



# MERCHANTS OF WHITEFISH BAY AGENDA

February 14, 2020  
8:30 am, Johnson Bank

Call to Order and Roll Call – Jeff Commer

Approval of Minutes from December 6<sup>th</sup>, 2019

Village Manager – Paul Boening

Executive Director – See attached

Committee Reports:

Finance-Kevin Schuk

Civic Foundation – Marty

Bay Day May 5<sup>th</sup>, 2020

Bid goals to accomplish 2020

- Electric car charging station.
- Larger signs 'Welcoming you to the BID District' – Could follow after Counsaul Commons Project

*Old Business:*

Business to Business Cards – Jamie Lynn

Social Media/Milwaukee Magazine-Jeff

Annual Meeting 3/12/19 at Refresh Aesthetic Center in ED Report

Art Festival – In ED Report

DNC in ED Report

Banners Scholarship – in ED Report

*New Business:*

Goals for 2020

- Branding Updating to include:
  - New design for banners – HS contest – IN PROCESS
  - ~~New photos on the website – COMPLETED~~
- Music on the street
- Lights on the trees/Light Post lighting

## **Upcoming Meetings for 2020:**

### Board Meetings 2020

March 6, 2020

April 3, 2020

May 1, 2020

June 5, 2020

July 3, 2020

August 7, 2020

September 4, 2020

October 2, 2020

November 6, 2020

December 4, 2020

### Event Schedule for 2020

Annual Awards Meeting - March 12, 2020

Bay Day – May 2<sup>nd</sup>, 2020

Farmers Market – July 10 - October 16, 2020 - NOT CONFIRMED

Art Festival – July 11 – 12, 2020

Side Walk Sale – July 17 – 18<sup>th</sup>, 2020 - NOT CONFIRMED

Trick or Treat – October 24, 2020

Holiday Stroll – November 27, 2020

Hanukkah – December 10 – 18<sup>th</sup>, 2020