



MERCHANTS OF WHITEFISH BAY AGENDA July 10th, 2020 Virtual Zoom Meeting

Call to Order and Roll Call – Jeff Commer

Approval of June 6th, 2020 Minutes

Masks Policy on Silver Spring Drive

- Trustee Saunders

Paul Boening, Village Manager

Stephanie Hacker – Graef, SS Strategic Plan

BID Board Positions to vote on

Executive Director – See attached

Committee Reports:

Finance-Kevin Schuk

Old Business:

Annual Meeting Reschedule, need to be done by end of 2020

New Business:

Food trucks

New Board Members

Upcoming Meetings for 2020:

Board Meetings 2020

August 7, 2020

September 4, 2020

October 2, 2020

November 6, 2020

December 4, 2020

Event Schedule for 2020

Annual Awards Meeting – March 12, 2020 ~~CANCELLED~~ **NEED TO HAVE SOMETIME IN 2020**

Bay Day – May 2nd, 2020 ~~CANCELLED~~

Farmers Market – July 11 - October 17, 2020 – Aurora Parking Lot

Art Festival ~~RESCHEDULED~~ September 26th – 27th, 2020

Side Walk Sale – July 17 – 18th, 2020 -

Trick or Treat – October 24, 2020

Holiday Stroll – November 27, 2020

Hanukkah – December 10 – 18th, 2020

Bid goals to accomplish 2020

- Electric car charging station.
- Financial Independence
- Larger signs 'Welcoming you to the BID District' – Could follow after Counsaal Commons Project
- Lights on posts
- Music