

MERCHANTS OF WHITEFISH BAY (BID)
BOARD MEMBERS MEETING MINUTES

October 4, 2019

Johnson Bank

Present: Jeff Commer, Jamie Lynn Fritsch, Marty Stilling (and wife), Paul Boening, Tim Blakeslee, John (WFB Village), Kevin Schuck, Bryan Schauland, Anne Marie Arroyo (Moxie/Trouble & Sons), Stephanie Corbett (High Brow), Matt Peterson (BMO Harris), Katie Hoven (WFB Civic Foundation), Phil Aiello, Roman Kelly (Fox Bay Cinema)

Absent: Ted Balistreri, Katie Commer, Charlie Stalle

8:30a.m. Meeting called to order by Jeff Commer, BID President

Approval of minutes from 9/6/2019 meeting Phil and Kevin seconded

Roman Kelly & Guests: B93 Santa Brunch and Browse 2019

- 8:00am until noon
- December 7, 2019 @ Fox Bay Cinema
- Who wants to be involved?
- See handout

Paul Boening/Tim Blakeslee (Village Manager)

- Paul Boening
 - Silver Spring Drive traffic updates (John)
 - Electricity will be installed in all new traffic lights by end of year
 - Operating Plan for 2020 – Discussed and needs BID Board approval in November BID meeting. Board members will attend CDA meeting 10/15/2019 to ask for additional funds. Once BID Board approves final budget, a vote will be taken at Village Budget meeting in November for approval.

Executive Director Report – Katie Commer absent

Committee Reports:

Finance – Kevin Schuck

- See attached

Marty/Katie– WFB Civic Foundation

- Pumpkin Carving in Park
- October 23,24,25,26,& 27

Art Festival – Amy Amdur

- Presented street image of WFB Art Festival to BID as gift
- Passed around a photo book of WFB Art Festival. Will send email to Katie with photos too.
- Handouts on WFB Art Festival successes, including artist feedback, attendance, etc.
- Amdur proposed dates for WFB Art Festival 2020 are 7/11 & 12 or 7/18 & 19. More to come...

Meeting Adjourned: 9:50a.m. Jamie Lynn and Kevin seconded.

Board Meetings 2019

November 1, 2019

December 6, 2019