MERCHANTS OF WHITEFISH BAY AGENDA

November 2nd , 2018 8:30 AM Johnson Bank

Call to Order and Roll Call - Jeff Commer

Approval of Minutes from October 5th, 2018

Village Manager - Paul Boening

Executive Director - See attached

Committee Reports:

Finance-Kevin Schuk

See attached

Promotions-Branding Rev Pop - Update - Jeff/Bryan

Design Committee

- Street lighting- in process
- Flag/Banner brackets in process
- Permanent Art

Business Outreach - Completed

Civic Foundation - Marty

Old Business:

Business to Business Discount Card Free Seminars for the MOWB Series

New Business:

Bay Leaves

Something on the street for the Brewers

Upcoming Meetings for 2018:

Bid goals to accomplish 2017/2018

- Counsel Commons project design, implementation and completion. IN PROCESS
- · Add an information kiosk.
- Music playing during the day.
- Electric car charging station.
- Bike Racks Katie & Paul
- Larger banners 'Welcoming you to WFB' IN PROCESS

December 7th, 2018