



REGULAR VILLAGE BOARD MEETING

MEETING NOTICE AND AGENDA

WHITEFISH BAY PUBLIC LIBRARY – PROGRAM ROOM

5420 North Marlborough Drive

Monday, October 1, 2018, 6:00 PM

- I. Call to Order and Roll Call
- II. Consent Agenda – Upon request of any Trustee, any item may be removed from the Consent Agenda for separate consideration under General Business.
 1. Minutes of the regular meeting held on September 17, 2018.
 2. Investment Report for August, 2018.
 3. Appointment of Courtney Cherveney to the Whitefish Bay Civic Foundation Board.
 4. Appointment of Matt Hunter to the Whitefish Bay Civic Foundation Board.
 5. Appointment of Kendra Mahoney to the Whitefish Bay Civic Foundation Board.
- III. Report of Village Officers
 1. Village Attorney
 2. Village Manager
 3. Village President
 4. Miscellaneous Trustee
- IV. Petitions and Communications – This is an opportunity for anyone to address the Village Board on any issue NOT on the current agenda. While the Board encourages input from residents of the Village, it may not discuss or act on any issue that is not duly noticed on the agenda.
- V. General Business
 1. Overview of the 2019 Village Budget.
 2. The Board may convene into Closed Session pursuant to Wisconsin State Statute

§19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility – specifically regarding evaluation of personnel.

3. The Board may reconvene to open session. The Board reserves the right to take action on any topic discussed in closed session.

VI. Adjourn

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. Contact Village Hall at (414) 962-6690. It is possible that members of and possibly a quorum of members of other Boards, Commissions, or Committees of the Village including in particular the Architectural Review Commission may be in attendance in the above stated meeting to gather information; no action will be taken by any other Boards, Commissions, or Committees of the Village except by the Board, Commission, or Committee noticed above. Agendas and minutes are available on the Village website (www.wfbvillage.org)

REGULAR VILLAGE BOARD MEETING

A regular meeting of the Board of Trustees of Whitefish Bay was held in the Program Room of Whitefish Bay Public Library, 5420 North Marlborough Drive, September 17, 2018

Pursuant to law, written notice of this meeting was given to the press and posted on the public bulletin boards.

I. Call to Order and Roll Call

President Siegel called the meeting to order at 6:00 pm.

Present: Trustees Saunders, Miller, Serebin, Demet, Davis, Fuda and President Siegel

Also Present: Village Manager Paul Boening
Village Attorney Chris Jaekels
Director of Public Works John Edlebeck
Assistant Village Manager Tim Blakeslee
Finance Director Jen Amerell
Police Chief Michael Young
Director of Building Services Joel Oestreich
Library Director Nyama Reed
Communications Specialist Jenny Heyden
Deputy Clerk Caren Brustmann

II. Consent Agenda

It was moved by Trustee Davis, seconded by Trustee Demet, and unanimously carried by the Village Board to approve the consent agenda as presented.

1. Minutes of the regular meeting held on August 27, 2018.
2. Claims for August, 2018.
3. Resolution No. 3027 changing the polling location for wards 5 & 6.

III. Report of Village Officers

1. **Village Attorney** – No report
2. **Village Manager** -

Village Manager Paul Boening noted the Village Hall/Police Department relocation is taking place Thursday, September 20th at 2:00pm. The Village Hall/Police Department is to open on Monday, September 24th at the original location. Village Manager Paul Boening provided an update on the collection of old garbage carts. Around 5000-6000 carts were collected, and 99% of the carts were able to be recycled.

3. **Village President** – No report
4. **Miscellaneous Trustee** – No reports

IV. Petitions and Communications

Angela Romersi, 5775 N. Santa Monica Blvd.; Stated a petition is in circulation to modify the turf management plan for N. Santa Monica Blvd, specifically between Silver Spring Drive and School Road. In her opinion, the spray applied to the boulevards for weed control contains harmful ingredients that become airborne and contaminate the lake water.

V. General Business

1. Discussion/action on Village Hall Building Project Change Order #10.

Director of Public Works John Edlebeck provided a brief description of change order items.

It was moved by Trustee Demet, seconded by Trustee Miller, and unanimously carried by the Village Board to approve Change Order #10 in the amount of \$9,978.00.

2. The Board may convene into Closed Session pursuant to Wisconsin State Statute §19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility – specifically regarding evaluation of personnel.

