

## Meeting Notice

Village of Whitefish Bay, WI

# Historic Preservation Commission

7:00 p.m., September 21, 2016

Village Hall – Historical Room (basement)  
5300 N. Marlborough Drive

1. Roll Call.
2. Approval of minutes of April 20, 2016.
3. Update on History Press book on Whitefish Bay.
4. Other Business
5. Adjourn.

Next meeting: TBD

I looked through your proposal and overall it looks really good! Your description of the book included really interesting tidbits that will definitely hook readers. I have a couple of questions/items to discuss to run by you:

1.) Have you sent me any image samples? I looked through my emails and didn't see any (although I may not be finding them). I will need 3-6 sample images representative of the types of images that will go in your book before I can present it to the Publishing Board.

2.) Would you please send me a working Table of Contents with a sentence or two description for each chapter? Here's an example of a ghost book I pitched in Indiana to give you a sense of what I'm looking for:

### **Working Table of Contents**

#### 1. Old Crown Point Courthouse

Built in 1878. Hauntings that take place at the Crown Point Jail, involving the infamous John Dillinger, 1934. The jail is visited by many restless spirits who display paranormal activity. Footsteps, voices, closing cell doors, are just a sample of the activity.

#### 2. Buildings that occupy the Old Crown Point Courthouse Square

The Antique Mall (built in 1873 by W.W. Cheshire) has been several businesses, and is now the Antique Mall. It is haunted by children who are heard laughing and playing in the upper level, a shadow figure in the rocking chair in the corner.

#### 3. The Prime Steak House

Built in the early 1900's--originally a print shop--features the bar Sally Rand danced on in the 1933 Chicago World's Fair. There is a tunnel from this building to the Crown Point Courthouse. Two ghosts are seen as apparitions, Steve, a 1970's ghost, and a man that haunts the bar that died on one of the bar stools. Lots of activity upstairs in the bathroom area.

The information you included on the proposal form is really helpful, but the Publishing Board likes to see a breakdown of chapters in a (working) Table of Contents format.

3.) You mentioned that you would like to include walking maps in your book. That could definitely work, but I wanted to let you know that we do not provide maps for authors, so you would have to find someone who could create the maps for you and cover those costs. If this ends up being too much trouble, you don't have to include these maps. It's up to you. Maps also count as images and would count towards your total image count in your book.

4.) Word and image counts. I'm afraid 55,000 words and 100-120 images will result in a book too long for us to want to publish. Also, from all of the projects I've worked on with authors, 100-120 images is usually more than they wish to deal with once they get started collecting and scanning images. I would recommend a word count range of 40,000 to 50,000 words with 70-95 images. That should work for our specs and gives you more flexibility on images (you can include a good number with as low as 70 images or a lot of images with 95). What do you think?

5.) I noticed you mentioned using some of the images Tom has used in his Images and Chronicles books in the proposed book on the proposal form. We'll only want to publish a couple of images used in Tom's other books in this proposed one as we want to give people who read Tom's books with us something new. We try to avoid content and image overlap in our books as much as possible.

6.) Last, but not least, do you have an idea of how many copies the WFB Historical Society might be interested in purchasing? The Publishing Board likes to have this type of information if possible.