

MERCHANTS OF WHITEFISH BAY AGENDA

December 7th, 2018 8:00 AM
Village Hall

Call to Order and Roll Call – Jeff Commer

Approval of Minutes from November 2nd, 2018

Presentation from Amdur – Amy Amdur

Confirm date of January 2019 Meeting

Village Manager – Paul Boening

Executive Director – See attached

Committee Reports:

Finance-Kevin Schuk

See attached

Promotions-Branding Rev Pop - Update – Jeff/Bryan

Design Committee

- Street lighting- in process
- Flag/Banner brackets – Completed
- Permanent Art

Civic Foundation - Marty

Old Business:

Business to Business Discount Card

Free Seminars for the MOWB Series

New Business:

Upcoming Meetings for 2019:

~~Board Meetings 2019~~

January 4, 2019 – Need to find new date Jeff gone ¼ and 1/11

February 1, 2019

March 1, 2019 (Annual BID Meeting/Party date to be determined – March 7th?)

April 5, 2019 (President position needs to be filled)

May 3, 2019

June 7, 2019

July 12, 2019

August 2, 2019

September 6, 2019

October 4, 2019

November 1, 2019

December 6, 2019

Bid goals to accomplish 2017/2018

- Counsel Commons project design, implementation and completion. **IN PROCESS**
- Add an information kiosk.
- Music playing during the day.
- Electric car charging station.
- Bike Racks – **Katie & Paul**
- Larger banners ‘Welcoming you to WFB’ **IN PROCESS**