heaters to 120° F (49° C) or less.
- Install anti-scald devices on water faucets and shower heads.
- When filling the bathtubs, turn on cold water first. Mix in warmer water carefully.
- Check the water temperature by rapidly moving your hand

through the water. If the water feels hot to an adult, it is too hot for a child.

- Use knob covers on faucets.
- Scalds also occur in the kitchen and dining room. Many of these can be prevented by following these simple safety tips:
- Use oven mitts or hot pads when cooking.
 - Turn pot handles inward.
 - Thoroughly stir all micro-waved food.
 - Never heat baby bottles in a microwave.
 - Do not use deep fryers around children.

In the event you have suffered a burn, treat the burn right away. Cool the burn with cool water for 3–5 minutes. Cover with a clean, dry cloth. Get medical help if needed.



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