It was moved by Trustee Fuda, seconded by Trustee Saunders, and unanimously carried by the Village Board to convene into Closed Session pursuant to Wisconsin State Statute §19.85(1)(c) considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility – specifically regarding evaluation of personnel.

3. The Village Board may reconvene into open session. The Village Board reserves the right to take action on any topic discussed in closed session.

It was moved by Trustee Fuda, seconded by Trustee Demet, and unanimously carried by the Village Board to reconvene into open session at 7:10pm.

VI. Adjourn

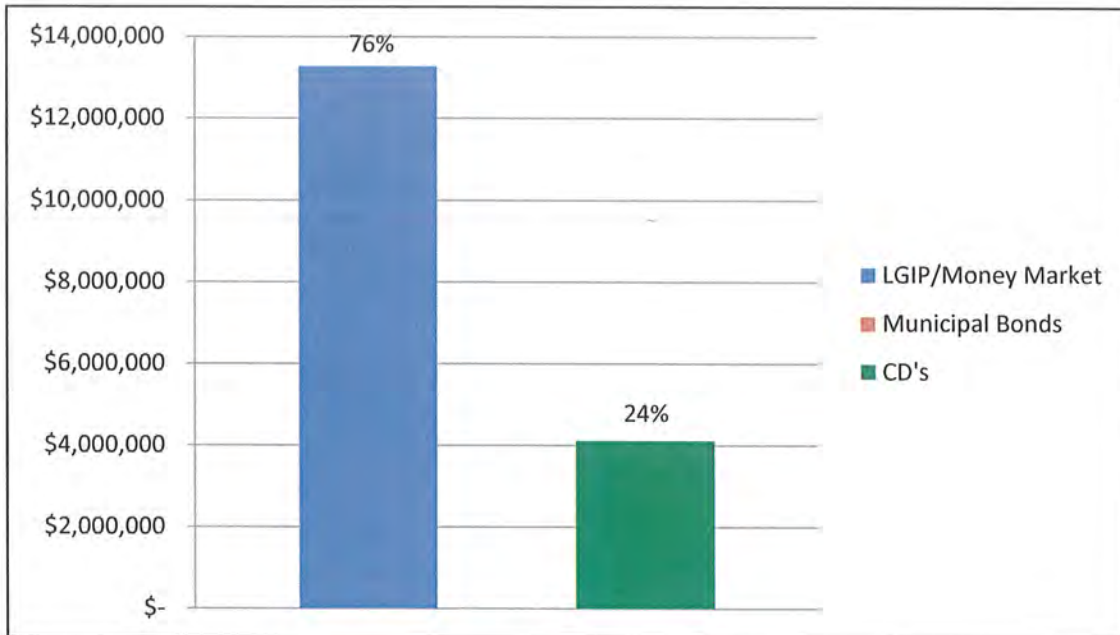
There being no further business, it was moved by Trustee Davis, seconded by Trustee Serebin, and unanimously carried by the Village Board to adjourn the meeting at 7:12pm.

Caren Brustmann
Deputy Clerk

Monthly Investment Summary

August 2018

	General Investments	Post Retirement Investments	Total
LGIP/Money Market	\$ 13,269,120	\$ -	\$ 13,269,120
Municipal Bonds	-	-	-
CD's:			
Less than 1 Year	1,128,499	665,608	1,794,107
1 to 3 Years	1,672,983	336,794	2,009,777
3 to 5 Years	312,052	-	312,052
Total CD's	3,113,534	1,002,402	4,115,936
Total Investments	<u>\$ 16,382,654</u>	<u>\$ 1,002,402</u>	<u>\$ 17,385,056</u>
Accrued Interest	<u>\$ 32,285</u>	<u>\$ 7,405</u>	<u>\$ 39,690</u>





APPLICATION
BOARDS & COMMISSIONS
VILLAGE OF WHITEFISH BAY

5300 N. Marlborough Ave.
Whitefish Bay, WI 53217
Telephone: 962-6690 Fax: 962-5651

Board or Commission Applying For: WFB Village Board Member

Name: Courtney Cherveny
Address: 5917 N. Bay Ridge Ave. Zip: 53217

Telephone: Work: N/A

Home: 414-698-1164

Email: courtcherveny@yahoo.com

Fax: N/A

Are you a registered voter of Whitefish Bay? yes How long? 6

Have you attended a meeting of this Board/Commission? No

Present Employer: recently stay at home Mom (*11 years @ childrens Hospital as RD

