

COMMUNITY DEVELOPMENT AUTHORITY MEETING MINUTES

Thursday, September 19, 2019

6:30 pm

**VILLAGE OF WHITEFISH BAY – Village Hall Historical Room
5300 North Marlborough Drive**

I. Call to Order and Roll Call

Chairperson Ray Krueger called the meeting to order at 6:30 pm.

Present: Chairperson Ray Krueger, Village President Julie Siegel, Village Trustee Jay Saunders, Mike Dwyer, Brian Vanevenhoven, Jim Roemer, and Sarah Malik

Also Present: Village Manager Paul Boening, Assistant Manager Tim Blakeslee, and Stephanie Hacker with Graef

Absent with Notice: Michael Harrigan

II. General Business

1. Approval of Minutes from the meeting held on May 30, 2019.

Jim Roemer moved to approve the minutes of the May 30, 2019 meeting. Brian Vanevenhoven seconded. Motion passed 7-0.

2. Review and Discussion on Incentive Grant Application for tenant space buildout for Burn Boot Camp to be located at 415 East Silver Spring Drive. (Applicants – Anthony Gibson and Elizabeth Sommer-Gibson).

Business owners Anthony Gibson and Elizabeth Sommer-Gibson spoke about the operational aspects of Burn Boot Camp. Assistant Manager Tim Blakeslee led the CDA in a review of the Incentive Grant Application. Discussion followed regarding submitted expenses.

Jim Roemer moved, seconded by Jay Saunders to approve an Incentive Grant in the amount of \$50,000 subject to all applicable program requirements. Motion Carried, 7-0.

3. Status Report/Review of the recommendations included in the 2016 Silver Spring Drive Master Plan Update.

Village Manager Paul Boening provided an overview of the 2016 Silver Spring Drive Master Plan Update (SSDMPU) for the CDA. Stephanie Hacker with Graef summarized

mission and vision statements of the SSDMPU. Hacker provided a summary of the recommendations section of the SSDMPU. She highlighted if a recommendation of the plan was in progress, completed, or ongoing.

There was discussion among the CDA regarding the BIDs marketing efforts, building heights on Silver Spring Drive, and street safety. There was discussion regarding keeping the CDA apprised of these issues moving forward and maintaining the character of the Village while promoting development. There was a discussion about electric scooters and their plan in the SSDMPU. Boening stated this is a project that the North Shore Managers group is going to review collectively. There was a discussion regarding Consaul Commons next steps. Boening stated that this will be before the CDA in October.

4. **The CDA may convene into Closed Session pursuant to Wisconsin State Statute §19.85(1)(e) deliberating or negotiating the purchase of public property, investing of public funds, conducting other specified business whenever competitive and/or bargaining reasons require a closed session – specifically regarding potential development opportunities**

There was a motion by Sarah Malik to move into Closed Session at 7:25 pm. Seconded by Jay Saunders. Motion passed 7-0.

The CDA will reconvene to open session prior to adjournment. The CDA reserves the right to take action on any topic discussed in closed session.

There was a motion by Mike Dwyer to adjourn from Closed Session at 7:46 pm. Seconded by Jay Saunders. Motion passed 7-0.

- III. **Adjourn: Jay Saunders moved to adjourn at 7:47 pm. Mike Dwyer seconded. Motion passed 7-0.**