

# MERCHANTS OF WHITEFISH BAY AGENDA

September 14th, 2018 8:30 AM  
Johnson Bank

Call to Order and Roll Call – Jeff Commer

Welcome Charlie Stalle as new Board Member

Approval of Minutes from August 3rd, 2018

Village Manager – Paul Boening

Executive Director – Katie Commer

See attached

Committee Reports:

Finance-Kevin Schuk

See attached

Promotions-Branding Rev Pop - Update – Jeff/Bryan

Design Committee

- Street lighting
- Flag/Banner brackets
- Permanent Art

Business Outreach – Completed

Civic Foundation - Marty

Old Business:

Business to Business Discount Card

Free Seminars for the MOWB Series

New Business:

Bay Leaves

Bid goals to accomplish 2017/2018

- Counsel Commons project design, implementation and completion. **IN PROCESS**
- Remove parking meters. **Jeff and Katie will meet with Chief Young to discuss**
- Add an information kiosk.
- Add free Wi-Fi tied to an app with local store advertising with Geo tracking.
- Music playing during the day.
- Electric car charging station.
- Bike Racks – **Katie & Paul**
- Larger banners ‘Welcoming you to WFB’

Upcoming Meetings for 2018:

October 5<sup>th</sup>, 2018  
November 2<sup>nd</sup>, 2018  
December 7<sup>th</sup>, 2018