

MERCHANTS OF WHITEFISH BAY (BID)
BOARD MEMBERS MEETING MINUTES

February 14, 2020

Johnson Bank

Present: Jeff Commer, Jamie Lynn Fritsch, Kevin Schuck, Paul Boening, Bryan Schauland, Phil Aiello, Katie Commer, Julie Gilchrist (PNC Bank)

Absent: Ted Balistreri, Marty Stilling, Tim Blakeslee, Stephanie Corbett, Katie Hoven, Charlie Stalle'

8:50 a.m. Meeting called to order by Jeff Commer, BID President (Waited to have quorum)

Approval of minutes from 12/6/2019 meeting taken by Phil and Kevin seconded

Paul Boening (Village Manager)

- Paul
 - \$48,500 grant from the CDA will be paid within a week.
 - \$60,000 BID Assessments will also be paid out to BID.
 - Consaul Commons Proposal goes start date is Fall 2020 or Spring 2021, based on expert's recommendation.
 - Bay Ridge to Kent resurfacing the alley – will NOT happen during the DNC & Art Festival.
 - Graff researching lighting option for light poles
 - Flower pots are being replaced.
 - CDA Meeting will be 2/24/2020 at 6:30
 - Grant request for Hayat
 - Will review the past three (3) years of projects to see if there is any tweaking that needs to be done.

Executive Director Report – see report

- The March 6th Meeting will have an open concept to invite businesses to give input on what other events they would like to see and how they can partner together.
- Will provide mugs for Annual Award Meeting at Refresh, March 12th
- Need to talk to Zane about website for DNC
- Talk to Key Magazine about directing people to our website the DNC

Committee Reports:

Finance – Kevin Schuck

- See attached

Marty – WFB Civic Foundation

- Bay Day May 2nd, 2020
 - o Premier Cards – Jamie Lynn working on will present at March 6th meeting.
 - o Branding Update
 - Banners on Silver Spring
 - Scholarship to go out March 1st to DHS and WFBHS Students. Can attend another school but then have to be a WFB Resident
 - Two (2) \$1000 scholarships

Meeting Adjourned: 9:35a.m. Bryan and Kevin seconded.

Board Meetings 2020

March 6, 2020

April 3, 2020

May 1, 2020

June 5, 2020

July 3, 2020

August 7, 2020

September 4th, 2020

October 2, 2020

November 6, 2020

December 4th, 2020

Event Schedule for 2020

Annual Awards Meeting - March 12, 2020 -

Bay Day – May 2nd, 2020

Farmers Market – July 10 - October 16, 2020 - NOT CONFIRMED

Art Festival – July 11 – 12, 2020

Side Walk Sale – July 17 – 18th, 2020 - NOT CONFIRMED

Trick or Treat – October 24, 2020

Holiday Stroll – November 27, 2020