Job Title:

Mostly oncology & BMT

Previous Governmental Bodies Elective Offices Applicant has served	Position/Office Held	Dates
Civic or Charitable Organizations Organization to which Applicant has belonged	Position Held	Dates
Big Brother Big Sister	Big Sister	?2004
St. Baldrick's	Volunteer	2010
Breast Cancer 3day	walked	2005?
Special Interests / Hobbies / Talents :		

- *Richard school Festival of Lights 2017
- *FWR Lunch volunteer 2017
- *Daisy leader 2016, 2017
- *Ronald McDonald house meal service
- *Pumpkin Fest
- *Sunday School teacher 2011-Present

College, Professional, Vocational Schools attended	Major Subject	Dates	Degree / Date
VW- Madison	BS-Nutrition	99-'03	Dietetics

APPLICATION
BOARDS & COMMISSIONS
VILLAGE OF WHITEFISH BAY

5300 N. Marlborough Ave. Whitefish Bay, WI 53217
Telephone: 962-6690 Fax: 962-5651

Please state reasons why you want to become a member of this Board or Commission, including what specific objectives you would be working toward as a member of this advisory board: (Attach second page if necessary)

I would like to give back to the community I so adore. I also hope to show my children that volunteering and being involved in your community is VERY important.

Any other information which you feel would be useful to the Board of Trustees in reviewing your application: (Attach second page if necessary)

I am very organized, punctual & dependable. I LOVE to meet new people and I feel I work well with others.

Are you or a member of your family associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

NO

well with others.

If yes, please state name of Organization/Employment:

Do you have any relatives working or serving for the Village of Whitefish Bay?

If yes, please indicate the name and relationship of the person: _____

Would you be willing to abstain from voting on matters where a potential conflict of interest exists?

Have you been convicted of a felony or misdemeanor? NO

If yes, explain convictions (Do not list any misdemeanor settled in juvenile court)

How did you hear about the opening on this Commission?

Terri Sommers

Signature of Applicant:

Cammy

Date:

9/13/18



**APPLICATION
BOARDS & COMMISSIONS
VILLAGE OF WHITEFISH BAY**

5300 N. Marlborough Ave.
Whitefish Bay, WI 53217
Telephone: 962-6690 Fax: 962-5651

Board or Commission Applying For: Civic Foundation Board

Name: Matt Hunter Address: 6100 N. Shoreland Ave Zip: 53217

Telephone: Work: 414-944-2115 Cell: 414-931-9931

Email: matt.hunter@am.jll.com Fax: _____

Are you a registered voter of Whitefish Bay? Yes How long? Nine (9) years

Have you attended a meeting of this Board/Commission? No

Present Employer: Jones Lang Lasalle (JLL)

Job Title: Executive Vice President

Previous Governmental Bodies Elective Offices Applicant has served	Position/Office Held	Dates	
Civic or Charitable Organizations Organization to which Applicant has belonged	Position Held	Dates	
Whitefish Bay Community Development Authority	Board Member	2012 - 2017	
Junior Achievement of Wisconsin	Board Member	2016 - Present	
Rotary Club of Milwaukee	Chair – Recruitment & Admissions	2012 - Present	
Special Interests / Hobbies / Talents : I love spending time with my family, going to Packer & Badger Games, skiing, biking, & camping. I also enjoy playing the piano and playing piano duets with my kids.			
College, Professional, Vocational Schools attended	Major Subject	Dates	Degree / Date
University of Wisconsin (Madison)	Economics	2000 – 2003	Economics (2003)

APPLICATION
BOARDS & COMMISSIONS
VILLAGE OF WHITEFISH BAY

5300 N. Marlborough Ave. Whitefish Bay, WI 53217
Telephone: 962-6690 Fax: 962-5651

Please state reasons why you want to become a member of this Board or Commission, including what specific objectives you would be working toward as a member of this advisory board: (Attach second page if necessary)

As a resident of Whitefish Bay with three (3) kids (Kate (10), George (8), & John (6)) I have a vested interest in making sure our Civic activities continue to be best of class. I'm also excited to get my kids more involved & help with the volunteering opportunities moving forward.

Any other information which you feel would be useful to the Board of Trustees in reviewing your application: (Attach second page if necessary)

I'm a native to WFB / the North Shore. I lived in WFB as a child and moved just North into Fox Point when I was a kid. My wife and her family lived in WFB their entire childhood. As a result, my family has strong roots within the WFB community.

