

MERCHANTS OF WHITEFISH BAY (BID)  
BOARD MEMBERS MEETING MINUTES

February 1, 2019  
Johnson Bank

Present: Charlie Stalle, Marty Stilling, Dean Gruber (WFB Civic Foundation), Tim Blakeslee, Paul Boening, Kevin Schuck, Jeff Commer, Bryan Schauland, Ted Balisteri, John Edelbeck (Village), Katie Commer

8:33 a.m. Meeting called to order by Jeff Commer, BID President

Approval of Minutes from December 7th, 2018– Motion - Bryan, Ted seconded

Paul Boening (Village Manager)

- John Edelbeck (Village) provided update on the Traffic Safety Project
  - See attached
  - 3 Projects
    - 2 safety
      - Santa Monica/Silver Spring new traffic lights
        - To include trombone arms, count down timers. Date Sept-Oct-Nov 2019
        - Have grant money a 90/10 split – Village responsible for 10%
      - Bay Ridge/Silver Spring
        - To include trombone arms, count down timers. Date May-August 2019
        - Have grant money a 90/10 split – Village responsible for 10%
    - 1 Resurfacing of Lake Drive – border to border – Goes out for Bid in February 2019
      - Will include, gutter deterioration, pot holes, bumps need to be ground out, milan overlay project.
      - Will be done in 3-week period of time in the Summer of 2019
      - New pedestrian crossing areas at Palisades, Pandls, Silver Spring/Lake Drive curve to include cross buttons and surface texturing
  - Silver Spring
    - New LED lights will go into the lames, 36 total in Sept-Oct-Nov

- Have speced out electrical outlets at ever street lamp – then could light trees
  - Re-stripping of Silver Spring at Lydell, parking stalls and intersections
- Disruption of traffic for all three projects
  - Some parking spots maybe used up
  - Temporary signals
  - Will not be too bad – will move quickly
- Paul Boening
  - RFP for Consaul Commons going out to BID soon to anyone interested,
  - Project date is early Fall
  - If project goes well maybe use them for something at entrances to WFB

Executive Director Report – Katie Commer - See attached

Committee Reports:

Finance – Kevin Schuck

- See attached

Dean Gruber – WFB Civic Foundation

Green Day in the Bay May 5<sup>th</sup>, 2019 – Klode Park

- Run the Bay 8-2:00
- Following the run at Klode – Beer, Bloody Mary’s, Mimosas, Music
- Singing contests
- New name – Bay Day
- Recycle Day in the Bay
- Coupon to shop on Silver Spring
- Requesting that the BID Partner with them on the event \$5000
  - Ted recommended that we support the \$5000
    - Marty motioned, Kevin seconded, all in favor
- Point Person is Marty

Meeting Adjourned: 10:08 Bryan motioned, and Ted seconded.

Next meeting at Keller Williams March 14<sup>th</sup>, 2019. Annual Awards Meeting 6-8:00