

**VILLAGE OF WHITEFISH BAY
PLAN COMMISSION MINUTES**

**May 21, 2019 – 6:00pm
Whitefish Bay Village Hall
5300 N. Marlborough Dr., Whitefish Bay, WI 53217**

1. Call to Order.

President Siegel called the meeting to order at 6:00 pm. Present: President Siegel, Commissioners Roth, Sauer, Serebin, Moore, and Helfer. Also Present: Assistant Manager Tim Blakeslee, Village Manager Paul Boening, Stephanie Hacker (Graef).

2. Approval of the Minutes of the Regular Meeting of May 6, 2019.

Commissioner Serebin moved, seconded by Commissioner Sauer to approve the minutes of the regular meeting of May 6, 2019. Motion Carried, 6-0.

3. NEW BUSINESS

Discussion regarding Comprehensive Plan Update (process overview, status of document creation and solicitation of feedback from Commissioners).

Village Manager Paul Boening summarized the process thus far and the requirement for a comprehensive plan update to be completed every ten years. Stephanie Hacker began a presentation regarding the process and the public engagement session at Bay Day.

Commissioner Serebin asked if there was any other public engagement planned. Hacker stated that Bay Day was the primary event, but there will also be a public hearing as part of the project. Trustee Serebin asked about completing a survey for the project. There was discussion regarding scope of a survey and what questions could be asked. There was a discussion on the scope of the comprehensive plan. Hacker said they would research questions asked in the past.

Commissioner Sauer asked about other similar mature and established communities that Graef has completed comprehensive plan updates for. There was a discussion about other communities and the questions they were looking to answer in their comprehensive plan update. Commissioner Moore mentioned composting as an important issue. Commissioner Roth asked what parts of the 2009 plan were completed, that would help the Village know what progress was made. Helfer also thought the strides from the 2009 plan should be highlighted. There was general consensus with the Commissioners about this idea.

Commissioner Serebin asked for more details about the Bay Day event. Hacker highlighted the triple bottom line and also noted that there was discussion on sustainability, economics, and environmental issues. Boening noted that Bay Day was a type of event that may have skewed the focus of audience, but still provided good conversation.

Commissioner Serebin hoped the Plan Commission would be updated as the process continues to

move forward. There was a request for additional copies of the 2009 plan to be made available in hard copy. Hacker highlighted they will review survey questions and what was accomplished from the 2009 plan. Boening noted village staff will provide updates as needed to the Plan Commission.

4. Adjournment

Commissioner Serebin moved, seconded by Commissioner Roth to adjourn the meeting at 7:16 pm. Motion Carried, 6-0.

Respectfully Submitted,
Tim Blakeslee – Assistant Village Manager

DRAFT