I also was a board member for the Community Development Authority of WFB and just rolled off that committee at the end of 2017.

Are you or a member of your family associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

NO

If yes, please state name of Organization/Employment:

Do you have any relatives working or serving for the Village of Whitefish Bay? NO

If yes, please indicate the name and relationship of the person: _____

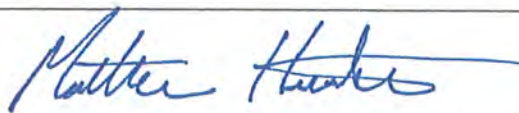
Would you be willing to abstain from voting on matters where a potential conflict of interest exists? YES

Have you been convicted of a felony or misdemeanor? _ NO

If yes, explain convictions (Do not list any misdemeanor settled in juvenile court)

How did you hear about the opening on this Commission? From Anoop Singh & Terri Somers

Signature of Applicant:



Date: 8/27/2018



**WAPPLICATION
BOARDS & COMMISSIONS
VILLAGE OF WHITEFISH BAY**

5300 N. Marlborough Ave.
Whitefish Bay, WI 53217
Telephone: 962-6690 Fax: 962-5651

Board or Commission Applying For: WFB Civic Foundation

Name: Kendra Mahoney Address: 6101 N Santa Monica Blvd Zip: 53217

Telephone: Work: 262-780-1284 Home: (cell) 262-510-4195

Email: Kendra.m.mahoney@gmail.com Fax: _____

Are you a registered voter of Whitefish Bay? yes How long? Approx. 10 yrs

Have you attended a meeting of this Board/Commission? no

Present Employer: National Insurance Services of Wi, Inc.

Job Title: Sr. Manager, Customer Service

Previous Governmental Bodies Elective Offices Applicant has served	Position/Office Held	Dates	
N/A			
Civic or Charitable Organizations Organization to which Applicant has belonged	Position Held	Dates	
N/A			
Special Interests / Hobbies / Talents : fitness/ ½ marathons, gardening, home improvement projects, cooking and entertaining // professionally – strength in process improvement and data analysis.			
College, Professional, Vocational Schools attended	Major Subject	Dates	Degree / Date
Arizona State University	Business Administration	2006 – 2008	Master of Business Administration, 2008
University of Illinois – Urbana-Champaign	Language Arts (Spanish)	1999-2003	Bachelor of Arts, 2003

**APPLICATION
BOARDS & COMMISSIONS
VILLAGE OF WHITEFISH BAY**

5300 N. Marlborough Ave. Whitefish Bay, WI 53217
Telephone: 962-6690 Fax: 962-5651

Please state reasons why you want to become a member of this Board or Commission, including what specific objectives you would be working toward as a member of this advisory board: (Attach second page if necessary)

I've been a resident of WFB for 10 years and immediately fell in love with the community and the fun events it offers. I have had the pleasure of volunteering in the pumpkin carving tent, serving beer at Sounds of Summer, and helping set up games at the 4th of July festivities and have always found both the committee members and the community members to be appreciative and enjoyable to work with. My children are getting to an age that I feel I can give of my time and energy and set an example and get them involved in helping with events as well. I have been looking for a meaningful volunteering opportunity and I feel this is a perfect fit and something that resonates with me. I have an outgoing personality and enjoy planning events, including hosting and organizing our block party this coming weekend (another treasured WFB tradition) and planning and running my company's annual celebration event for meeting goals (2017 was a Minute to Win It themed team building event).

Any other information which you feel would be useful to the Board of Trustees in reviewing your application:
(Attach second page if necessary)

In my current professional environment, I am responsible for managing 17 employees and provide indirect functional direction to approximately 12 field personnel. Meanwhile, I am responsible for ensuring our executive leadership's directives are also accomplished. As a mid-level manager, I feel I've had enough experience to know when it's appropriate to lead, when it's appropriate to follow, and how to capitalize on each team members' strengths to accomplish a goal. I'm excited about the opportunity to get to know other professionals within the community and collaborate with them to ensure that WFB continues to be the most coveted community in the State (if not the Midwest!)

Are you or a member of your family associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

No

If yes, please state name of Organization/Employment:

Do you have any relatives working or serving for the Village of Whitefish Bay? NO

If yes, please indicate the name and relationship of the person: _____

Would you be willing to abstain from voting on matters where a potential conflict of interest exists?

Yes, should that occur

Have you been convicted of a felony or misdemeanor?

No

If yes, explain convictions (Do not list any misdemeanor settled in juvenile court)

How did you hear about the opening on this Commission?

Terri Somers and Emily Kirchoefer

Signature of Applicant:

Kendra M Mahoney

Date: 9/12/2018



Village of Whitefish Bay
5300 N. Marlborough Drive
Whitefish Bay, Wisconsin 53217

Memorandum

To: Paul Boening, Village Manager
From: Jen Amerell, Finance Director/Clerk
Date: September 24, 2018
Re: 2019 Budget Overview

In November 2015, the Village Board adopted a fiscal and infrastructure investment strategy for the 2017-2022 budget years that provides for the following targets;

- (1) annual infrastructure investments thru debt of \$4,000,000;
- (2) an annual average market basket impact of 2.5% for operating and debt service costs combined

Over the past few months staff has worked hard to put together a 2019 Recommended Budget that is within the financial parameters set above, but also follows a financial discipline that balances resident expectations while continuing on a progressive infrastructure improvement plan. We are confident the 2019 Recommended Budget places the Village in a great financial position to balance resident needs and proactively address the issues affecting Whitefish Bay.

The 2019 Recommended Budget includes a projected market basket increase from 2018 to 2019 of 2.10%. The overall increase in the market basket from the base year of 2014 to 2019 is 4.87% or \$134.56 (see following page for further detail).

You will receive a copy of the 2019 Recommended Budget on October 22nd and the budget workshop is scheduled for November 5th. Below are a few of the highlights of the 2019 budget and a history of municipal charges for the past three years. We will discuss the budget in detail on the 5th; however, feel free to contact me prior to discuss any budget related item.

2019 Budget Overview

- Summary of 2019 Budget Impacts and Achievements
 - 2.39% increase in municipal tax rate
 - \$348,754 or 3.15% increase in tax levy
 - 0% water rate increase
 - 3% sewer rate Increase with no contribution from General Fund
 - 0% stormwater rate Increase with \$153,833 contribution from General Fund
 - \$170,000 increase in non-utility interest and principal
 - Includes \$61,600 for Village-wide property revaluation (at least once every five years) and \$20,000 for state mandated comprehensive plan update (every ten years)
 - Re-established contingency fund in the amount of \$20,000
 - Maintain current service levels
 - Includes wage increase for cost of living of 2-3%
 - Includes 7% increase in medical and 3% increase in dental premium costs
 - Establishes part-time Public Works position, decreasing reliance on temporary contracted services
 - Includes \$125,000 in Police overtime to effectively cover expected vacant positions

Below please find two tables summarizing the municipal charges on an average Whitefish Bay home, including the proposed 2019 impact, as well as a three year history of municipal rates.

2019 Budget Fact Sheet - Tables 1 & 2

Proposed Market Basket & Three Year History

TABLE 1 - Three Year History of Municipal Charges on Average Home & Utility Usage	2016	2017	2018	Proposed 2019	\$ Change from 2018	% Change from 2019
Taxes on a \$400,000 Home	\$ 2,148.00	\$ 2,168.00	\$ 2,172.00	\$ 2,224.00	\$ 52.00	2.39%
Annual Water Bill for Avg Usage of 66Ccf	\$ 311.70	\$ 311.70	\$ 311.70	\$ 311.70	\$ -	0.00%
Annual Sewer Bill for Avg Usage of 66Ccf	\$ 232.32	\$ 246.16	\$ 253.57	\$ 261.18	\$ 7.61	3.00%
Annual Stormwater Bill for 1 ERU	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ -	0.00%
Total Annual Municipal Charges	\$ 2,792.02	\$ 2,825.86	\$ 2,837.27	\$ 2,896.88	\$ 59.61	2.10%
% Change from Previous Year	-0.24%	1.21%	0.40%	2.10%		

TABLE 2 - Three Year History of Rates	2016	2017	2018	Proposed 2019	% Change from 2019
Municipal Tax Rate	\$ 5.37	\$ 5.42	\$ 5.43	\$ 5.56	2.39%
Local Water Usage Rate per CCF	\$ 2.23	\$ 2.23	\$ 2.23	\$ 2.23	0.00%
Local Sewer Usage Rate per CCF	\$ 3.52	\$ 3.73	\$ 3.84	\$ 3.95	3.00%
Stormwater Usage Rate per ERU	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	0.00%